

PATRICK LEE PLAISANCE

Pennsylvania State University
Bellisario College of Communications

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Education

- 2002 Ph.D. (mass communications), Syracuse University, S.I. Newhouse School of Public Communications.
Dissertation: *Questions of judgment in the newsroom: A journalistic instrumental-value theory for media ethics.*
- 2002 Certificate in University Teaching, Syracuse University.
- 1996 Master of Arts (Literature), the College of William and Mary.
- 1985 Bachelor of Journalism, the University of Missouri at Columbia.

Research Interests

Media ethics theory; moral psychology; journalistic values, decision-making and culture; media sociology; philosophy of technology.

Teaching Areas

Media ethics, philosophy of technology, journalism, mass communication theory, advanced reporting, newswriting.

Academic Positions

- 2017-present Don W. Davis Professor in Ethics, Bellisario College of Communications, Penn State. Instructor of record:
- COMM 582 (Ethics & Emerging Technologies).
 - COMM 515 (Proseminar).
 - COMM 511 (Qualitative Research Methods).
 - COMM 409 (News Media Ethics).
- 2014-2024 Editor, **Journal of Media Ethics** [flagship peer-reviewed, SSCI-rated Taylor & Francis quarterly showcasing top research in the field from across the globe].
- 2025 Ethics Committee member, Society of Professional Journalists
- 2021-present Affiliate Faculty, Center for Socially Responsible AI, Penn State.
- 2021-present Ombudsperson, Graduate School, Penn State.

- 2018-present Affiliate Faculty, Rock Ethics Institute, Penn State.
- 2014-2017 Professor, Colorado State University, Department of Journalism & Media Communications. Instructor of record:
- HONR 193/392 (Ethical Dilemmas in Media).
 - JTC 320 (Reporting).
 - JTC 411 (Media Ethics & Issues).
 - JTC 501 (Processes & Effects of Communication).
 - JTC 701 (Colloquium in Communication).
 - JTC 792 (Communication Ethics & Media Technology).
- 2008-2014 Associate Professor, Colorado State University.
- 2002-2008 Assistant Professor, Colorado State University.
- 2000-2002 Teaching Associate, Syracuse University. Instructor of record:
- NEW 405 (Advanced Reporting).
 - NEW 345 (Critical Perspectives on News).
 - NEW 205 (Newswriting).
 - COM 107 (Communications and Society).
- 1997 Adjunct faculty member, Norfolk State University. Instructor of record:
- JRN 221 (Journalism).
- 1995-1997 Adjunct faculty member, Thomas Nelson Community College, Hampton, Virginia. Instructor of record:
- ENG 111 (Composition I: Writing).
 - ENG 112 (Composition II: Literature).
 - ENG 01 (Developmental Writing).

Professional Experience

- 2014-present Author, *Virtue in the Media World* blog, **Psychology Today**:
<http://www.psychologytoday.com/blog/virtue-in-the-media-world-0>
- 1991-1999 Staff writer and senior reporter, **Daily Press** (Tribune Co.-owned, 100,000-circulation newspaper in southeast Virginia)
- Covered local government, and Virginia General Assembly.
 - Substitute editorial writer.
- 1989-1991 Staff writer, **Trentonian** (75,000-circulation daily serving region of New Jersey capital)
- 1987-1989 Staff writer, **Boca Raton News** (30,000-circulation South Florida daily formerly owned by Knight-Ridder)
- Responsible for coverage of Palm Beach County issues and politics.

- 1985-1986 Copy editor and feature writer, **Los Angeles Daily News**
- 1985 Midwest stringer, **Chicago Tribune**

Books

- 2027 Plaisance, P.L. **Moral Judgment, Virtue, and Digital Flourishing: Directions for Media Ethics.** [Under contract with Palgrave Macmillan.]
- 2026 Craig, D.A., Roberts, C., Schauster, E., Place, K.R., & Plaisance, P.L. **Navigating Media Work: The Moral Psychology of Emerging Adults in Media-Related Fields.** [In production with Routledge.]
- 2025 Plaisance, P.L. **Media Ethics: Key Principles for Responsible Practice** (4th Ed.). San Diego, CA: Cognella, 267 pp.
- 2018 Plaisance, P.L. (Ed.). **Handbook of Communication & Media Ethics.** Berlin: De Gruyter Mouton, 557 pp.
- 2015 Plaisance, P.L. **Virtue in Media: The Moral Psychology of Excellence in News & Public Relations.** New York: Routledge, 233 pp.

