

# Imani Carolyn Carter

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## Catie Grant

Director, CommAgency  
213 Lubert Building  
University Park, PA 16802

For consideration from Director Catie Grant,

I am interested in working apart of the Production Staff of your company. I want to acknowledge that working at CommAgency is a great opportunity for me to be able to grow in the production field of television. I am a junior here at Penn State University-Main Campus, as well as a transfer from Penn State Altoona. I am majoring in Telecommunications and minoring in Digital Media Trends & Analytics. I have had a passion for production ever since my former broadcast journalism teacher, and Penn State alum, Allison Ferriola, presented it to me my sophomore year in high school. It was my senior year in high school that I knew I wanted to continue my journey in production because I could not see my life without it.

I began learning about television production during my sophomore year of high school, in which I was taught the basics of broadcasting. I learned how to operate a film camera, character generator, video production switcher, and a teleprompter. I also learned how to edit film using Avid Pro Tools. I continued learning throughout my time in high school. I participated in the Media Club my junior year and senior year, where I helped tape sports games and musical productions. When I got to Penn State Altoona, I was able to learn how to use Premiere Pro and resume learning various areas of video production in Comm 283.

Video production gives me a thrill I have never before experienced in my life. I struggled finding something that meant something to me for most of my teenage years. I feel blessed that I was introduced to video production. I am able to get into my element during a taping and feel focused and invincible. I feel accomplished. I would love to continue feeling like this while working for your company. I would be able to polish my skills, as well as learn new skills. You give students an opportunity to not only gain more experience in production, but you also give students an opportunity to do something they love. Thank you for giving me this opportunity to apply to your company.

Sincerely,

**Imani Carter**

