

Kaitlin Fitzgerald

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Academic Appointments

- 2026-present **Assistant Professor**, Department of Film Production and Media Studies,
Donald P. Bellisario College of Communications, Pennsylvania State University
- 2024-2026 **Lecturer**, Department of Communication, Cornell University
- 2023-2025 **Postdoctoral Researcher**, Einhorn Center for Community Engagement & the
College of Human Ecology, Cornell University
- 2021-2022 **Postdoctoral Researcher**, Media Psychology Lab, KU Leuven

Education

- May 2021 **Ph.D. in Communication**, University at Buffalo
- May 2017 **M.A. in Communication**, University at Buffalo
- May 2015 **B.S. in Psychology**, with Distinction, Minor in Sociology, James Madison University

Areas of Research

Narrative engagement and influence, media effects, media psychology, emotion, persuasion, social cognition, entertainment, positive media psychology

Awards

- 2025 Mass Communication Division Research Award presented by the Mass Communication Division of the National Communication Association
- 2024 Distinguished Article Award presented by the Communication and Social Cognition Division of the National Communication Association
- 2023 Top Paper panel presentation in the Experiential Learning in Communication Division of the National Communication Association

2020	Top Paper Award presented by the Mass Communication Division of the National Communication Association
2020	Teaching Excellence Award presented by the Department of Communication at the University at Buffalo
2019	Communication Science Research Award, Doctoral Level, presented by the Department of Communication at the University at Buffalo
2019	Top Paper Award presented by the Mass Communication Division of the National Communication Association
2019	Outstanding Research, Scholarship and Creativity presented at the Celebration of Academic Excellence, University at Buffalo
2018	Top Paper Award presented by the Communication Science and Biology Interest Group of the International Communication Association
2017	Article of the Year presented by the Communication and Social Cognition Division of the National Communication Association
2017	Communication Science Research Award, Master's Level, presented by the Department of Communication at the University at Buffalo
2017	Top Faculty Paper Award with advisor Melanie C. Green presented by the Mass Communication Division of the International Communication Association
2017-2021	College of Arts and Sciences Fellowship Award, University at Buffalo
2016	Top Paper Award presented by the Social Cognition Division of the National Communication Association

Research Grants

2022	<i>Malleability in mediated ideals: A paradigm to understand effects of contemporary media in adolescents' well-being</i> , European Research Council (Grant agreement No. 852317), €1,500,000, KU Leuven (involved in second and third wave study design, data collection, data analysis, and reporting with PI Laura Vandenbosch)
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- 2020 Miller Research Award, *The Side Effects of Good Taste Standards: How the Presence/Absence of Graphic Imagery in Journalism Impacts Public Support of Gun Control*, The Ohio State University, \$25,000 (involved in grant proposal, study design, data analysis, and reporting with PI Matthew Grizzard)
- 2019 Mark Diamond Research Fund Award, *Meta-analytic Review of Narrative Enjoyment*, University at Buffalo, \$2,400
- 2019 Dissertation Fellowship Award, *More Than a Good Story: Enjoyment and Appreciation in Narrative Persuasion*, College of Arts & Sciences, University at Buffalo, \$6,000