Refereed Publications

- 2026 Diebold, G.C., & Plaisance, P.L. *Can AI Governance Say No? Restraint, Nonpower, and the Presumption of Development.* [In progress.]
- 2026 Yadav, D., & Plaisance, P.L. *Virtue in AI by Design: Interventions Strategies to Promote Phronetic Development.* [In progress.]
- 2026 Craig, D.A., Plaisance, P.L., Schauster, E., Roberts, C., Place, K.R., Medina, L., Yetter, C., & Vardeman, C. *Ethical Challenges and Moral Conation Capacities in Emerging Adults Moving into Media Industries.* **Journal of Business Ethics.** <https://doi.org/10.1007/s10551-026-06333-5>
- 2025 Plaisance, P.L., & Piantoni, M. *Humility: A Foundational Virtue for Digital Life.* **Journal of Media Ethics.** <https://doi.org/10.1080/23736992.2025.2536839>
- 2025 Plaisance, P.L., & Medina, L. *The Virtue of Curiosity in Media Ethics and News Literacy.* **Ethical Space: Then International Journal of Communication Ethics** 3/4, 18-35.
- 2025 Jang, E., & Plaisance, P.L. *Textual and Comparative Analyses on AI Policies: How Big Tech and Their Global Watchdogs Frame Virtues and Responsibility.* **Journal of Media Ethics** 40 (4), 187-204.

- 2025 Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R., Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Ethical Challenges of Emerging Adults Moving into Media Industries*. [Requested journal revision submitted].
- 2025 Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R., Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Role Models of Emerging-Adult College Graduates Entering the Workplace and Their Implications for Character Development*. [Forthcoming manuscript].
- 2025 Medina, L., Plaisance, P.L., & Skurka, C. *Exemplification of Moral Foundations in Digital News Media*. [Forthcoming manuscript].
- 2025 Pu, X., & Plaisance, P.L. *Moral Orientation Effects on Perceptions of AI Affordances*. [Forthcoming manuscript].
- 2024 Plaisance, P.L., & Chen, J. *Transparency, disclosure and autonomy: Moral judgment and attitudes toward branded content among media workers*. **Journalism**. doi-org/10.1177/14648849241298761
- 2024 Craig, D., Plaisance, P.L., Schauster, E., Roberts, C., Place, K.R., Yetter, C., & Chen, J. *Moral Identity Development Among Emerging Adults in Media: A Longitudinal Analysis*. **Journal of Media Ethics** 39 (3), 170-189. doi.org/10.1080/23736992.2024.2375514
- 2023 Plaisance, P.L., & Neill, M., & Chen, J. *Moral Orientations and Traits of Public Relations Exemplars*. **Journal of Public Relations Research**. doi/10.1080/1062726X.2023.2250034
- 2023 Gong, Y., Schroeder, A., & Plaisance, P.L. *Digital Detox Tourism: An Ellulian Critique*. **Annals of Tourism Research** 103. https://doi.org/10.1016/j.annals.2023.103646
- 2023 Place, K.R., Schauster, E., Humphrey, M., Craig, D., Plaisance, P.L., Roberts, C., et al. *Moral Talk of Mass Communicators: Analyzing Life Story Language of Media Graduates* [Forthcoming manuscript].
- 2021 Schauster, E., & Plaisance, P.L. *The Moral Psychology and Exemplarism of Leaders in Advertising*. **International Journal of Strategic Communication** 15 (4), 375-394.
- 2021 Plaisance, P.L., & Cruz, J. *Shaky Platforms, Big Data, and Hyper-Individualism: An Assessment of the Communitarian Turn in the Digital World*. **Listening: Journal of Communication Ethics, Religion, and Culture**, 77-91.
- 2021 Cruz, J., & Plaisance, P.L. *Virtue Ethics and a Technomoral Framework for Online Activism*. **International Journal of Communication**. <https://ijoc.org/index.php/ijoc/article/view/14318/3384>

- 2021 Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R., Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Moving into the Media World: The Moral Psychology of Emerging Adults in Journalism and Communication*. **Journalism & Mass Communication Educator**. <https://doi.org/10.1177%2F1077695821992244>
- 2020 Plaisance, P.L. *The Concept of Moral Ecology in Media Sociology Research*. **Communication Theory**. <https://doi.org/10.1093/ct/qtz022>
- 2016 Plaisance, P.L., & Tropman, E. *Moral Realism and Ethical Naturalism in Media Ethics Theory*. **Ethical Space** 13 (4).
- 2016 Plaisance, P.L. *Media Ethics Theorizing, Re-oriented: A Shift in Focus for Individual-Level Analyses*. **Journal of Communication** 66 (3), 454-474.
- 2014 Plaisance, P.L., Skewes, E.A., & Larez, J. *The Moral Psychology of Journalism Exemplars*. **Ethical Space** 11 (3), 4-13.
- 2014 Plaisance, P.L. *Virtue in Media: The Moral Psychology of U.S. Exemplars in News & PR*. **Journalism & Mass Communication Quarterly** 91 (2), 308-325.
- 2013 Plaisance, P.L. *Virtue Ethics and Digital 'Flourishing': An Application of Philippa Foot to Life Online*. **Journal of Mass Media Ethics** 28, 91-102.
- 2012 Plaisance, P.L., Skewes, E.A., & Hanitzsch, T. *Ethical Orientations of Journalists Around the Globe: Implications from a Cross-National Survey*. **Communication Research** 39 (5), 641-661.
- 2011 Plaisance, P.L. *Moral Agency in Media: Toward a Model to Explore Key Components of Ethical Practice*. **Journal of Mass Media Ethics** 26 (2), 96-113.
- 2011 Hanitzsch, T., Anikina, M., Berganza, R., Cangoz, I., Coman, M., Hamada, B., Hanusch, F., Karadjov, C.D., Mellado, C., Moriera, S.V., Mwesige, P.G., Plaisance, P.L., Reich, Z., Seethaler, Skewes, E.A., J., Noor, & Yuen, K.W. *Mapping Journalism Cultures across Nations: A Comparative Study of 18 Countries*. **Journalism Studies** 12 (3), 273-293.
- 2010 Hanitzsch, T., Anikina, M., Berganza, R., Cangoz, I., Coman, M., Hamada, B., Hanusch, F., Karadjov, C.D., Mellado, C., Moriera, S.V., Mwesige, P.G., Plaisance, P.L., Reich, Z., Seethaler, Skewes, E.A., J., Noor, & Yuen, K.W. *Modeling Perceived Influences on Journalism: Evidence from a Cross-National Survey of Journalists*. **Journalism & Mass Communication Quarterly** 87 (1), 5-22.
- 2009 Plaisance, P.L., & Deppa, J.A. *Perceptions and manifestations of autonomy, transparency and harm among U.S. newspaper journalists*. **Journalism & Communication Monographs** 10 (4), 327-386.
- 2007 Plaisance, P.L. *Transparency: An assessment of the Kantian roots of a key element in media ethics practice*. **Journal of Mass Media Ethics** 22 (2-3), 187-207.

