

Acronym Media

350 Fifth Avenue, Suite 6520, New York, NY 10118 (212) 691-7051

What We Do

Acronym has been providing world-class keyword-driven marketing services for blue-chip clients since 1995. Privately funded and founded by Anton Konikoff, Acronym employs 85 full-time Search Marketing experts worldwide. From our headquarters in the iconic Empire State Building in New York City, Acronym manages campaigns in over 70 countries and dozens of languages. We have offices in Raleigh, N.C., Singapore and various other locations that help us to execute global search campaigns. Our client roster consists of mid-size organizations in localized regions to large enterprise brands in nearly all verticals, from travel and healthcare to business technology and retail. We specialize in Organic SEO, Paid Search, Social Media, Affiliate Marketing, Usability Consulting and Deep-Dive Analytics.

Specialties

SEO, SEM, Search Engine Optimization, Search Engine Marketing, PPC, Online Marketing, Social Media, Affiliate Marketing, Analytics, Keyword-driven Marketing, Marketing, Web Marketing, Digital Marketing.

Positions Available

Internships: Please inquire at the Acronym Media booth about internships.

Full-Time:

- Paid Search (PPC)
- Search Engine Optimization (SEO)
- Web Analytics

Behrman Communications

270 Madison Avenue, Suite 402, New York, NY 10016

What We Do

Behrman Communications is a full-service public relations agency in Midtown Manhattan with an expertise in the beauty, health, accessories and lifestyle sectors. We specialize in a manifold of strategies including thematic special events, cross promotions / strategic partnerships, in-store promotions, social media programming, material development, and national & regional print, online and broadcast initiatives.

We are seeking dynamic and energetic interns to join our internship program for college credit. Intern responsibilities include event coordination, press material development, execution of contests/give-aways, mailing/product coordination, participation in creative brainstorming as well as providing administrative support.

Successful candidates must have an interest in the beauty, health, accessories and lifestyle space and be self-starters with excellent verbal and written communication skills. Knowledge of and skill in MS Office (Word, Excel, Power Point) Facebook, Twitter and Instagram is required.

Positions Available

Internships: Both part-time and full-time internships are available.

Full-Time: Assistant Account Executive

Bleacher Report

888 Seventh Avenue, New York, NY 10106

What We Do

Bleacher Report, a division of Turner Sports, is the leading digital destination for team-specific sports content and real-time event coverage, and the second-largest standalone sports website in the U.S. among multiplatform users. With over 10 million downloads to date, Bleacher Report's top-rated, industry-leading Team Stream™ tablet and smartphone app provides an unmatched personalized fan experience on mobile devices. Bleacher Report's highly effective social strategy now yields over 70 million social referrals per month, and Bleacher Report is ranked as the #1 sports publisher on Twitter, according to Newswhip.

Positions Available

The Advanced Program in Editing and Content Management (bleacherreport.com/apecm) is a paid 12-week online education course focused on the various nuances of copy editing and digital content management. Aimed at aspiring sports media professionals interested in quality control and sports media behind the scenes, the course is completed remotely and admissions are rolling.

Summer internships in our Editorial, Content Programming, Original Social, Operations and Business Development departments run from May 23 to August 19 and take place in our New York or San Francisco offices. Please visit our Careers page (bleacherreport.com/careers) for more information and to apply.

Check out all current openings at bleacherreport.com/careers and see the B/R booth for information on full-time opportunities.

Brunswick Group

245 Park Avenue, 14th Floor, New York, NY 10167

(212) 333-3810

What We Do

Brunswick is an advisory firm specializing in critical issues and corporate relations. We started in London in 1987 and have grown organically into a private partnership with offices in 23 cities around the world. Today, we have over 130 Partners – senior professionals from a range of industry backgrounds including media, government and finance – and a total staff of more than 900. In the U.S. we have offices in New York, Washington D.C., San Francisco and Dallas. We help clients deal with challenges that can affect their valuation, corporate reputation or ability to achieve business objectives by developing strategies to best communicate both externally (to investors, the media and other stakeholders) and internally (to current and prospective employees).

Positions Available

Internships: Full-time summer internship.

Full-Time: Please inquire at the Brunswick Group booth about full-time positions.

Burson-Marsteller

230 Park Avenue South, New York, NY 10003

What We Do

Burson-Marsteller is a leading global public relations and communications firm. Our strategic insights and innovative programming build and sustain strong corporate and brand reputations. We provide our clients with counsel and program development across the spectrum of public relations, public affairs, reputation and crisis management, digital strategy, advertising and other communications services. Our clients are global companies, industry associations, professional services firms, governments and other large organizations.

Positions Available

Full-Time: Client Staff Assistant Positions

Cablevision / Newsday

235 Pinelawn Road, Melville, NY 11747

What We Do

Cablevision Systems Corporation is a leading telecommunications and media company with a portfolio of operations that includes a full suite of advanced digital television, voice and high-speed Internet services and valuable local media and programming properties.

Newsday Media Group encompasses a full spectrum of media products that provide readers with the information they need while offering advertisers a wide range of marketing opportunities. Newsday Media Group includes Newsday, Newsday.com, amNewYork, amNY.com and The Hometown Shopper. The Pulitzer Prize, Emmy winning Newsday is the centerpiece of this extensive array of complementary cross platform products.

Positions Available

Internships: Please visit our company website for a list of our openings, <http://jobs.cablevision.com>

Full-Time: Please visit our company website for a list of our openings, <http://jobs.cablevision.com>

- Digital Marketing Specialist – Elmsford, NY
- Associate Product Manager – New York, NY

Calkins Media, Inc.

8400 North Bristol Pike, Levittown, PA 19057

What We Do

Calkins Media Incorporated is the owner and operator of newspapers, broadcast television stations and digital video operations throughout the Eastern U.S. Calkins Media is dedicated to breaking new ground in local news. In 2015, Calkins was awarded Innovator of the Year by the Local Media Association for pioneering work in video production and streaming technology for Over-The-Top video delivery to devices like Apple TV, Roku and Amazon Fire TV. Calkins Media brands are committed to providing high quality news, information and entertainment across all platforms to each of the markets they serve.

For more information, visit www.calkins.com. Follow us on Twitter @calkinsmedia, and visit Calkins Media on Facebook.

Positions Available

Internships: Please see www.calkins.com

Full-Time: Please see www.calkins.com

CBS Corporation

51 West 52nd Street, New York, NY 10019

What We Do

CBS Corporation is a mass media company that creates and distributes industry-leading content across a variety of platforms to audiences around the world. The Company has businesses with origins that date back to the dawn of the broadcasting age as well as new ventures that operate on the leading edge of media. CBS owns the most-watched television network in the U.S. and one of the world's largest libraries of entertainment content, making its brand — “the Eye” — one of the most recognized in business. The Company's operations span virtually every field of media and entertainment, including cable, publishing, radio, local TV, film, and interactive and socially responsible media. CBS's businesses include CBS Television Network, The CW (a joint venture between CBS Corporation and Warner Bros. Entertainment), CBS Television Studios, CBS Global Distribution Group (CBS Studios International and CBS Television Distribution), CBS Consumer Products, CBS Home Entertainment, CBS Interactive, CBS Films, Showtime Networks, CBS Sports Network, Pop (a joint venture between CBS Corporation and Lionsgate), Smithsonian Networks, Simon & Schuster, CBS Television Stations, CBS Radio and CBS EcoMedia.

Positions Available

Internships: Please visit the CBS Career site to view current openings - <http://cbscorporation.jobs/jobs/>.

Full-Time: Please visit the CBS Career site to view current openings - <http://cbscorporation.jobs/jobs/>.

CBS Corporation / WCBS-TV, WLNY-TV

524 West 57th Street, New York, NY 10019

What We Do

WCBS-TV and WLNY-TV are part of CBS Television Stations group, a division of CBS Corporation and one of the largest network-owned station groups in the country. The company, through its many and varied operations, combines broad reach with well-positioned local businesses, all of which provide it with an extensive distribution network by which it serves audiences and advertisers across the country.