Peer-Reviewed Publications

32. Schreurs, L., Boeckxstaens, I., Leeb, A., Tabruyn, T., Liub, X., **Fitzgerald, K.**, Hancock, J., & Vandenbosch, L. (2026). Analyzing adolescents' social media posts: Insights from data donations in three European countries. *Mass Communication and Society*.
31. Hahn, L., Kryston, K., **Fitzgerald, K.**, Tamborini, R. (2026). A scoping review of prosocial and antisocial media content and effects in narrative entertainment research across five decades. *Communication Research*.
30. Vandenbosch, L., Ouvrein, G., **Fitzgerald, K.**, Tabruyn, T., & Konings, F. (2025). Gendered social media content among adolescent boys and girls: Findings from a data donation linkage study on Instagram, TikTok, and Snapchat. *Sex Roles*, 91(8), 1-56.
<https://doi.org/10.1007/s11199-025-01604-3>
29. Vandenbosch, L., Konings, F., **Fitzgerald, K.**, Fardouly, J., Beelen, E., Tabruyn, T., Karsay, K., & Maes, C. (2025). Adolescents' sexualized self-presentations on social media: A cross-national data donation study. *Media Psychology*.
<https://doi.org/10.1080/15213269.2025.2509500>
28. **Fitzgerald, K.**, Vandenbosch, L., Tabruyn, T. (2024). Adolescent emotional expression on social media: A data donation study across three European countries. *Affective Science*, 5, 436-448 <https://doi.org/10.1007/s42761-024-00259-9>
27. Matthews, N., Francemone, C.J., Monge, C., **Fitzgerald, K.**, Lynch, T., & Grizzard, M. (2024). The effects of side-taking on narrative entertainment and the perceptions of events and characters. *Media Psychology*. <https://doi.org/10.1080/15213269.2023.2255845>
26. Vranken, S., Matthes, J., **Fitzgerald, K.**, & Beullens, K. (2023). I spy with my little eye: An eye-tracking study examining adolescents' attention to alcoholic and non-alcoholic beverages in Instagram stories. *Appetite*. <https://doi.org/10.1016/j.appet.2023.107000>

25. **Fitzgerald, K.**, Francemone, C.J., Green, M.C., Grizzard, M., & Frazer, R. (2023). The Emotional Flow Scale: Validating a measure of dynamic emotional experiences in message reception. *Media Psychology*. <https://doi.org/10.1080/15213269.2023.2215447>
24. Grizzard, M., Francemone, C.J., Frazer, R., **Fitzgerald, K.**, Monge, C., & Henry, C. (2023). A comprehensive test of the Affective Disposition Theory of Drama. *Journal of Communication*. <https://doi.org/10.1093/joc/jqac053>
23. Frazer, R., Grizzard, M., Francemone, C. J., **Fitzgerald, K.**, & Henry, C. (2023). Character individuation and disposition formation: An experimental exploration. *Media Psychology*. <https://doi.org/10.1080/15213269.2022.2113897>
22. **Fitzgerald, K.**, Francemone, C.J., & Grizzard, M. (2022). Humor and poignancy: Exploring narrative pathways to face death and bereavement. *Frontiers in Communication*, 1-14. <https://doi.org/10.3389/fcomm.2022.973239>
21. Paravati, E., **Fitzgerald, K.**, Green, M.C., McAllister, C., & Moore, M.M. (2022). Narratives to increase prosociality towards refugees. *International Journal of Communication*, 16, 2551-2572. <https://ijoc.org/index.php/ijoc/article/view/18773>
20. Francemone, C.J., Grizzard, M., **Fitzgerald, K.**, Huang, J., & Ahn, C. (2021). Character gender and disposition formation in narratives: The role of competing schema. *Media Psychology*. <https://doi.org/10.1080/15213269.2021.2006718>
19. **Fitzgerald, K.**, Yue, Z., Wong, J.C.S., Green, M.C. (2021). Entertainment and social media use during social distancing: Examining trait differences in transportability and need for social assurance. *Psychology of Popular Media*, 11(3). 305-310. <https://psycnet.apa.org/doi/10.1037/ppm0000365>
18. Grizzard, M., Francemone, C.J., Matthews, N., & **Fitzgerald, K.** (2021). Do audiences judge the morality of characters relativistically? How interdependence affects perceptions of characters' temporal moral descent. *Human Communication Research*, 47(4), 338-363. <https://doi.org/10.1093/hcr/hqab011>
17. Moore, M., Green, M.C., **Fitzgerald, K.**, Paravati, E. (2021). Framing inspirational content: Narrative effects on attributions and helping. *Media and Communication*, 9(2), 226-236. <http://dx.doi.org/10.17645/mac.v9i2.3788>
16. Kryston, K. & **Fitzgerald, K.** (2021). Inspired to adopt: The role of social norms in media inspiration. *Media and Communication*, 9(2), 215-225. <http://dx.doi.org/10.17645/mac.v9i2.3805>