- 2007 Plaisance, P.L. *An assessment of media ethics education: Course content and the values and ethical ideologies of media ethics students.* **Journalism & Mass Communication Educator** 61 (4), 378-396.
- 2005 Plaisance, P.L. *The mass media as discursive network: Building on the implications of libertarian and communitarian claims for news media ethics theory.* **Communication Theory** 15 (3), 292-313.
- 2005 Plaisance, P.L. *The propaganda war on terrorism: An analysis of the United States' 'Shared Values' public-diplomacy campaign after Sept. 11, 2001.* **Journal of Mass Media Ethics** 20 (4), 250-268.
- 2005 Plaisance, P.L. *A gang of pecksniffs grows up: The evolution of journalism ethics discourse in The Journalist and Editor and Publisher.* **Journalism Studies** 6 (4), 479-491.
- 2003 Plaisance, P.L., & E.A. Skewes. *Personal and professional dimensions of news work: Exploring the link between journalists' values and roles.* **Journalism and Mass Communication Quarterly** 80 (4), 833-848.
- 2003 Plaisance, P.L. *Justifications for our free speech: Examining the role of autonomous agency in Scanlon's moral theory.* **International Journal of Applied Philosophy** 17 (2), 213-226.
- 2002 Plaisance, P.L. *The journalist as moral witness: Michael Ignatieff's pluralistic philosophy for a global media culture.* **Journalism: Theory, Practice & Criticism** 3 (2), 205-222.
- 2000 Plaisance, P.L. *The concept of media accountability reconsidered.* **Journal of Mass Media Ethics** 15 (4), 257-268.

General Publications

- 2023 Plaisance, P.L. *Media Ethics Defined.* In **Teaching Media Ethics** (K. Culver & N. Kraft, Eds.). New York: Routledge.
- 2023 Plaisance, P.L. *Teaching Undergraduate Media Ethics.* In **Teaching Media Ethics** (K. Culver & N. Kraft, Eds.). New York: Routledge.
- 2021 Chen, J., Plaisance, P.L., & Neill, M. *The Moral Motivations of Fairness and Authority Concepts among Media Professionals.* **Media Ethics Magazine** (33), 1.
- 2021 Plaisance, P.L. *Moral Psychology in Media.* In **Handbook of Global Media Ethics** (S.J.A. Ward, Ed.). Cham, Switzerland: Springer Publications.