The combined strengths of CBS 2 and WLNY 10/55 provide a strong platform for serving the entire tri-state area.

Positions Available

Internships: Please inquire at the CBS Corporation/WCBS-TV, WLNY-TV booth about internships.

Full-Time: Please inquire at the CBS Corporation/WCBS-TV, WLNY-TV booth about full-time positions.

CBS Sports Radio

345 Hudson Street, New York, NY 10014

What We Do

CBS Sports Radio is a 24/7 sports radio network. The network launched on January 2, 2013 and currently has an affiliate base of over 300 radio stations nationwide and in Canada. CBS Sports Radio hosts include Jim Rome, Doug Gottlieb, Gregg Giannotti, Brian Jones, Brandon Tierney, Tiki Barber, Damon Amendolara, Scott Ferrall and Amy Lawrence. CBS Sports Radio produces CBS Sports Minutes, one minute sports commentaries anchored by Boomer Esiason, John Feinstein, Jim Rome and Doug Gottlieb. The list of stations that air the Sports Minutes include WFAN-AM/FM (New York), WBZ-FM (Boston) and WIP-FM (Philadelphia).

Positions Available

Full-Time: Please inquire at the CBS Sports Radio booth about part-time positions.

The CDM Group

220 East 42nd Street, 8th Floor, New York, NY 10017

What We Do

The CDM Group is the world's largest, fully integrated global healthcare advertising agency network, and is a proud member of the Omnicom Group. We represent eight US-based healthcare specialty agencies and eight global offices, serving clients in North America, South America and Europe.

Our agencies provide a full range of multichannel marketing, media and creative services to the pharmaceutical, biotechnology, provider and medical device industries. And our work spans the entire healthcare continuum, reaching physicians, nurses, healthcare systems, administrators, insurers, patients and caregivers worldwide. We are thrilled to be one of the worlds most award winning networks at the 2015 Cannes Lions Health festival.

Positions Available

Full-Time:

- Brand Coordinator
- Art Director
- Copywriter

Join The CDM Group and be part of a team that thinks work, fun and creativity are the key ingredients to your success! See how our core values (substance, style, conviction and grace) come to life and set us apart from other agencies. As a CDM full-time employee, you will have the opportunity to work with some of the best and brightest minds in the business.

Collabera

221 River Street, Hoboken, NJ 07030

What We Do

Collabera is an IT Staffing Company that partners with many Fortune 1000 corporations to help connect them to talented IT Professionals around the world. We are looking for entry-level individuals from all backgrounds that are looking for a career opportunity in sales, working for one of the top IT staffing firms in the United States. Prior staffing, sales or IT experience is not required. Through Collabera's mentor program you will have the opportunity to join the Collabera team and receive hands-on training in the IT Staffing industry.

Positions Available

Full-Time:

Associate Account Manager

- Consult with internal managers to identify client needs
- Source, contact and interview qualified technical job seekers
- Manage candidates throughout interview and hiring process
- Act as the liaison between the Hiring Manager and qualified candidates
- Support and partner with both domestic and international offices to fill client needs

We are currently hiring for our Hoboken, NJ office.

Complex

1271 Avenue of the Americas, 35th Floor, New York, NY 10020

What We Do

Complex is a media platform and an online community that publishes the best, most diverse and most relevant voices in culture, period. With over 120 million unique monthly visitors and 1.4B monthly pageviews, Complex makes culture pop from its collection of partners, brands and its hub site Complex.com for one of the most sought after audiences of millennial influencers ever assembled.

Complex offers an awesome casual work environment with a great team of smart, motivated, innovative and fun people. And our benefits are pretty good as well, including medical, dental, vision, life insurance, short/long term disability, generous time off and a 401k match! We hold tons of events throughout the year including happy hours and team building activities.

Positions Available

Internships: Please visit our site for more information on available internships at <http://complex.applytojob.com/apply>.

Full-time: Please visit our site for more information on available positions at <http://complex.applytojob.com/apply>.

CooperKatz & Company

205 Lexington Avenue, 5th Floor, New York, NY 10016

What We Do

CooperKatz & Company is a highly-regarded, results-driven public relations firm. New York-based since our founding in 1996 by two PR industry veterans – and with strong strategic and creative credentials – the firm offers full-service public relations, creative services, events production and digital / social media capabilities to a national client base across a broad range of industry sectors. These include: business-to-business; consumer products / services; education and educational institutions; financial services; healthcare; government and non-profit organizations; professional services; technology; telecommunications; trade associations; transportation; and more. The agency has won numerous industry awards, including ‘Best Agency of the Year’ in its size category and ‘One of the Best Agencies to Work For,’ from The Holmes Report.

www.cooperkatz.com

Positions Available

Full-Time: Account Coordinator (entry-level)

Cox Media Group/CoxReps

885 Second Avenue, New York, NY 10017

What We Do

CoxReps is a division of Cox Media Group. We are a premier media sales and marketing organization servicing a wide array of television station clients, digital publishers, advertiser and advertising agency customers across the United States. CoxReps, with its combined client Television stations, collectively covers more than 90% of all U.S. TV households. Our clients form a diverse roster of TV stations whose affiliation and market rank mix maximize our ability to sell in any competitive situation. CoxReps is the top national TV rep company with approximately \$3 billion in combined annual billing. CoxReps provides a full range of sales and research/programming support services to its more than 350 client television stations.

Positions Available

Internships: Please inquire at the Cox Media Group/CoxReps booth about internships.

Full-Time:

- Sales Assistant
- Research Analyst

Coyne Public Relations

5 Wood Hollow Road, Parsippany, NJ 07054

(973) 588-2000

What We Do

Coyne PR is a full-service, integrated communications agency with expertise in a variety of industries. Prominent clients include The Walt Disney Company, Hard Rock International, Red Robin Gourmet Burgers, Chrysler, Goodyear Tire & Rubber Company, Shell Lubricants, Columbia Business School and Pfizer. Fueled by the agency's mission to be the best place to work, employees deliver high-profile programs that drive visibility, engagement and growth for many of the world's most-trusted brands. The agency has evolved far beyond its PR roots with a dedicated social media practice, an award-winning digital design group and a full advertising and marketing team. Coyne PR has won more than 750 industry honors in the past decade, including Midsize Agency of the Year by PRWeek, Consumer Agency of the Year, Best Agency to Work For in America and Small Agency of the Year by The Holmes Report.

Positions Available

Internships: Please inquire at the Coyne Public Relations booth about internships.

Full-Time:

- Account Coordinator
- Assistant Account Executive
- Account Executive

Daversa Partners

55 Greens Farms Road, Westport, CT 06880

What We Do

Be mentored and trained by the top recruiting entrepreneurs in the technology industry. Daversa Partners builds the leadership teams for the most important tech companies of our generation. We are looking to expand our recruiter talent in our practice, seeking young professionals with an entrepreneurial spirit who have the drive to recruit world-class talent in the technology, business and venture capital world.

Daversa Partners is also privileged to invest in many of the funds and companies that we work with that has led us to become their capital and strategic partners. "Recruiting the Unrecruitable" means we find the executives who are perceived as "unrecruitable" in industry and bring to the table those that have the greatest potential to take these companies to the next level. We consistently deliver game-changing executives.

Who fits in at Daversa Partners? We are smart, relentless and pride ourselves on never taking shortcuts. We are fearless in the pursuit of extraordinary talent.

Positions Available

Internships: Please inquire at the Daversa Partners booth about internships.

Full-Time:

- Consultant, Westport, CT
- Consultant, Orlando, FL
- Consultant, San Francisco, CA

Development Counsellors International

215 Park Avenue South, 14th Floor, New York, NY 10003 (212) 725-0707

What We Do

Development Counsellors International (DCI) is the leader in marketing places. We offer aspiring marketing and PR professionals the opportunity to gain unmatched experience in an agency setting working with diverse cities, regions, states and countries. Since 1960, we have represented more than 450 places helping them to attract both investors and visitors -- and earned a spot on Outside magazine's Top 100 Employers List along the way! DCI has offices in NYC, Denver, LA and Toronto.

www.aboutdci.com

Positions Available

Post-Grad Internships: Our exclusive internship program accepts intern applications on a rolling basis for spring, summer and fall terms in:

- Travel/Tourism Marketing and Public Relations
- Economic Development Marketing and Public Relations
- Lead Generation
- Administrative

Please email internship@aboutdci.com with your resume and cover letter, and visit www.aboutdci.com/careers-at-dci.