15. **Fitzgerald, K.**, Green, M.C., & Paravati, E. (2020). Restorative narratives: Using narrative trajectory for prosocial outcomes. *The Journal of Public Interest Communications*, 4(2), 51-74. <https://doi.org/10.32473/jpic.v4.i2.p51>
14. **Fitzgerald, K.**, Francemone, C.J., & Grizzard, M. (2020). Memorable, meaningful, pleasurable: An exploratory examination of narrative character deaths. *OMEGA: Journal of Death and Dying*, 86(2), 553-575. <https://doi.org/10.1177%2F0030222820981236>
13. Grizzard, M., **Fitzgerald, K.**, & Francemone, C.J., (2020). Validating a set of retribution narratives for use in media psychology research. *Communication Studies*, 72(2), 214-231. <https://doi.org/10.1080/10510974.2020.1820545>
12. Grizzard, M., Francemone, C.J., **Fitzgerald, K.**, Huang, J., & Ahn, C. (2020). Interdependence of narrative characters: Implications for media theories. *Journal of Communication*, 70, 274-301. <https://doi.org/10.1093/joc/jqaa005>
11. Grizzard, M., **Fitzgerald, K.**, Francemone, C., Ahn, C., Huang, J., Walton, J., McAllister, C., & Lewis, R.J. (2019). Narrative retribution and cognitive processing. *Communication Research*. Advance online publication. <https://doi.org/10.1177/0093650219886512>
10. Green, M.C., **Fitzgerald, K.**, & Moore, M.M. (2019). Archetypes and narrative processes. *Psychological Inquiry*, 30(2), 99-102. <https://doi.org/10.1080/1047840X.2019.1614808>
9. **Fitzgerald, K.**, Paravati, E., Green, M.C., Moore, M.M., & Qian, J. L. (2019). Restorative narratives for health promotion. *Health Communication*, 35, 356-363. <https://doi.org/10.1080/10410236.2018.1563032>
8. Grizzard, M., **Fitzgerald, K.**, Francemone, C.J., Ahn, C., Huang, J., Walton, J., McAllister, C., & Eden, A. (2019). Validating the Extended Character Morality Questionnaire. *Media Psychology*, 23, 107-130. <https://doi.org/10.1080/15213269.2019.1572523>
7. Carpenter, J., Green, M.C., & **Fitzgerald, K.** (2019). Mind-reading motivation: individual differences in desire to perspective-take influence narrative processing. *Scientific Study of Literature*, 8, 211-238. <https://doi.org/10.1075/ssol.18011.car>
6. Grizzard, M., Huang, J., Ahn, C., **Fitzgerald, K.**, Francemone, C.J., & Walton, J. (2019). The Gordian knot of disposition theory: character morality and liking. *Journal of Media Psychology: Theories, Methods, and Applications*, 32, 100-105. <https://doi.org/10.1027/1864-1105/a000257>

5. Freedman, G., Green, M. C., Flanagan, M., **Fitzgerald, K.**, & Kaufman, G. (2018). The effect of gender on attributions for women's anxiety and doubt in a science narrative. *Psychology of Women Quarterly*, 42, 178-191. <https://doi.org/10.1177/0361684318754528>
4. Grizzard, M., Huang, J., **Fitzgerald, K.**, Ahn, C., & Chu, H. (2018). Sensing heroes and villains: Character-schema and the disposition formation process. *Communication Research*, 45, 479–501. <https://doi.org/10.1177/0093650217699934>
3. Green, M.C., Kaufman, G., Flanagan, M., & **Fitzgerald, K.** (2017). Self-esteem and public self-consciousness moderate the emotional impact of expressive writing about experiences with bias. *Personality and Individual Differences*, 116, 212-215. <https://doi.org/10.1016/j.paid.2017.04.057>
2. Grizzard, M., Huang, J., Weiss, J., Novotny, E., **Fitzgerald, K.**, Chu, H...Ahn, C. (2017). Graphic violence as moral motivator: The effects of graphically violent content in news. *Mass Communication and Society*, 20, 763-783. <https://doi.org/10.1080/15205436.2017.1339804>
1. Green, M.C. & **Fitzgerald, K.** (2017). Fiction as a bridge to action. Invited commentary in response to Menninghaus, W., Wagner, V., Hanich, J., Wassiliwizky, E., Jacobsen, T., & Koelsch, S. (2017). The distancing-embracing model of the enjoyment of negative emotions in art reception. *Behavioral and Brain Sciences*, 40, 29-30. <https://doi.org/10.1017/S0140525X17001716>