- 2020 Cruz, J., & Plaisance, P.L. *Data Ethics: A Survey of Key Debates and Essential Principles*. In **Reimagining Communication: Action** (M. Filimowicz & Tzankova, Eds.), pp. 71-88. New York: Routledge.
- 2020 Plaisance, P.L., & Cruz, J. *The Incorporation of Moral-Development Language for Machine-Learning Companion Robots*. Computer Ethics – Philosophical Enquiry Proceedings.
- 2020 Plaisance, P.L. *Violence*. In **Handbook of Mass Media Ethics** (2nd Ed.) (L. Wilkins & C.G. Christians, Eds.), pp. 234-251. New York: Routledge.
- 2018 Plaisance, P.L. *Peter Singer: Reformism and Altruism*. In **Encyclopedia of Communication Ethics: Goods in Contention** (R.C. Arnett, M. Holba & S. Mancion, Eds.), 457-461.
- 2018 Plaisance, P.L. *Journalism Ethics*. In **Handbook of Journalism Studies** (T. Vos, Ed.) Berlin: De Gruyter Mouton, 83-102.
- 2016 Plaisance, P.L. *Journalism Ethics*. **Oxford Research Encyclopedia of Communication**. Available: <http://communication.oxfordre.com>
- 2015 Plaisance, P.L. *Moral Motivation within Media Cultures*. In **The Ethics of Intercultural Communication** (S. Bo & C.G. Christians, Eds.) New York: Peter Lang, 271-284.
- 2013 Hanitzsch, T., Plaisance, P.L., & Skewes, E.A. *Universals and Differences in Global Journalism Ethics*. In **Global Media Ethics: Problems and Perspectives** (S.J.A. Ward, Ed.). Malden, MA: Blackwell, 30-49.
- 2012 Hanitzsch, T., Seethaler, J., Skewes, E.A., Anikina, M., Berganza, R., Carlos, J., Cangoz, I., Hamada, B., Hanusch, F., Karadjov, C.D., Mellado, M., Moriera, S.V., Mwesige, P.G., Plaisance, P.L., Reich, Z., Noor, D.V., & Yuen, K.W. *Worlds of Journalism: Journalistic Cultures, Professional Autonomy and Perceived Influences Across 18 Nations*. In **The Global Journalist in the 21st Century** (D. Weaver & L. Willnat, Eds.). New York: Routledge, 473-494.
- 2010 Plaisance, P.L. *The Ethos of 'Getting the Story.'* In **A Philosophical Approach to Journalism Ethics** (C. Meyers, Ed.). New York: Oxford, 301-310.
- 2009 Plaisance, P.L. *Media Ethics Theories*. Entry for the **Encyclopedia of Communication Theory** (S.W. Littlejohn & K.A. Foss, Eds.). Los Angeles, CA: SAGE Publications.
- 2009 Plaisance, P.L. *John Locke: Natural Rights*. In **Ethical Communication: Moral Stances in Human Dialogue** (C.G. Christians & J.C. Merrill, Eds.). Columbia, MO: University of Missouri Press, 102-108.

- 2009 Plaisance, P.L. *Violence*. In **Handbook of Mass Media Ethics** (L. Wilkins & C.G. Christians, Eds.). New York: Routledge, 162-176.
- 2009 Plaisance, P.L. Book review of **Journalism and Truth: Strange Bedfellows**, T. Goldstein (Evanston, IL: Northwestern University Press). **Journalism: Theory, Practice & Criticism** 10 (3), 401-403.
- 2008 Plaisance, P.L. Book review of **Critical Conversations: A Theory of Press Criticism**, W.N. Wyatt (Cresskill, NJ: Hampton Press). **Journal of Mass Media Ethics** (23) 3, 254-257.
- 2008 Plaisance, P.L. *Ethics of Media Content*. Entry for the **International Encyclopedia of Communication** (W. Donsbach, Ed.) (Vol. IV). Malden, MA: Blackwell, 1573-1577.
- 2008 Plaisance, P.L. *Research Ethics*. Entry for the **International Encyclopedia of Communication** (W. Donsbach, Ed.) (Vol. IX). Malden, MA: Blackwell, 4191-4195.
- 2007 Plaisance, P.L. *Case study: Blind justice? On naming Kobe Bryant's accuser after the rape charge is dropped*. In **Media Ethics: Issues & Cases**, 7th Ed. (2010), P. Patterson and L. Wilkins. Boston: McGraw-Hill, 142-144.
- 2007 Plaisance, P.L. *Case study: Selling brand America*. In **Media Ethics: Issues & Cases**, 6th Ed., P. Patterson and L. Wilkins. Boston: McGraw-Hill, 134-137.
- 2006 Plaisance, P.L. *Gatekeepers: Their choices*. In **Emerging Issues in Contemporary Journalism: Infotainment, Internet, Libel, Censorship** (B. Musa & C. Price, Eds.), Lewiston, NY: Edwin Mellen Press.
- 2006 Plaisance, P.L. Book review of **News Incorporated: Corporate Media Ownership and Its Threat to Democracy**, E.D. Cohen, Ed. (Amherst, NY: Prometheus). **Journal of Mass Media Ethics** 21 (1), 87-89.
- 2005 Skewes, E.A., & Plaisance, P.L. *Who's news? A new model for media coverage of campaigns*. **Journal of Mass Media Ethics** 20 (2&3), 139-158.
- 2005 Plaisance, P.L. Book review of **Moral Engagement in Public Life: Theorists for Contemporary Ethics**, S.L. Bracci and C.G. Christians, Eds. (New York: Peter Lang). **Journalism: Theory, Practice & Criticism** 6 (1), 122-124.
- 1998 Plaisance, Patrick L. *Cutting taxes: Good public policy or political expediency?* In **Government and Politics in Virginia: The Old Dominion at the 21st Century** (Q. Kidd, Ed.), Boston: Simon and Schuster, 139-148.