Full-Time: Please inquire at the Development Counsellors International booth about full-time positions.

DeVries Global

909 Third Avenue, New York, NY 10022

(212) 546-8500

What We Do

DeVries Global, headquartered in New York City, is an international public relations micro-network with offices in Beijing, Singapore, Guangzhou, Shanghai and London that builds upon the company's longstanding heritage of excellence in consumer PR.

A thoroughly modern communications agency, DeVries just happens to have been around for three decades. The agency has a deep focus on upping the ante in the social space and bringing together different expertise to drive campaigns that go beyond brand advocacy to mobilize consumers. Through a globally-integrated creative services team, a holistic international alliance with sister members of the Interpublic Group of Companies (IPG) and a focus on cross-world staff pollination, DeVries Global aims to transform intercontinental collaboration to create a seamless existence between global brands and consumers.

Positions Available

Internships: Please inquire at the DeVries Global booth about internships.

Full-Time: Account Coordinator positions open on an ongoing basis (no specified time).

DigitasLBI

355 Park Avenue South, New York, NY 10010

What We Do

We've got 40 offices in 25 countries, each one helping to upend and redefine the landscape of strategy, creativity, media and technology. We're pumped about the accolades we've earned – cue Titanium Lions, Gold Pencils and making LinkedIn's Most InDemand Employer List of 2014 – but what energizes us most is the people we work with, the clients we work for and the never-ending challenge that confronts us: Producing amazing creative, day after day.

On top of great values, great people and great clients, we've also got tons of perks that we're proud to offer – things like flex vacation days, tuition reimbursement, gym membership discounts and anniversary gifts for the many people who've been with us 5, 10, 15, 20 years and more. And while we celebrate the people who've stuck by us and shaped us into the creative force that we are today, we're always looking for great new talent help us grow even stronger. If that's you, well, come join us.

Positions Available

Full-Time:

- Analyst
- Associate Media Planner
- Media
- Strategy & Analysis

Discovery Communications

850 Third Avenue, New York, NY 10022

What We Do

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the leader in global entertainment reaching 3 billion cumulative subscribers in more than 220 countries and territories. For more than 30 years Discovery has been satisfying curiosity and entertaining viewers with high-quality content through its global brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network, and through the Discovery Digital Networks portfolio, including TestTube, Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education.

Positions Available

Internships: Ready to swim with the sharks? Through the Discovery Internship Program, Interns have the unique opportunity to learn about the entertainment and media industry from the world's #1 pay-TV programmer through a paid 12 week internship. Requirements: Must be currently enrolled as a full time student (proof of enrollment will be required if selected for an internship) • Must be a rising Junior, Senior, or Graduate student • Must have at least a 3.0 GPA • Must have the legal right to work in the United States.

Full-time: Advertising Sales Assistant- The Sales Assistant position at Discovery Communications is the entry level role to get you on the path to becoming an Account Executive within media sales. Sales Assistants provide sales support to Account Executives and Sales Planners on Discovery's US networks which include: Discovery Channel, TLC, Animal Planet, Destination America, Discovery Life, Investigation Discovery, Science Channel, American Heroes Chanel, Velocity, OWN, Discovery Family and Discovery's US Hispanic Networks.

Droga5

120 Wall Street, New York, NY 10005

What We Do

Droga5 is a creative and strategic advertising agency headquartered in New York, with an office in London. Founded in 2006, Droga5's clients include BBC, Belstaff, Blizzard Entertainment, Chase, The Coca-Cola Company, Farfetch, Georgia-Pacific, Google, Heineken, Hennessy, Johnsonville, Mondelēz International, Motorola, NBTY, NRG, Prudential, Reckitt Benckiser, Scion/Toyota, T-Mobile, Under Armour, UNICEF, Unilever, and the Y, among others. In 2013, leading entertainment and media company William Morris Endeavor made a significant investment in Droga5, launching a strategic partnership to best serve each entity's clients. Droga5 has won Agency of the Year nine times in the last ten years and is the only agency to be named in Advertising Age's A-List over six consecutive years.

For more information, visit droga5.com.

Positions Available

Internships: Summer internships available across all departments.

Full-Time: Please inquire at the Droga5 booth about full-time positions.

eMarketer

11 Times Square, New York, NY 10036

What We Do

eMarketer is the first place to look for research about marketing in a digital world, and is one of the most widely cited research providers in the media, quoted frequently by virtually every major news outlet in the world. Leading companies in every industry rely on eMarketer for information on the competitive and fast-changing world of digital marketing, media and commerce. Our rigorous approach of aggregating and analyzing information from more than 3,000 global sources results in reports and insights that enable professionals to understand marketing trends, consumer behavior and get the data needed to develop winning strategies.

Positions Available

Internships: Please inquire at the eMarketer booth about internships.

Full-Time: Account Coordinator

ESPN

77 West 66th Street, New York, NY 10022

What We Do

ESPN, Inc., The Worldwide Leader in Sports, is the leading multinational, multimedia sports entertainment company featuring the broadest portfolio of multimedia sports assets with over 50 business entities.

Positions Available

Internships: Please inquire at the ESPN booth about internships.

Full-Time: Please inquire at the ESPN booth about full-time positions.

FLIK

1 Time Warner Center, 10th Floor, New York, NY 10019 (212) 484-6600

What We Do

We partner with forward-thinking clients, to provide every imaginable corporate dining experience, however, we recognize the value of thinking small. At FLIK, it's all about areas of expertise. We are proud to be comprised of an exceptional group of sister businesses that have all distinguished themselves in their respective niches. Our portfolio Includes: Conference Centers and Hotels, Premium Airport Lounges, Law, Firms, Pharmaceutical, Sports and Entertainment and Audio Visual.

Positions Available

Internships: Please inquire at the FLIK booth about internships.

Full-Time: About six full-time positions available.

Generator Media + Analytics

353 Lexington Avenue, 11th Floor, New York, NY 10016

What We Do

Founded in 2002 and headquartered in Midtown NYC, Generator Media + Analytics is an independent, full-service media agency specializing in research, strategy, planning, activation and analytics across all media types. With over 20% annual growth for 12 consecutive years, Generator Media + Analytics has proven its ability to deliver as a strategic media partner.

<http://generatormedia.com/>

Positions Available

Internships: Full-time summer internship, with possible full-time employment once internship is completed.

Full-Time: Please inquire at the Generator Media + Analytics booth about full-time positions.

Golin

909 Third Avenue, 9th Floor, New York, NY 10022

What We Do

At Golin, we possess the power to inspire and create change. By embracing new technologies and pushing creative boundaries, we help our clients adapt and win in a constantly changing world. With our revolutionary “g4” model, teams in 50 offices across the globe deliver the deepest insights, boldest ideas and broadest engagement to the world’s leading brands through seamless integrated communications. Our g4 model allows our communications professionals to specialize, whether they are “catalysts” focusing on account management and growth, “connectors” focusing on media relations, “creators” who write and design content, or “explorers” that work in analytics and strategy. For nearly 60 years, we’ve helped clients like McDonald’s, Unilever, Toyota and Nintendo of America.

“Go All In” and commit to bravery over mediocrity.

Find out how at www.golin.com

Positions Available

Internships: Summer 2106 internships available.

Full-Time: Looking to hire associates.

Green Key Resources

475 Park Ave South, New York, NY 10016

What We Do

Premier executive recruitment firm specializing in permanent placement, contract consulting, temp-to-hire and temporary staffing within the following specialty areas: accounting-finance, healthcare nursing & allied health, pharmaceutical, financial service operations, alternative asset management, information technology, embedded technology, creative, hospitality, office/legal support and human resources across seven offices located in Manhattan, Long Island, Florida, Chicago, Massachusetts, Maryland and North Carolina.