Book Chapters

7. De Keyzer, F., Geusens, F., **Fitzgerald, K.**, & Beullens, K. (2025). Creating active involvement interventions to effectively reduce adolescent health risk behaviors. In G.J. de Bruijn & H. Vandebosch (Eds.), *Handbook of health, media, and communication*. De Gruyter Mouton.
6. Vranken, S., Vanherle, R., **Fitzgerald, K.**, Geusens, F., & Beullens, K. (2025). Instagram and health. In G.J. de Bruijn & H. Vandebosch (Eds.), *Handbook of health, media, and communication*. De Gruyter Mouton.
5. **Fitzgerald, K.** & Green, M.C. (2022). Stories for good: Transportation into narrative worlds. In J.O. Pawelski & L. Tay (Eds.), *The handbook of positive psychology on the arts and humanities: Theory and research*. New York, NY: Oxford University Press.
4. Paravati, E., **Fitzgerald, K.**, & Green, M.C. (2020). Ups and downs: How emotions make characters real. In K. Shackleford, J., Isbouts, & K. Walker (Eds.), *Real characters: The psychology of parasocial relationships with media characters*. Fielding Graduate University Press.

3. Green, M.C., Bilandzic, H., **Fitzgerald, K.**, & Paravati, E. (2019). Narrative effects. In M.B. Oliver, A. Raney, & J. Bryant (Eds.), *Handbook of media effects: Advances in theory and research*, Fourth Edition. New York, NY: Routledge.
2. **Fitzgerald, K.** & Green, M.C. (2017). Narrative persuasion: Effects of transporting stories on attitudes, beliefs, and behaviors. In F. Hakemulder, M.M. Kuijpers, E.S.H. Tan, K. Balint, & M.M. Doicaru (Eds.), *The handbook of narrative absorption* (pp. 49-67). Philadelphia, PA: John Benjamins Publishing Company.
1. Green, M.C., & **Fitzgerald, K.** (2016). Transportation theory. In the *Oxford Research Encyclopedia of Communication*. (pp. 1-24). New York, NY: Oxford University Press.

Conference Presentations

71. **Fitzgerald, K.**, Francemone, C.J., & Grizzard, M. (2025, June). *Testing narrative tone and context in self-transcendent media*. Paper presented at the 21st conference of the International Society for the Empirical Study of Literature (IGEL), Austin, TX.
70. **Fitzgerald, K.**, Gonzalez, A., Rakinić, K., Lobe, B., & Vandenbosch, L. (2025, April). *Moral foundations in adolescents' social media posts: Insights from a cross-national data donation study*. Paper presented at the Moral Media Conference, Buffalo, NY.
69. Tenzek, K. & **Fitzgerald, K.** (2025, April). *Meaningful grief? Media depictions of death and bereavement*. Poster presented at the Moral Media Conference, Buffalo, NY.
68. Konings, F., Vandenbosch, L., **Fitzgerald, K.**, Fardouly, J., Beelen, E., Tabruyn, T., Karsay, K., Maes, C., (2025, June). *Adolescents' sexualized self-presentations on social media: A cross-national data donation study*. Paper presented at the 75th Annual International Communication Association Conference, Denver, CO.
67. Schreurs, L., Boeckxstaens, I., Lee, A., Tabruyn, T., Liu, S., **Fitzgerald, K.**, Hancock, J. Vandenbosch, L. (2025, June). *Who is posting what on social media? Insights from adolescents' data donations in three European countries*. Paper presented at the 75th Annual International Communication Association Conference, Denver, CO.
66. **Fitzgerald, K.** (2024, November). *How are postdocs integrated and synthesized within the field of communication? What do their roles, contributions, and futures look like?* Panelist at the 110th meeting of the National Communication Association. New Orleans, LA.
65. **Fitzgerald, K.**, Kiely, R., Prince, JLP. (2024, October). *Participating in engaged learning experiences promotes cultural understanding, active citizenship, and volunteerism: Insights from a senior survey*. Paper presented at the International Association for Research on Service-Learning and Community Engagement Conference. San Diego, CA.