Invited Research Presentations

- 2024 Plaisance, P.L., & Piantoni, M. *Humility: Conceptualization of a Foundational Virtue for Digital Life*. Moral Psychology Research Group symposium, Penn State, November.
- 2023 Plaisance, P.L. Keynote address: "Life As a Search for Knowledge: The Foundational Role of the Virtue of Curiosity in Phronesis. Aretai Annual Conference on Phronesis, Virtues and Meta-Virtues, University of Genoa, Italy, September.
- 2023 Plaisance, P.L. Keynote address: "AI in the Newsroom: Boon Or Bane?" Tech Ethics Symposium, Greffenstette Center for Ethics, Duquesne University, November.
- 2022 Plaisance, P.L. *Beyond the Usual Suspects: Women and Minority Voices in Media Ethics Classrooms*. Media Ethics Division of the Association for Education in Journalism & Mass Communication annual conference, Detroit.
- 2018 Plaisance, P.L. *Shaky Platforms, Big Data, and Hyper-Individualism: An Assessment of the Communitarian Turn in the Digital World*. Keynote address, National Communication Ethics Conference, Duquesne University, 6 June.
- 2018 Plaisance, P.L. *Advertising Ethics Research: Where Should We Go?* American Advertising Association conference, New York, 22 March.
- 2017 Plaisance, P.L. *Consumers to Citizens: Responsibility & Flourishing in the World of Big Data*. National Data Integrity Conference, Colorado State University, 6 October.
- 2017 Plaisance, P.L. *Moral psychology and media practice: Keys to ethical behavior in news, public relations and marketing*. 'Media Ethics Initiative,' Moody School of Communications, University of Texas-Austin, 10 April.
- 2016 Plaisance, P.L. *Moral psychology and media practice: Keys to ethical behavior in news, public relations and marketing*. Ethics Colloquium Series, Colorado State University, February 29.
- 2013 Plaisance, P.L. *Moral psychology: Media ethics theory-building from the ground up*. "Global media ethics: Approaches and universals" pre-conference session at annual conference of the International Communication Association, London, June 17.
- 2013 Plaisance, P.L. *Virtue in media: The moral psychology of excellence in news & PR*. "Promising paths to universal norms for media practice" panel at annual conference of the Association for Practical & Professional Ethics, San Antonio, March 2.
- 2004 Skewes, E.A., & Plaisance, P.L. *Who's news? A reconceptualization of candidate legitimacy*. "Ethics, Politics and the Media," symposium sponsored by the University of Missouri and the **Journal of Mass Media Ethics**, Columbia, Missouri, April 7-9.

- 2003 Plaisance, P.L. *Values in news work: Exploring their roles in journalists' ethical deliberation*. "Ethics Across the Professions," symposium sponsored by the Program for Ethics in Education & Community, University of South Florida at St. Petersburg, March 19-21.
- 2002 Plaisance, P.L. *A journalistic instrumental-value theory for media ethics*. "New Directions for Journalism Research: A Doctoral Symposium," sponsored by the School of Journalism, University of Texas at Austin, January 10-12.

Refereed Research Presentations

- 2026 Plaisance, P.L. *The Relevance of a Moral Capacities Approach to Phronetic Modeling Efforts*. Annual conference of the Aretai Center for Virtues, Genoa, Italy.
- 2026 Plaisance, P.L. *News Media Potentialities for Virtuous Maturation and Conation*. Annual conference of the Association for Practical & Professional Ethics, St. Louis.
- 2026 Plaisance, P.L. *Recent Refinements in Moral Psychology Approaches and Their Implications for Media Ethics Scholarship*. Annual conference of the Association for Education in Journalism & Mass Communication, New Orleans.
- 2026 Plaisance, P.L. *Moral Judgment, Virtue, and Digital Flourishing: Directions for Media Ethics*. Annual conference of the Association for Education in Journalism & Mass Communication, New Orleans.
- 2025 Palazzolo, C., & Plaisance, P.L. *Beyond Knowledge: The Ethical Power of Curiosity, Humility and Creativity*. Aretai Annual Conference on Ethos and Virtue, European University of Rome, Italy, September.
- 2024 Plaisance, P.L., & Piantoni, M. *Humility: Conceptualization of a Foundational Virtue for Digital Life*. 2024. Aretai Annual Conference on Ethos and Virtue, University of Bari, Italy, September.
- 2024 Plaisance, P.L. *Curiosity, Journalistic Narratives, and Phronetic Development*. Journalism & Virtue Ethics workshop/symposium, University of Navarra, Pamplona, Spain.
- 2023 Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R., Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Ethical Challenges of Emerging Adults Moving into Media Industries*. International Association of Mass Communication Research, Lyon, France.
- 2023 Plaisance, P.L., & Medina, L. *The Virtue of Curiosity in Media Ethics and News Literacy*. "Character and Virtues in Professional Practice" conference, The Jubilee Centre for Character and Virtues, Oxford UK.