Our recruiters are highly-specialized consultants who only recruit within specific job disciplines. Each of our division leaders has over a decade of direct experience working in the industries they serve. The bottom line is that we understand your business, your challenges – and most importantly what it takes to source and successfully hire top talent. When you're looking to hire people who make an immediate impact, unlock your potential with Green Key Resources.

www.greenkeyllc.com

Positions Available

Internships: Please inquire at the Green Key Resources booth about internships.

Full-Time:

- Internal Recruiter
- Junior Recruiter
- Junior Sales Representative
- Marketing Associate
- Research Analyst

Grey

200 Fifth Avenue, 4th Floor, New York, NY 10010

What We Do

Smart, quick, highly motivated business-savvy people have been the backbone of Grey's Famously Effective work for almost one hundred years. They are the drivers of business and creative performance that at this point in Grey's long history have never better. We were named 2015 North American Agency of the Year at Cannes in recognition of our 23 Lions for clients including Volvo, DirecTV, NFL and GSK. Grey was also among the top three agencies at the Effies where our work for clients, including P&G and Pfizer, were recognized. Famous and Effective. It's what we do, and it's part of why Grey was named "Global Network of the Year" by Adweek in 2013 and 2015, and "Agency of the Year" by Advertising Age in 2014.

Of course none of this could have happened without the diverse talent roster we have in place and we are continuing to look for the best talent to join us in the coming year. That's why we continue to need drivers—people who can help move the agency further on the trajectory of success.

Positions Available

Internships: Public Relations, Activation, Grey Associate Program.

Full-Time: Assistant Account Executives (AAE), Junior Project Managers.

GreyHealth Group

200 Fifth Avenue, New York, NY 10010

What We Do

We have a broad base of clients across the spectrum of healthcare categories, from human pharmaceuticals, to dental care, to eye care, to animal health. Our diverse healthcare communications resources help put your brand into the most important conversations. We combine research, insight, and hard data to spread an idea from initial concept to full deployment. At ghg, we ask questions, gather insights, refine and distill our thinking and challenge our assumptions to uncover the Human Truths and Brand Truths that reverberate and set your brand's story apart.

Positions Available

Internships: Please inquire at the GreyHealth Group booth about internships.

Full-Time:

- Assistant Account Executive
- Account Executive
- Copywriter
- Junior Business Manager

Group SJR / Truffle Pig

22 West 21st Street, 9th Floor, New York, NY 10010

What We Do

Group SJR is an innovation consultancy specializing in insights, content creation, curation, influencer marketing, audience development and website development. With a team of over 100 editors, creatives, PR, search and advertising specialists, designers and developers, SJR works with the world's leading corporations, organizations and institutions to tap, shape and share their unique and invaluable knowledge. Group SJR is headquartered in New York City's Flatiron district and has offices in London, Los Angeles, San Francisco, Mexico City, Singapore and Toronto.

Truffle Pig, a venture between Group SJR, Snapchat and The Daily Mail, is an agency like no other: a joint venture between WPP, Daily Mail and Snapchat, partners who believe that the best path forward for marketers and media distributors alike is for brands to create extraordinary content experiences. We work with clients who seek to set the pace, helping them maintain a fluency in emerging platforms that matches that of their audience. We love great ideas, taking risks

Positions Available

Full-Time:

- Analytics Associate
- Media Relations Associate
- Editors
- Snapchat Creator/Designer
- Content Planner

Harrison and Star

75 Varick Street, New York, NY 10013

What We Do

Harrison and Star is a full-service, global healthcare marketing agency focused on developing strategic, cross-channel promotional campaigns that target medical specialists. Our team of more than 350 professionals (many with advanced degrees in science and medicine) possesses a rare blend of scientific knowledge and cutting-edge marketing capabilities. Working with the world's leading pharmaceutical and biotechnology companies, we specialize in translating complex scientific concepts and clinical data into impactful communications for healthcare professionals and patients.

Positions Available

Internships: Please inquire at the Harrison and Star booth about internships.

Full-Time:

- Junior Copywriters
- Assistant Account Executives
- Junior Art Director
- Junior Editors
- Project Coordinators

Havas Health

200 Madison Avenue, New York, NY 10016

What We Do

We are Havas Health, and are the umbrella company for Havas Life (formerly known as Euro RSCG Life), Health4Brands (H4B), and Havas Lynx, three wholly owned global health and wellness communications networks. With more than 60 offices in 50 countries, Havas Health offers a unique approach to unified marketing within each of its agencies. This model allows clients to leverage complete media-neutral solutions—medical, strategy, promotion, managed markets, medical education, digital, DTP/DTC, social media, advertising and PR—all under one P&L. The HAVAS Way...We Know HOW.

Positions Available

Full-Time:

- Account Coordinator
- Jr. Copywriter
- Jr. Art Director
- New Business Coordinator
- Media Planning Coordinator
- HR Coordinator
- Production Coordinator
- PR/Social Media Coordinator
- IT Help Desk Coordinator

Hearst Magazines

300 West 57th Street, New York, NY 10019

What We Do

While readers take Hearst magazines everywhere, we continue to take them further. Imaging inspired ways to deliver the trusted brands readers can't live without. Hearst Magazines publishes more than 300 editions around the world, including 21 U.S. titles. Powerful titles like Cosmopolitan, ELLE, Esquire, Food Network Magazine, House Beautiful, Marie Claire and Harper's Bazaar. But thinking big is not just about having the biggest footprint. It's about an entrepreneurial spirit that is reimagining print while boldly looking beyond it—to mobile, online, tablets, new e-commerce and marketing services businesses and more. Hearst is challenging every notion of what a magazine company can be.

Positions Available

Full-Time: Some common entry-level positions that Hearst Magazines may have available in the future are:

- Advertising Sales Assistant / Marketing Assistant
- Ad Ops (Digital)
- Account Coordinator
- Art/Design Assistant (editorial or promotions)
- Editorial Assistant

Hearst Television

300 West 57th Street, New York, NY 10019

What We Do

Hearst Television, a national multimedia company, owns and operates 30 local television stations and two local radio stations, reaching approximately 21 million U.S. television households.

The TV stations broadcast 60 video channels, featuring local and national news, weather, information, sports and entertainment programming. The stations operate digital on-line and mobile platforms that extend the company's brands and content to local, national and international audiences.

Hearst Television is among the largest affiliate partners of the ABC and NBC networks, and also owns stations affiliated with the CBS, CW, MyNetworkTV, MeTV and Estrella networks.

Hearst Television is recognized as one of the industry's premier companies. It has been honored with numerous awards for distinguished journalism and industry innovation, including the Walter Cronkite Award for political journalism, the national Edward R. Murrow Award, the Dupont-Columbia Award and the George Foster Peabody Award.

Positions Available

Internships: Please inquire at the Hearst Television booth.

Full-Time: Please inquire at the Hearst Television booth.

Horizon Media

75 Varick Street, New York, NY 10013

(201) 280-1234

What We Do

Horizon Media, Inc. is the largest and fastest growing privately held media services agency in the world. Our headquarters are in NYC and we have another office in LA. The President, CEO and Founder, Bill Koenigsberg built the company around a "Business is Personal" philosophy. This philosophy strongly resonates with Horizon employees and our culture.

Positions Available

Internships: Please inquire at the Horizon Media booth about internships.

Full-Time:

- Assistant Brand Strategist
- Assistant Media Buyer
- Assistant Planner Digital Media
- Assistant Strategist Direct Marketing
- Assistant Buyer Direct Marketing
- Traffic Assistant
- Assistant Media Buyer National TV
- Assistant Media Buyer Local Audio
- Promotions Assistant
- Junior Digital Analyst

Indeed.com

125 West 55th Street, 10th Floor, New York, NY 10019

What We Do

Indeed works when talented, passionate people come together to get a job done.