64. **Fitzgerald, K.**, Kiely, R., Somchanhmvong, A.K., Dillabaugh, J., Prince, JLP. (2024, October). *The value of shared educational resources for high-quality community engagement: Proposing a new CEL online training program*. Paper presented at the International Association for Research on Service-Learning and Community Engagement Conference. San Diego, CA.
63. **Fitzgerald, K.**, Francemone, C. J., & Grizzard, M. (2024, August). *Towards identifying self-transcendent media content: Effects of narrative tone and context on feelings of connectedness*. Paper presented the 107th annual meeting of Association for Education in Journalism and Mass Communication. Philadelphia, PA.
62. Francemone, C. J., Kryston, K., **Fitzgerald, K.**, Grizzard, M., & Hahn, L. (2024, November). *Moral behavior is a stronger determinant of judgments toward black and white characters than in-group biases*. Paper presented at the 110th annual meeting of the National Communication Association. New Orleans, LA.
61. Kryston, K., Francemone, C.J., **Fitzgerald, K.**, Hahn, L., & Grizzard, M. (2024, June). *Moral behavior mitigates initial biased judgments of black versus white characters*. Paper presented at the 74th Annual International Communication Association Conference, Gold Coast, Australia.
60. **Fitzgerald, K.** & Kiely, R. (2023, November). *Institutionalizing service-learning and community-engaged learning in higher education*. Paper presented at the 109th Annual National Communication Association Conference, National Harbor, MD.
59. **Fitzgerald, K.** & Vandenbosch, L. (2023, November). *Linking adolescent well-being with emotion expressed on social media*. Paper presented at the 109th Annual National Communication Association Conference, National Harbor, MD.
58. **Fitzgerald, K.** & Kiely, R. (2023, October). *Institutionalizing service-learning and community-engaged learning in higher education*. Poster presented at the Annual International Association for Research on Service-Learning and Community Engagement Conference, Tulane University, New Orleans, LA.
57. Vranken, S., Matthes, J., **Fitzgerald, K.**, & Beullens, K. (2023, May). *Unraveling adolescents' attention to alcoholic and non-alcoholic beverages in Instagram stories: An eye-tracking approach*. Paper presented at the 73rd Annual International Communication Association Conference, Toronto, Canada.

56. Frazer, R., Grizzard, M., Monge, C., **Fitzgerald, K.**, Flanagan, S., & Francemone, C.J. (2023, May). *Testing competing path models of character individuation and disposition formation*. Paper presented at the 73rd Annual International Communication Association Conference, Toronto, Canada.
55. Grizzard, M., Monge, C., Francemone, C.J., Flanagan, S., **Fitzgerald, K.**, & Frazer, R. (2023, May). *Initial validation of the Character Morality-as-Cooperation Questionnaire (CMACQ)*. Paper presented at the 73rd Annual International Communication Association Conference, Toronto, Canada.
54. **Fitzgerald, K.** (2023, March). *How stories can help us approach death and grief*. "Terror Management at the Movies: How Death in Entertainment Affects Us" Symposium at the 2023 International Convention of Psychological Science, Brussels, BE.
53. Hahn, L., Kryston, K., **Fitzgerald, K.**, & Tamborini, R. (2022, September). *A scoping review of prosocial and antisocial media content and effects in mass communication research across five decades*. Paper presented at the 6th Annual Moral Media Conference, Michigan State University, MI.
52. Frazer, R., Grizzard, M., Francemone, C.J., **Fitzgerald, K.**, & Henry, C. (2022, September). *Character individuation and disposition formation*. Paper presented at the 6th Annual Moral Media Conference, Michigan State University, MI.
51. **Fitzgerald, K.**, Francemone, C.J., Green, M.C., Grizzard, M., & Frazer, R. (2022, November). *The Emotional Flow Scale: Validating a measure of dynamic emotional experiences in message reception*. Paper presented at the 108th Annual National Communication Association Conference, New Orleans, LA.
50. Hahn, L., Kryston, K., **Fitzgerald, K.**, & Tamborini, R. (2022, November). *A scoping review of prosocial and antisocial media content and effects in mass communication research*. Paper presented 108th Annual National Communication Association Conference, New Orleans, LA.
49. Francemone, C.J., Grizzard, M., **Fitzgerald, K.**, Monge, C., Frazer, R., & Henry, C. (2022, November). *Non-utilitarian moral decisions reduce the perceived competence of a character*. Paper presented at the 108th Annual National Communication Association Conference, New Orleans, LA.
48. Frazer, R., Grizzard, M., **Fitzgerald, K.**, Flanagan, S., Henry, C., Paddock, A., Francemone, J., Monge, C. (2022, August). *Character individuation and disposition formation: An experimental exploration*. Paper presented at the 105th Annual Conference of The Association for Education in Journalism and Mass Communication, Detroit, MI.