- 2022 Plaisance, P.L., & Chen, J. *Transparency, Disclosure, and Autonomy: Moral Judgments and Attitudes Toward Branded Content among Media Workers*. Media Ethics Division of the Association for Education in Journalism & Mass Communication annual conference, Detroit.
- 2021 Plaisance, P.L., & Neill, M. *Moral Orientations and Traits of Public Relations Exemplars*. Media Ethics Division of the Association for Education in Journalism & Mass Communication [virtual].
- 2019 Plaisance, P.L., & Cruz, J. *Moral-Development Language for Machine-Learning Companion Robots*. Presentation at the Computer Ethics-Philosophical Enquiry (CEPE) conference, Norfolk.
- 2019 Plaisance, P.L. *Shaky Platforms, Big Data, and Hyper-Individualism: An Assessment of the Communitarian Turn in the Digital World*. Presentation at the annual conference of the Association for Practical & Professional Ethics, Baltimore.
- 2017 Plaisance, P.L. *The Concept of Moral Ecology in Media Sociology*. 'Revitalizing Concepts in Mass Communication Research' (hosted by the Missouri School of Journalism), Brussels.
- 2016 Plaisance, P.L., & Tropman, E. *Moral Realism and Ethical Naturalism in Media Ethics Theorizing*. Presentation at the annual conference of the Association for Practical & Professional Ethics, Reston, Va.
- 2015 Plaisance, P.L. *Media Ethics Theorizing, Reoriented: A Shift in Focus for Individual-Level Analyses*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, San Francisco.
- 2014 Plaisance, P.L. *Media Exemplars and a Model of the Morally Motivated Self*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, Montreal.
- 2013 Plaisance, P.L. *Manifestations of moral courage among U.S. media exemplars*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, Washington, D.C.
- 2013 Plaisance, P.L. *Virtue in media: The Moral psychology of excellence in News & PR*. Mass Communication Division of the International Communication Association, London.
- 2013 Plaisance, P.L. *Virtuous People Doing Noble Work: Professionalism and Public Service among U.S. Media Exemplars*. Mass Communication Division of the International Communication Association, London.
- 2012 Plaisance, P.L. *Virtue ethics and digital 'flourishing': An application of Philippa Foot to life online*. International Symposium on Digital Ethics, University of Loyola at Chicago.

- 2012 Plaisance, P.L., Skewes, E.A., & Larez, J. *The moral psychology of journalism exemplars*. Media Ethics Division of Association for Education in Journalism and Mass Communication, Chicago.
- 2011 Plaisance, P.L., Skewes, E.A., & Hanitzsch, T. *Ethical orientations of journalists around the globe: Implications from a cross-national survey*. Journalism Studies Division of the International Communication Association, Boston.
- 2009 Plaisance, P.L. *Virtue theory and journalism practice*. Journalism Research in the Public Interest conference, hosted by Zurich University of Applied Sciences, Winterthur, Switzerland.
- 2008 Plaisance, P.L. *Privacy reconsidered: A conceptual redefinition in the context of journalistic practice*. Journalism Studies Division of the International Communication Association, Montreal.
- 2007 Plaisance, P.L. *Autonomous agency as an ethical dimension of media consolidation*. 'Convergence and Society: Media Ownership, Control and Consolidation' conference sponsored by Newsplex & the University of South Carolina, Columbia.
- 2006 Plaisance, P.L. *Transparency: An assessment of the Kantian roots of a key element in media ethics practice*. Media Ethics Division of the Association for Education in Journalism and Mass Communication conference, San Francisco.
- 2006 Plaisance, P.L. *Defiance and contrition: The critical response of the media to Nixon administration animus*. Journalism Studies Interest Group, International Communication Association conference, Dresden.
- 2006 Plaisance, P.L., & Deppa, J.A. *Causes of Columbine: How news framing marginalized school size as a factor in the tragedy*. Journalism Studies Interest Group, International Communication Association conference, Dresden.
- 2005 Plaisance, P.L. *An assessment of media ethics education: Course content and the values and ethical ideologies of media ethics students*. Journalism Studies Interest Group, International Communication Association, New York.
- 2004 Plaisance, P.L. *The propaganda war on terrorism: An analysis of the United States' 'Shared Values' public-diplomacy campaign after Sept. 11, 2001*. Association for Practical and Professional Ethics, Cincinnati, Ohio.
- 2003 Plaisance, P.L. *Questions of judgment in the newsroom: A journalistic instrumental-value theory for media ethics*. Media Ethics Division, Association for Education in Journalism and Mass Communication, Kansas City, Missouri.
- 2003 Plaisance, P.L. *A gang of pecksniffs grows up: The evolution of journalism ethics discourse in 'The Journalist' and 'Editor & Publisher.'* Media Ethics Division,

Association for Education in Journalism and Mass Communication, Kansas City, Missouri.

- 2003 Plaisance, P.L., & Skewes, E.A. *Personal and professional dimensions of news work: Exploring the link between journalists' values and roles*. Mass Communication Division, International Communication Association, San Diego, California.
- 2001 Plaisance, P.L. *A journalistic instrumental-value theory for media ethics*. Media ethics symposium sponsored by the **Journal of Mass Media Ethics** and Washington and Lee University, Lexington, Virginia.
- 2001 Plaisance, P.L. *Freedom, justice or neither? Clarifying the implications of libertarianism and communitarianism for media ethics theory*. Philosophy of Communication Division, International Communication Association, Washington, D.C.
- 2000 Plaisance, P.L. *The journalist as moral witness: Michael Ignatieff's pluralistic philosophy for a global media culture*. Media ethics symposium sponsored by the **Journal of Mass Media Ethics** and Brigham Young University, Park City, Utah.
- 2000 Plaisance, P.L. *The concept of media accountability reconsidered*. Media Ethics Division, Association for Education in Journalism and Mass Communication, Phoenix, Arizona.
- 2000 Plaisance, P.L. *Philosophy in the trenches: How newspaper editors approach ethical questions*. Media Ethics Division, Association for Education in Journalism and Mass Communication, Phoenix, Arizona.

Invited Panel Discussions

- 2020 Plaisance, P.L. *News in a Hyperpartisan Era*. Association for Practical & Professional Ethics, Atlanta, 21 February.
- 2019 Plaisance, P.L. *Ethical Issues in Data Management*. Association for Education in Journalism & Mass Communication, Toronto, 7 August.
- 2018 Plaisance, P.L. *Whistleblowers, Encryption, and Mass Surveillance: Protecting Sources and Press Freedom in a Digital Age*. Association for Education in Journalism & Mass Communication, Washington, D.C., 6 August.
- 2018 Plaisance, P.L. *Teaching Media Ethics and Relating the Classroom to the Industry*. Association for Education in Journalism & Mass Communication, Washington, D.C., 8 August.
- 2018 Plaisance, P.L. *Who Tells Your Story? Journalists, Citizens and Media Literacy*. Association for Practical & Professional Ethics, Chicago, 3 March.

- 2018 Plaisance, P.L. *Stepping In: Have Mass Casualty Incidents Altered the Ethics of On-Scene Involvement?* New England Newspaper & Press Association, Boston, 23 February.
- 2014 Plaisance, P.L. *Trustworthiness in Digital Journalism*. Executive Roundtable on Digital Ethics, Santa Clara University, October 22.
- 2014 Plaisance, P.L. *How to Publish Your Research in Refereed Journals*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, Montreal.
- 2010 Plaisance, P.L. *The future of media ethics*. Media Ethics Division, Annual meeting of the Association for Education in Journalism & Mass Communication, Denver.
- 2010 Plaisance, P.L. *The ethics of cybermarketing*. Media Ethics Division, Annual meeting of the Association for Education in Journalism & Mass Communication, Denver.
- 2009 Plaisance, P.L. *A Journalist's Creed in the 21st Century*. John L. Hulteng Conversations in Ethics, School of Journalism & Communication, University of Oregon, Portland, Oregon.
- 2009 Plaisance P.L. *Ethics in Technological Innovation*. Professional Learning Institute, School of Engineering, Colorado State University.
- 2009 'Author meets the critics': **Media Ethics: Key Principles for Responsible Practice**, P.L. Plaisance (Los Angeles: SAGE). Annual meeting of the Association for Practical and Professional Ethics, Cincinnati, Ohio.
- 2008 *Anonymity and identity in the news*. Annual meeting of the Association for Education in Journalism & Mass Communication, Chicago, August 6-9.
- 2008 'Author meets the critics': **Critical Conversations: A Theory of Press Criticism**, W.N. Wyatt (Cresskill, NJ: Hampton Press). Annual meeting of the Association for Practical and Professional Ethics, San Antonio, Texas.
- 2007 *Ethics teaching in newsrooms and classrooms: Toward shared goals and new initiatives*. Annual meeting of the Association for Education in Journalism & Mass Communication, Washington, D.C., August 9-12.
- 2006 *The legal and ethical implications of privacy in the physical and virtual worlds*. Annual meeting of the Association for Education in Journalism & Mass Communication, San Francisco, August 2-5.
- 2005 *Delights and dilemmas of digital life*. Annual Colorado State University Information Science and Technology Research Colloquium, Fort Collins, Colorado, April 13-14.

- 2005 *Teaching values and moral development to media ethics students.* Annual meeting of the Association for Practical and Professional Ethics, San Antonio, Texas.

Honors and Awards

- 2026 Clifford G. Christians Ethics Research Award, Association for Practical & Professional Ethics.
- 2025 Professional Relevance Award, Media Ethics Division, Association for Education in Journalism & Mass Communication.
- 2024 McGuffey Longevity Award for *Media Ethics: Key Principles for Responsible Practice* (3rd Ed.), Textbook & Academic Authors Association.
- 2024 Clifford G. Christians Award for Ethics Research, Association for Practical & Professional Ethics [with Lana Medina].
- 2023 Dean's Excellence Award for Integrated Scholarship [Research, Teaching & Service], Bellisario College of Communications, Penn State.
- 2022 Professional Relevance Award, Media Ethics Division, Association for Education in Journalism & Mass Communication.
- 2019 Teaching Ethics Excellence Award, Media Ethics Division, Association for Education in Journalism & Mass Communication.
- 2017 Outstanding Service Award, Media Ethics Division, Association for Education in Journalism & Mass Communication.
- 2017 Fellow, Media Ethics Initiative, School of Journalism, University of Texas-Austin.
- 2016 Distinguished Visiting Scholar, School of Journalism, University of Missouri.
- 2015 Top Faculty Paper Award, Media Ethics Division, Association for Education in Journalism and Mass Communication.
- 2008 \$9,150 grant from University of Zurich for U.S. data collection for Worlds of Journalism Project.
- 2008 Nominee, Colorado State Alumni Association Best Teacher Award.
- 2008 \$5,000 minority recruitment mini-grant from the Colorado State University Graduate Center for Diversity and Access for Ph.D. program in Public Communication & Technology.
- 2006 Fellow, Institute for Educational Inquiry conference, "Journalism, Education and the Public Good," Bend, Oregon, October 26-29.