As the world's No. 1 job site, Indeed helps companies of all sizes, even entire industries, work, too. Every second of every day, people search on Indeed to find a job that fits their mission, their need to contribute and their desire to make something work better.

Come help Indeed work. We are looking to grow our teams with people who share our energy and enthusiasm for creating the best experience for job seekers.

Positions Available

Internships: Please inquire at the Indeed.com booth about internships.

Full-time:

- Client Support Specialist
- Account Executive, Inside Sales

Intermarket Communications

425 Madison Avenue, New York, NY 10017

What We Do

Intermarket Communications has long been a leading independent provider of public relations and marketing services to clients in the global financial services industry. More recently, its client list has grown to encompass the fields of food and nutrition, life sciences, technology and higher education. We offer clients a combination of strategic expertise and informed execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Intermarket Communications works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

To find out more information about Intermarket, please visit us online at <http://www.intermarket.com/>

Positions Available

Internships: Summer internship

Full-Time: Assistant Account Executive

inVentiv Health

450 West 15th Street, Suite 700, New York, NY 10011

What We Do

inVentiv Health Communications is dedicated to delivering exceptional, global, multichannel communications solutions for organizations focused on health and wellness. The unified service proposition of inVentiv Health Communications brings together best-in-class talent from advertising, creative & digital, public relations, public policy, market access, medical communications and clinical trial recruitment and enables them to think and deliver as one integrated team. The Communications team is part of the inVentiv Health Contract Commercial Organization (CCO) which, combined with our global Clinical Research Organization (CRO), helps clients improve their performance to deliver much-needed therapies to market. With 14,000 employees providing services to clients in 70 countries, inVentiv Health designs best practices, processes and systems to enable clients to successfully navigate an increasingly complex environment. Learn more at inventivhealth.com.

Positions Available

Internships: Please inquire at the inVentiv Health booth about internships.

Full-Time: We welcome graduating seniors to apply for the Graduate Training Program in our New York offices. This program empowers our new joiners and gives them a foundation to build their skill sets further and involve them more in our way of life!

IPG Mediabrands

100 West 33rd Street, New York, NY 10001

What We Do

IPG Mediabrands was founded by Interpublic Group (NYSE: IPG) in 2007 to manage all of its global media related assets. Today, we manage over \$37 billion in marketing investment on behalf of our clients, employing over 8,500 marketing communication specialists in more than 130 countries.

IPG Mediabrands is a new world agency group designed with dynamic marketing at its core. Our speed, agility and data smarts ensure we continue to create growth for many of the world's biggest brands. IPG Mediabrands' network of agencies includes UM, Initiative, BPN and Orion Holdings as well specialty business units including Magna Global, Cadreon, Ansible, Society, Reprise, Rapport and the IPG Media Lab.

IPG Mediabrands. Dynamic by Design.

Positions Available

Internships: Please inquire at the IPG Mediabrands booth about internships.

Full-time:

- Associate Media Buyers
- Associate Media Planners,
- Associate Digital Investment, etc.

J. Walter Thompson

466 Lexington Avenue, New York, NY 10017

What We Do

J. Walter Thompson Worldwide, the world's best-known marketing communications brand, has been creating pioneering solutions that build enduring brands and business for more than 150 years.

Headquartered in New York, J. Walter Thompson is a true global network with more than 200 offices in over 90 countries, employing nearly 10,000 marketing professionals. The agency consistently ranks among the top networks in the world and continues to be a dominant presence in the industry by staying on the leading edge—from hiring the industry's first female copywriter to developing award-winning branded content today.

Positions Available

Internships: Please inquire at the J. Walter Thompson booth about internships.

Full-Time:

- Account Management
- Creative
- Digital
- Production

And more...

For a list of current open roles, take a look at: careers.jwt.com

Ketchum

1285 Avenue of the Americas, New York, NY 10019

What We Do

As a global public relations and communications agency with 90 plus years of experience, Ketchum builds brands and reputations for clients. We start conversations, build communities and engage stakeholders—and have a lot of fun doing it. We inspire and empower our people to think about products, companies, issues and challenges in a different way. And we're just crazy enough to think we can impact the world – and how it responds to ideas – through communication.

We believe great ideas shatter expectations, change thinking and build brands. We call this break through, and it's our mission to deliver it. How? Very simply—our people. By listening, cultivating diverse perspectives and rewarding fearless creativity, we've developed a culture of break through.

Interested? We've got an opportunity for you.

Positions Available

Internships: Summer Fellow

Full-Time:

- Account Coordinator, Technology
- Account Coordinator, Brand
- Human Resources Coordinator
- Research Associate

McCann Health

20 Waterview Boulevard, Parsippany, NJ 07054

What We Do

McCann Health is one of the world's leading global healthcare advertising agency networks. We are part of the iconic McCann WorldGroup agency network, the same agency network that built "Dumb Ways to Die" and MasterCard's "Priceless" campaigns.

As Agency of Record for some of the world's best selling brands, we are our clients' close partners. We do: branding, digital, scientific strategy, mobile apps, print ads, websites and more.

Our McCann Health agencies are seeking interns and entry-level talent in a variety of majors. Located in northern NJ and NYC, we are over 400 people strong. We offer paid internships, and many of our interns are offered full-time positions.

If you're majoring in: business, biology, computer science, English, journalism, professional writing, visual arts, public health, interactive multimedia, communications and related areas, then we'd like to meet you!

Positions Available

Internships: Please inquire at the McCann Health booth about internships.

Full-Time: Please inquire at the McCann Health booth about full-time positions.

mcgarrybowen

601 West 26th Street, Suite 1150, New York, NY 10001

What We Do

In 2002, mcgarrybowen was founded by three partners who held top leadership positions at some of the world's most accomplished advertising agencies. They founded mcgarrybowen on the belief that the agency should exist to serve clients, build brands, and grow businesses.

Less than a decade later, their determination to hold true to this founding belief led mcgarrybowen to be named Agency of the Year by Advertising Age in 2009, and again by both Advertising Age and Adweek in 2011. Today, mcgarrybowen remains an independently operating agency network, built lean and smart to deliver the speed and unique thinking our clients rely on.

We serve our clients from offices in New York, Chicago, London, Shanghai, and São Paulo. Passionate about building brands in diverse categories, we handle accounts of all sizes, from local to global, crossing all communications channels.

Positions Available

Internships: Please inquire at the mcgarrybowen booth about internships.

Full-Time: Assistant Account Executives, Junior Strategists across traditional account planning, digital and social strategy and entry-level opportunities in digital project management and marketing sciences.

MEC

825 Seventh Avenue, New York, NY 10019

What We Do

At MEC, one of the world's leading media agencies, it is our job to help some of the biggest brands on Earth tell their unique story, find their voice and CONNECT with the world.

We are passionate about inspiring and disrupting the way people view and think about brands. We develop cutting edge strategies for our clients and thrive in the digital arena with a true passion toward all things emerging.

Our global talent manifesto is "Don't just live. Thrive." This highlights our passion to attract and grow individuals who believe that marketing can make a real difference in the world.

Positions Available

Full-Time:

- Associate, Digital Investment
- Associate, Planning
- Associate, Digital Activation
- Associate, Organic Social
- Analyst, A&I

MediaMath, Inc.

4 World Trade Center, 150 Greenwich Street, 45th Floor, New York, NY 10007

What We Do

MediaMath is a global technology company that's leading the movement to revolutionize traditional marketing and empowering marketers to unleash the power of goal-based marketing at scale, transparently across the enterprise. Our platform - TerminalOne Marketing Operating System - handles billions of transactions every hour and hundreds of millions of internet users every day, which means every solution must be built to scale. Our breakthroughs create new marketplaces and solve long-standing problems in an industry that is constantly evolving. Our engineers are building the leading technology platform to power the new digital marketing ecosystem, and we are looking for driven, curious innovators to join our team.

Positions Available

Full-Time: Marketing Engineer Program - Accepting applications for July 2016.