47. **Fitzgerald, K.** & Green, M.C. (2022, May). *Enjoyment and appreciation in persuasive narratives*. Paper presented at the 72nd Annual International Communication Association Conference, Paris, France.
46. Hahn, L., Kryston, K., **Fitzgerald, K.**, & Tamborini, R. (2022, May). *A scoping review of prosocial and antisocial media content and effects in mass communication research*. Paper presented at the 72nd Annual International Communication Association Conference, Paris, France.
45. Frazer, R., Grizzard, M., Francemone, C.J., **Fitzgerald, K.**, & Henry, C. (2022, May). *Character individuation and disposition formation: An experimental exploration*. Paper presented at the 72nd Annual International Communication Association Conference, Paris, France.
44. Grizzard, M., Francemone, C.J., Frazer, R., Henry, C., & **Fitzgerald, K.** (2022, May). *A comprehensive test of the Affective Disposition Theory of Drama*. Paper presented at the 72nd Annual International Communication Association Conference, Paris, France.
43. Henry, C., Grizzard, M., Frazer, R., **Fitzgerald, K.**, & Francemone, C.J., (2022, May). *Can't Look Away: Regulating Empathy in a Mediated Context*. Paper presented at the 72nd Annual International Communication Association Conference, Paris, France.
42. Grizzard, M., Francemone, C.J., Frazer, R., Henry, C., & **Fitzgerald, K.** (2021, November). *A comprehensive test of the Affective Disposition Theory of Drama*. Paper presented at the 107th Annual National Communication Association Conference, Seattle, WA.
41. Kryston, K. & **Fitzgerald, K.** (2021, May). *Inspired to adopt: The role of social norms in media inspiration*. Paper presented at the virtual 71st Annual International Communication Association Conference.
40. Moore, M.M., Green, M.C., **Fitzgerald, K.**, Paravati, E. (2021, May). *Inspiration for social problems: Narrative effects on attributions and helping*. Paper presented at the virtual 71st Annual International Communication Association Conference.
39. **Fitzgerald, K.**, Francemone, C.J., Frazer, R., Merrill, K., & Grizzard, M. (2020, November). *Specifying emotional flow in media experiences*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN. [Top Paper Award, Mass Communication Division].
38. **Fitzgerald, K.** (2020, November). *Identifying the associations between narrative engagement, evaluation, and persuasion processes*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN.