- 2006 Top Paper, special-topics call ('Secrets and the Media'), Media Ethics Division of AEJMC.
- 2005 Recipient, Carl A. Bimson Humanities Seminar grant (\$3,600) for seminar, "Media Literacy: Strategies to Help Colorado's K-12 Curriculum Produce Savvy Media Consumers," June 20-24.
- 2004 Fellow, Salzburg Seminar, Session #416: Ethics in Reporting and Editing. Salzburg, Austria, February 18-25.
- 2004 Fellow, "Ethics, Politics and the Media," symposium sponsored by the University of Missouri and the **Journal of Mass Media Ethics**, Columbia, Missouri, April 7-9.
- 2003 Top Faculty Paper, Media Ethics Division of AEJMC.
- 2003 Syracuse University Doctoral Prize.
- 2003 Clifford G. Christians Award for Media Ethics Research.
- 2003 One of four finalists, AEJMC Nafziger-White Dissertation Competition.
- 2003 Graduate School Student Marshal, Syracuse University Commencement.
- 2001-2002 Syracuse University Outstanding TA Award
- 2000-2001 Syracuse University Teaching Fellow
 ▫ One of 24 teaching assistants selected to train university's incoming TAs.
- 2000 Second place, Carol Burnett/AEJMC competition for Journalism Ethics Research.
- 1997 Reporter of the Year, **Daily Press**.
- 1996-1998 Various in-house reporting and writing awards, **Daily Press**.
- 1996 Excel Award for continuing news coverage, Hampton Roads Black Media Professionals.
- 1995 Virginia Press Association, features category, third place.
- 1985 Sam Bronstein Award for excellence in newspaper reporting, University of Missouri.
- 1985 W.B. Bickley Award for excellence in newspaper editing, University of Missouri.

Manuscript Review

Communication Theory

Journalism Studies

Journalism & Communication Monographs

Mass Communication & Society

Journalism & Mass Communication Quarterly

Journalism & Mass Communication Educator

Communication Yearbook (31), Christina Beck, editor

Political Communication

Association for Education in Journalism & Mass Communication (Media Ethics,
Mass Communication & Society divisions)

International Communication Association (Journalism Studies Division)

Administrative Experience & Service

2022-present	Member, Conference Committee, Association for Practical & Professional Ethics.
2020-present	Member, Graduate Program Committee, College of Communications, Penn State.
2019-present	Chair, Academic Integrity Committee, College of Communications, Penn State.
2018-present	Member, Tenure & Promotion Committee, College of Communications, Penn State.
2016	Chair, Faculty Search Committee, Department of Journalism & Media Communication, Colorado State University.
2015	Chair, Faculty Search Committee, Department of Journalism & Media Communication, Colorado State University.
2015	Member, Ethics Colloquium Planning Committee, Colorado State University.
2014-2015	Chair, Graduate Programs Committee, Department of Journalism & Media Communication, Colorado State University.
2012-2016	Member, College of Liberal Arts Tenure & Promotion Committee, Colorado State University.
2004-present	Editorial board member, Journal of Media Ethics .
2004-2013	Member, Graduate Committee, Academic Standards & Appeals Committee Department of Journalism & Technical Communication, Colorado State University.

2013	Chair, Faculty Search Committee, Department of Journalism & Technical Communication, Colorado State University.
2011-2013	Chair, Tenure and Promotion Committee, Department of Journalism & Technical Communication, Colorado State University.
2009	Guest Editor, Journal of Mass Media Ethics , 24 (2-3) (Special Topic: Media Economics and Ethics).
2008-2009	Chair, Media Ethics Division, Association for Education in Journalism and Mass Communication.
2008	Co-organizer & co-host, Colloquium on Media Ethics & Media Economics, Estes Park, Colorado, September 15-17.
2008	Appointed member, Creative Skills Expert Panel for Poudre District Schools (Fort Collins, Colorado).
2007-2008	Vice chair, Media Ethics Division, Association for Education in Journalism and Mass Communication.
2007-2009	Coordinator, Ph.D. program in Public Communication & Technology, Department of Journalism & Technical Communication, Colorado State University.
2006-2010	Member, Steering Committee, 2000-2010 Media Ethics Colloquium Series, Journal of Mass Media Ethics .
2006-2007	Secretary & Newsletter Editor, Media Ethics Division, Association for Education in Journalism and Mass Communication.
2004-2006	Faculty adviser, Colorado State University student chapter of Society of Professional Journalists (SPJ).
2004-2005	Research Chair, Media Ethics Division, Association for Education in Journalism and Mass Communication.