Mediaplanet

350 Seventh Avenue, 18th Floor, New York, NY 10001

What We Do

Mediaplanet is the leading international publisher of independent special interest reports distributed online and in the most prestigious newspapers across the globe. We develop reports on a huge range of topics - Cardiovascular Health, Pet Wellness, Agriculture in America, Diabetes Awareness, Grilling and Tailgating, Thanking our Troops, Green Innovation, Tequila Appreciation- just to name a few.

Mediaplanet was founded in Stockholm in 2002 by two Swedish entrepreneurs, Richard Båge and Rustan Panday. Today we operate 21 offices in 16 countries on three continents, boasting around 300 dedicated and entrepreneurial employees.

Positions Available

Internships: Please inquire at the Mediaplanet booth about internships.

Full-Time: Project Manager

MSLGroup - New York

375 Hudson Street, 14th Floor, New York , NY 10014

What We Do

MSLGROUP is Publicis Groupes strategic communications and engagement group, advisors in all aspects of communication strategy: from consumer PR to financial communications, from public affairs to reputation management and from crisis communications to experiential marketing and events. With more than 3,500 people across close to 100 offices worldwide, MSLGROUP is also the largest PR network in Europe, fast-growing China and India. The group offers strategic planning and counsel, insight-guided thinking and big, compelling ideas – followed by thorough execution.

Positions Available

Internships: Please inquire at the MSLGroup - New York booth about internships.

Full-Time: Full-time positions are available.

MullenLowe Profero

386 Park Ave South, 13th Floor, New York, NY 10016

(212) 633-0440

What We Do

MullenLowe Profero is the global digital network of MullenLowe Group, with a list of top-tier brands including Unilever, Diageo, Primark, Virgin Trains, DFS and Western Union. A collaborative mix of talents across creative, media, tech and strategy, MullenLowe Profero operates in thirteen offices across Europe, Asia and America.

Positions Available

Internships: Please inquire at the MullenLowe Profero booth about internships.

Full-Time:

- Account Management
- Creative / Copywriting / Art Direction
- Media
- Search / SEO / PPC
- Social
- Strategy

NBCUniversal

30 Rockefeller Plaza, New York, NY 10112

What We Do

NBCUniversal is one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience.

NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group and world-renowned theme parks. NBCUniversal's policy is to provide equal employment opportunities to all applicants and employees without regard to race, color, religion, creed, gender, gender identity or expression, age, national origin or ancestry, citizenship, disability, sexual orientation, marital status, pregnancy, veteran status, membership in the uniformed services, genetic information or any other basis protected by applicable law.

Positions Available

Internships: Please inquire at the NBCUniversal booth about internships.

Full-time:

- Ad Sales
- Marketing
- Broadcast Operations

NCC Media

405 Lexington Avenue, 6th Floor, New York, NY 10174

What We Do

NCC Media is the advertising sales, marketing and technology company that is owned by cable industry leaders—Comcast, Cox Media and Time Warner Cable and represents virtually every other multichannel program provider in the U.S. One organization providing a connection to 80 million + Cable, Telco, and Satellite homes in all 210 U.S. markets. We put advertisers' commercial messages in front of the right consumer, in the right cable programming, precisely where they live.

NCC Media offers the best training for individuals looking to advance their careers in the media industry. Whether you are seeking to break into the industry or simply wanting to further your career with a company that offers opportunity for growth, our entry-level position as a Sales Coordinator provides just the right start. You will have the opportunity to apply your energy and skills within this dynamic environment.

Positions Available

Full-Time: Sales Coordinator

News America Marketing

1185 Avenue of the Americas, New York, NY 10036

What We Do

News America Marketing is the nation's premier marketing-services company, with more than \$1 billion in annual revenue. We offer advertisers a broad portfolio of in-store, home-delivered and online media, providing them with the tools they need to break through the clutter of today's marketplace. Our powerful advertising and promotion programs, united under the Smart Source brand name, are relied upon by the country's largest consumer-packaged goods manufacturers for their unparalleled consumer reach. News America Marketing is a subsidiary of News Corp (www.newscorp.com), home to Dow Jones/Wall Street Journal, Harper Collins and the NY Post to name just a few.

Positions Available

Internships: Please inquire at the News America Marketing booth about internships.

Full-Time: Account Coordinator

Pathway, an Omnicom Media Group company

220 East 42nd Street, New York, NY 10017

195 Broadway, New York, NY 10007

What We Do

Pathway, a division of Omnicom Media Group, is a growing and fast moving Performance Media Agency. Pathway operates in a nimble and flexible strong client-service environment capitalizing on the Omnicom Media Group marketplace investment with a focus on driving positive client results. Pathway provides a range of services including full service media planning and buying across traditional, digital and emerging channels, media and brand analytics and continuous media optimization. www.pathwayomg.com.

We invest in our people and our culture. We provide strong benefits including comprehensive health and wellness programs, commuter benefits, 401k plan options, discounted gym memberships, unparalleled learning and development resources and training tools. Additional perks include exposure to some of the world's biggest brands, prime location in the heart of NYC, participation in philanthropic community activities, free breakfast and snacks every day, and weekly social events in the office.

Positions Available

Please inquire at the Pathway booth about full-time positions, specifically:

- Assistant Strategist
- Assistant Digital Strategist
- Investment Assistant
- Activation Assistant
- Assistant Analyst

Join Our Team:

Email your resume to careersatpathwayomg@omnicommediagroup.com or visit www.pathwayomg.com/careers.

Press Here Publicity

138 West 25th Street, 9th Floor, New York, NY 10001

What We Do

Press Here Publicity is a creative public relations, marketing, event planning and consulting agency that offers the personal attention and commitment of a boutique firm with the scope, power, results and services of a larger company. With offices in New York and Los Angeles, our clients greatly benefit from the combined resources, strengths and diverse backgrounds of our staff. Press Here spearheads extensive national, regional, television, non-commercial radio and online campaigns, as well as special event coverage. Throughout 10+ years as an agency, the team has orchestrated media campaigns for some of the best artists, personalities and causes in music and entertainment including Weezer, Maroon 5, Mark Ronson, The Killers, Cody Simpson, Sigur Ros, BANKS, Plain White T's, Lenny Kravitz, Sleeping With Sirens, Arctic Monkeys, Cage the Elephant, Laura Marling and many more.

Positions Available

Internships: Internships (for-credit, but not required) are available to current students.

Full-Time: Entry-level publicity assistant

Prosek Partners

105 Madison Avenue, New York, NY 10016

What We Do

Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. Specializing in providing a full range of communications solutions to financial and professional services companies, the firm delivers an unexpected level of passion, creativity and marketing savvy. Prosek Partners' "Unboxed Communications" approach brings breakthrough ideas to every client engagement. Services include digital and traditional media relations, financial communications, investor relations, crisis communications and issues management, digital marketing, creative services, media training, editorial services and publishing, branded entertainment and graphic design. Prosek Partners has been named an Inc. 5000 Fastest-Growing Company; was ranked No. 5 (by revenue) among U.S. financial PR firms by O'Dwyer's.

Positions Available

Internships: Post-graduate Apprentices for Summer 2016

Full-Time:

- Assistant Account Executive
- Account Executive
- Senior Account Executive
- Account Supervisor
- Assistant Vice President

Publicis Healthcare Communications Group

One Penn Plaza, New York, NY 10119

What We Do

Publicis Healthcare Communications Group (PHCG) is the largest health-oriented agency network in the world. A division of Publicis Groupe, PHCG manages top-tier agencies specializing in promoting innovative solutions in advertising, digital, branding, message delivery, market access, and medical communications. PHCG is dedicated to creating experiences that compel action, change lives, and amplify business outcomes. With more than 5,500 employees, PHCG manages 15 agency brands in more than 60 offices located in 10 countries.

Web: www.publicishealthcare.com | Facebook: www.facebook.com/publicishealthcare | Twitter: www.twitter.com/PublicisHealth

Positions Available

Internships: Please inquire at the Publicis Healthcare Communications Group booth about internships.

Full-Time: Please inquire at the Publicis Healthcare Communications Group booth about full-time positions.

Quinn PR

48 West 38th Street, Penthouse, New York, NY 10018

What We Do

Quinn is a lifestyle public relations agency with global impact. Our disciplined, strategic approach to PR has built some of the largest audiences in the world.

Positions Available

Internships: Please inquire at the Quinn PR booth about internships.

Full-Time: Assistant Account Executive

Razorfish

375 Hudson Street, New York, NY 10014

What We Do

Razorfish is one of the largest interactive agencies in the world and currently has more than 2,000 employees in 20 offices in seven countries focusing exclusively on digital marketing and technology. LinkedIn ranked Razorfish the 15th most in-demand employer in the U.S. and the 31st worldwide and last year we were included on Ad Age's A-List for the second year in a row – the first for any digital agency.

Positions Available

Internships: Please inquire at the Razorfish booth about internships.

Full-Time: Please inquire at the Razorfish booth about full-time positions.

Scripps Networks Interactive

1180 Avenue of the Americas, New York, NY 10036

What We Do

Scripps Networks Interactive is a global media company and the Leader in Lifestyle Media. Our power-house brands -- HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country -- stimulate personal creativity, spark ingenuity and capture the joy of living richer and fuller lives. Whether remodeling a home, creating a meal or traveling the world, consumers know that life is celebrated on our channels. Join a company where committed, passionate people create some of the best loved and most respected brands in the business; brands that 170 million consumers connect with each month through unique, vibrant and engaging programming.

Cook with Us. Travel with Us. Make Your Home with Us.

Positions Available

Internships: Please inquire at the Scripps Networks Interactive booth about internships.

Full-Time:

- Ad Sales Assistant
- Digital Account Specialist

Simon & Schuster

1230 Sixth Avenue, New York, NY 10020

What We Do

Simon & Schuster, a part of CBS Corporation, is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital, and international companies in Australia, Canada, India and the United Kingdom.

Positions Available

Internships: Internship Program, Simon & Schuster: The Simon & Schuster Internship Program participants will have an unmatched, behind-the-scenes learning experience. Though interns work within specific departments, they are able to explore all aspects of the business of book publishing through speaker presentations, mentoring relationships and networking opportunities.

Full-Time: Please inquire at the Simon & Schuster booth about full-time positions.

SiriusXM Radio

1221 Avenue of the Americas, New York, NY 10020

What We Do

Sirius XM Holdings Inc. is the largest radio broadcaster measured by revenue and has 29.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports and live events; news and comedy; exclusive talk and entertainment; and a wide variety of Latin commercial-free music, sports, and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and smartphones and other connected devices, as well as online at siriusxm.com. SiriusXM listeners can personalize SiriusXM's expertly curated commercial-free music channels using MySXM and listen to thousands of hours of programming on demand using SiriusXM On Demand. SiriusXM is also one of the world's largest pure-play audio entertainment companies and is among the largest subscription media companies in the United States, offering an impressive array of exclusive content that spans virtually all genres and interests, including Howard Stern, Dr. Laura, Hoda Kotb, Jenny McCarthy, Andy Cohen, and Jeff Foxworthy.

Positions Available

Internships: Please inquire at the SiriusXM Radio booth about internships.

Full-Time and Part-Time:

- Ad Sales
- Finance
- Marketing
- IT
- Radio Programming – Sports, Talk & Music

Sizmek

401 Park Avenue South, 5th Floor, New York, NY 10016

What We Do

Sizmek fuels digital advertising campaigns for advertisers and agencies around the world with the most cutting-edge technology to engage audiences across any screen. For the last 15 years, Sizmek has proudly pioneered industry firsts in digital, including rich media, video and online targeted advertising across channels. We have 1,000 humans across 50 countries, 24 hours a day, dedicated to the foundations of your digital campaigns. Today, our open ad management stack provides all the sophistication for the most creative and impactful multiscreen digital campaigns: across mobile, display, rich media, video and social. Radiating throughout the Sizmek MDX platform is a data engine so powerful, it defies imagination. The result: previously unimaginable levels of campaign optimization and targeting across creative, media, audience and context. We live in the marketer's world. What we do is arm agencies and brands with a super sharp toolset to deliver the most creative and competitive campaigns out there.

Positions Available

Internships: Please inquire at the Sizmek booth about internships.

Part-Time: Ad Operations, Client Services, Sales, Account Management, Creative Solutions, Product, Marketing, Research and Development.

Full-Time: Ad Operations, Client Services, Sales, Account Management, Creative Solutions, Product, Marketing, Research and Development.

STAQ

28 West 44th Street, New York, NY 10001

What We Do

STAQ is a digital advertising platform that unifies analytics data and automates operations across the ad technology stack for media companies. With proprietary integrations technology, STAQ clients can easily connect with over 225 ad servers, exchanges, CRM and workflow tools, creating a vast range of operational efficiencies and driving higher yield and ROI.

STAQ was founded in 2012 and now has 27 employees in our New York and Baltimore offices. The leadership team comes with over 20 years of digital media experience from juggernauts including Google, AOL, The Rubicon Project and Turner.

Positions Available

Internships: Please inquire at the STAQ booth about internships available in New York.

Full-Time:

- Engineers, Baltimore
- Account Managers, NY
- Technical Analysts/Technical Account Managers: New York/San Francisco

Surgo Group

40 Worth Street, 10th Floor, New York, NY 10013

What We Do

Surgo Group is a technology company that is a leader in devising, implementing and executing cross-platform web enhancement initiatives into a client's marketing and sales strategy. We work directly with existing internal or external marketing and analytic personnel and procedures to maximize ROI.

With offices in Manhattan, L.A. and Mumbai, Surgo Group is a global leader in web enhancement and digital visibility solutions.

Positions Available

Internships: Digital Marketing Internships (see surgogroup.com/careers for details).

Full-Time:

- Digital Marketing Innovation Associate
- Sales Associate

(See surgogroup.com/careers for further details and other opportunities, we are constantly updating our availabilities).

Taylor Global

350 Fifth Ave, New York, NY 10118

What We Do

Taylor is a brand counselor and public relations partner to a select portfolio of the world's leading consumer brands. Named "Consumer Agency of the Decade" by The Holmes Group, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor has more than 100 employees with headquarters in New York and offices in Los Angeles, Chicago, Charlotte and Austin. Taylor's portfolio of client partners includes Allstate, Comcast, Diageo, Capital One, Lenovo, Mercedes-Benz USA, Nestle Purina, NASCAR, Nike Jordan, Panera Bread, P&G, Starwood, Tempur-Sealy and 3M.

Learn how "We're Built Differently" at www.taylorstrategy.com.

Positions Available

Internships: We have full-time semester internships available, beginning Summer 2016.

Full-Time: We regularly recruit for entry-level Assistant Account Executive and Digital Specialist roles.

TEKsystems

757 Third Avenue, 12th Floor New York, NY 10017

We have over 100 + Office locations across the United States.

What We Do

TEKsystems® Inc. is a leading provider of strategic IT staffing and Global Services for 82% of the Fortune 500. Ranked #1 in the industry by IT Services Business Report for 11 consecutive years and recognized by Fortune Magazine as a Top 100 company to work for the past 4 years in a row. We are the nation's largest IT staffing firm. We leverage our core competencies to offer a wide array of IT services. As a division of our parent company, Allegis Group, TEKsystems® has over 100 offices throughout the United States, Canada and Europe. A three billion dollar company, our best-in-class staffing and project delivery processes, coupled with the core values that guide our company culture, fuel our success.

Positions Available

Internships: Please inquire at the TEKsystems booth about internships.

Full-Time: Recruiter-Sales Management Trainee (Full-Time).

Time Inc.

225 Liberty Street, New York, NY 10281

What We Do

Time Inc. is one of the largest branded media companies in the world. The company reaches more than 130 million people globally each month across multiple platforms, with influential brands like Time, People, Money, Sports Illustrated, InStyle, Real Simple, Travel + Leisure, Food & Wine and Wallpaper. Time Inc. is home to celebrated events and franchises including the Fortune 500, Time 100, People's Most Beautiful, Sports Illustrated's Sportsman of the Year, Essence Festival in New Orleans and the Food & Wine Classic in Aspen.

Positions Available

Internships: Please inquire at the Time Inc. booth about internships.

Full-Time: Please inquire at the Time Inc. booth about full-time positions.

Turner Broadcasting

1 Time Warner Center, New York, NY 10019

What We Do

At Turner Broadcasting we value individuals. We strive to support our people with resources and rewards designed to foster whole-life satisfaction and to provide an environment where professional aspirations and personal goals meaningfully co-exist. We place a premium on innovative thinking and entrepreneurial drive and offer a wide range of experiences and opportunities in your field of interest.

Positions Available

Full-Time:

- | | |
|--------------------------|---------------------------------|
| - Administrative | - Human Resources |
| - Animation | - IT |
| - Business development | - Legal |
| - Business intelligence | - Marketing |
| - Corporate | - Marketing |
| - Creative | - News |
| - Design | - Product management |
| - Digital media | - Public Relations |
| - Editorial | - Research |
| - Engineering | - Sales |
| - Entertainment | - Sports |
| - Facilities | - Sports Production |
| - Finance and Accounting | - Technical Operations |
| | - TV Programming and Production |

Verbal+Visual

41 East 11th Street, 11th Floor, New York, NY 10003

What We Do

Exceptional Ecommerce Experiences For Lifestyle Brands We Love.

We carefully select brands we believe in to re-imagine and re-invent their digital experience. By working with attentive brands that create highly-crafted products, we're able to create a positive emotional response from the consumers to products we genuinely care about and use.

verbalplusvisual.com

Positions Available

Internships: Please inquire at the Verbal+Visual booth about internships.

Full-Time:

- Junior Content Specialist
- Junior Analytics Expert
- Junior Marketing Analyst

Verizon Wireless

2000 Corporate Drive, Orangeburg, NY 10962

What We Do

At Verizon, our technology allows machines to communicate vital information to one another, making businesses and individuals more informed, agile and adaptive. That's the kind of work we do. And you can be a part of it. We believe in the power of technology to solve just about anything. And we've put our sharpest minds to the task. Our solutions are empowering individuals, businesses and communities everywhere. Join our team and you'll create an inspiring future with the company that meets every day with one question: "What do we want to build next?"

Positions Available

Internships: Please inquire at the Verizon Wireless booth about internships.

Full-Time: Part time or full-time Retail Sales Representatives across New York and New Jersey.

Viacom, Inc.

1515 Broadway, New York, NY 10036

What We Do

Viacom is one of the world's leading creators of entertainment content, with brands that engage and connect with diverse audiences. Viacom owns and operates fan favorites including MTV, Nickelodeon, Comedy Central, Spike, BET, VH1, Logo and TV Land, among others.

Fueled by our world-class brands, Viacom serves an ever-growing population of kids, tweens, teens and adults who want their favorite media and entertainment, 24/7.

Positions Available

Internships: Please inquire at the Viacom, Inc. booth about internships.

Full-Time: Full-time, entry-level roles with various business and media groups.

W2O Group

199 Water Street, 14th Floor, New York, NY 10038

What We Do

Founded and led by Chairman and CEO Jim Weiss, W2O Group is an independent network of complementary marketing, communications, research and development firms focused on integrated business solutions to drive change and growth through “pragmatic disruption” for the world’s leading brands and organizations. W2O Group’s network includes WCG, Twist Mktg, BrewLife and W2O Ventures with 11 offices in the United States and Europe.

<http://w2ogroup.com>

Positions Available

Internships: Advertising/Design, Analytics, Account/Client Relations, Business Development, Communications, Marketing, Public Relations, and Social Media.

Full-Time: We would love to connect with anyone seeking full-time employment, as entry-level positions are likely to open in the future. We anticipate entry-level positions in Advertising/Design, Analytics, Account/Client Relations, Communications, Finance, IT, Marketing, Public Relations, Social Media, and Software Development.

Weber Shandwick

909 Third Avenue, New York, NY 10022

What We Do

Weber Shandwick is a leading global communications and engagement firm in 78 cities across 34 countries and operations extending to 126 cities in 81 countries. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work, including being honored as PRWeek's 2016 PR Agency of the Year and 2015 Global Agency of the Year, an Ad Age A-List Agency in 2014 and 2015, and The Holmes Report's Global Agency of the Year in 2014 and 2015. Weber Shandwick and its Prime unit have won a combined 25 Cannes Lions since 2009. Weber Shandwick was also named a Best Place to Work by Ad Age in 2014 and 2015 and PRWeek in 2013 and 2014. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, corporate social responsibility, financial communications and crisis management, using proprietary social, digital and analytics methodologies. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit <http://www.webershandwick.com>.

Positions Available

Part-time internship opportunities: Reputation Management Intern; Healthcare Intern; Creative Intern; IX Intern.

Full-time internship opportunities: Technology PR Intern

Full-time entry-level opportunities:

- Assistant Account Executive for the following practice groups: Consumer, Technology, Corporate/B2B Marketing; Crisis & Issues Management; Healthcare; Lead Media; Employee Engagement & Change Management.
- Assistant Digital Associate
- Associate Copywriter

WeWork

115 West 18th Street, New York, NY 10011

855-5-WEWORK

What We Do

WeWork is the platform for creators. We provide beautiful workspace, an inspiring community and meaningful business services to tens of thousands of members around the world.

We thrive in our work-hard, play-hard culture. We get serious things done. Then we have fun, and lots of it. If this describes where you want to work, you'll fit right into our team.

Positions Available

Internships: Visit wework.com/careers for a list of available positions.

Full-Time: Visit wework.com/careers for a list of available positions.

Wieden+Kennedy

150 Varick Street, 6th Floor, New York, NY 10013

What We Do

Wieden+Kennedy, founded in Portland, Oregon, in 1982, is an independent, privately held international advertising agency with offices in Amsterdam, Delhi, London, New York City, Portland, São Paulo, Shanghai and Tokyo. A full-service, creatively led communications company, Wieden+Kennedy has helped build some of the strongest global brands, including Coca-Cola, Chrysler, Delta Air Lines, ESPN, Honda, Nike and Procter & Gamble.

www.wk.com.

Positions Available

Internships: Please inquire at the Wieden+Kennedy booth about internships.

Full-Time: Please inquire at the Wieden+Kennedy booth about full-time positions.

Zeno Group

200 East Randolph Street, #5230, Chicago, IL 60601

What We Do

Zeno Group, PRWeek's 2011, 2012 and 2013 Mid-size Agency of the Year, is a rapidly growing, global PR agency. Zeno Group is part of the Daniel J. Edelman family of companies.

At Zeno, we pride ourselves on driving results for our clients through the development of leading edge, creative strategy inclusive of both traditional and emerging platforms. We provide you with the opportunity to create game-changing work, and learn from the brightest minds in the industry. Our culture is collaborative, fast and fun. If you're passionate about digital - if you're creative, FEARLESS, then working at Zeno could be a great opportunity for you.

Positions Available

Internships: Multiple full-time, paid internships in our consumer practice.

Full-Time: Please inquire at the Zeno Group booth about full-time positions.

Zeta Interactive

185 Madison Avenue, New York, NY 10016

(212) 967-5055

What We Do

Zeta is a Big Data and Analytics company that uses a People-based Marketing Cloud to help leading brands acquire, grow and retain customers. Founded by David A. Steinberg and John Sculley (former CEO of Apple Computer and Pepsi-Cola) in 2007, Zeta uses big data, advanced analytics and machine learning to power marketing programs for hundreds of Fortune 1000 and Middle Market brands. With over 1,000 employees worldwide, the company is headquartered in New York City, with Centers of Excellence in Silicon Valley, Boston, London, and Hyderabad, India, and 12 additional offices around the globe.

Positions Available

Internships: Please inquire at the Zeta Interactive booth about internships.

Full-time: Please inquire at the Zeta Interactive booth about full-time positions.