37. **Fitzgerald, K.**, Frazer, R., Francemone, C.J., Henry, C., & Grizzard, M. (2020, November). *Playing with emotions: Examining emotional flow in narrative media entertainment*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN.
36. Grizzard, M., Francemone, C.J., Matthews, N., & **Fitzgerald, K.** (2020, November). *Temporal moral descent: A multilevel analysis of disposition formation processes over time*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN.
35. Francemone, C.J., Grizzard, M., & **Fitzgerald, K.** (2020, May). *Incorporating character networks into affective disposition theory*. Paper presented at the 70th Annual International Communication Association Conference, Gold Coast, Australia.
34. Grizzard, M., **Fitzgerald, K.**, & Francemone, C.J. (2019, November). *Validating a set of retribution narratives for use in media psychology research*. Paper presented at the 105th Annual National Communication Association Conference, Baltimore, MD. [Top Paper Award, Mass Communication Division].
33. Green, M.C., **Fitzgerald, K.**, Paravati, E., & Freedman, G. (2019, November). *Stories of women in STEM: The role of microaffirmations*. Paper presented at the 105th Annual National Communication Association Conference, Baltimore, MD.
32. Francemone, C.J., Grizzard, M., & **Fitzgerald, K.** (2019, November). *How was it? An investigation of film genre popularity, preference, and acclaim over twenty years*. Poster presented at the 105th Annual National Communication Association Conference, Baltimore, MD.
31. **Fitzgerald, K.**, Grizzard, M., Ahn, C., Huang, J., Francemone, C., Walton, J., McAllister, C., & Lewis, R. (2019, May). *Narrative retribution and cognitive processing*. Presenter at the 8th Annual Brain and Behavior Sciences Symposium, University at Buffalo.
30. **Fitzgerald, K.**, Grizzard, M., & Francemone, C. (2019, May). *Necronarratives: Examining the role of death scenes in audience appreciation and enjoyment*. Poster presented at the 69th Annual International Communication Association Conference, Washington, D.C.
29. Paravati, E., **Fitzgerald, K.**, Green, M.C., McAllister, C., & Moore, M.M. (2019, May). *Restorative narratives for increasing prosociality towards refugees*. Paper presented at the 69th Annual International Communication Association Conference, Washington, D.C.
28. **Fitzgerald, K.**, Grizzard, M., Francemone, C.J., Merrill Jr., K., Frazer, R., & Kapcar, E. (2019). *Emotional flow and moral processing*. Poster presented at the 4th Annual Morality and Media Mini-Conference, Michigan State University, MI.

27. Green, M.C. & **Fitzgerald, K.** (2019, July). *Restorative narratives*. Panel presenter at the Reading, Writing, Viewing: Researching How Cultural Forms Support Reconciliation Conference, Edmonton.
26. Grizzard, M., **Fitzgerald, K.**, Francemone, C., Ahn, C., Huang, J., Walton, J., McAllister, C., & Eden, A. (2018, November). *Validating the extended character morality questionnaire*. Paper presented at the 104th Annual National Communication Association Conference, Salt Lake City, UT.
25. Francemone, C., Ahn, C., **Fitzgerald, K.**, Huang, J., Walton, J., McAllister, C., & Grizzard, M. (2018, November). *Nasty women: Examining moral judgments and behavioral approbation of female media characters*. Paper presented at the 104th Annual National Communication Association Conference, Salt Lake City, UT.
24. McAllister, C., **Fitzgerald, K.**, Huang, J., Walton, J., Ahn, C., Francemone, C., Daigler, A., & Grizzard, M. (2018, November). *The voice of the crowd: Examining the effects of audience applause in political debates*. Paper presented at the 104th Annual National Communication Association Conference, Salt Lake City, UT.
23. Green, M.C., **Fitzgerald, K.**, Freedman, G., Kaufman, G., & Flanagan, M., & Paravati, E. (2018, May). *Stories of women in science: When narratives change perceptions*. Paper presented at the International Society for the Empirical Study of Literature and Media, Stavanger, Norway.
22. **Fitzgerald, K.** & Green, M.C. (2018, May). *The role of narrative ending in restorative narratives*. Paper presented at the 68th Annual International Communication Association Conference, Prague, Czech.
21. **Fitzgerald, K.**, Paravati, E., Green, M.C., Moore, M., & Qian, J.L. (2018, May). *Restorative narratives for health fundraising*. Poster presented at the 68th Annual International Communication Association Conference, Prague, Czech.
20. Grizzard, M., **Fitzgerald, K.**, Ahn, C., Huang, J., Francemone, C., Walton, J., McAllister, C., & Lewis, R. (2018, May). *Narrative retribution and cognitive processing*. Paper presented at the 68th Annual International Communication Association Conference, Prague, Czech. [Top Paper Award, Communication Science and Biology Interest Group].
19. Grizzard, M., