

Annalise Mara

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CommAgency

The Pennsylvania State University

To Whom It May Concern,

I am extremely interested in pursuing a position with CommAgency for the fall 2019 semester! After being told about this organization by career counselor Bob Martin and doing some further research, I believe that my own skills, values, and ambitions would line up with those of your organization and would make me an valued member of your team!

Through my experiences thus far, I have identified my passion in content creation. Documentary-style products particularly enthrall me; I love storytelling with the purpose of relaying or teaching information. Viewing the content that CommAgency produces brings me a sense of purposefulness and professionalism that many other organizations do not bring! I find this to be so appealing and akin to how I would like to put forth my creativity.

My prior experiences with creating video, photography and graphic design content, working with branding an organization through social media, combined with my enthusiasm and willingness to learn, make me a great candidate for this position. I enjoy working will all types of media and am thrilled to learn any information that is brought my way.

If given this wonderful opportunity, my goal would be to employ my skills and further develop them through hands-on-experience and through the tips of my peers. I am very anxious to learn and be exposed to as much as I can during my time at Penn State, and I believe that being a part of CommAgency will give me the opportunity to work on my craft in conjunction with others who are pursuing their passions. Teamwork yields beautiful end products, and I would be honored to be a part of that. Thank you so much for your time and I look forward to continuing this process!

Sincerely,

Annalise Mara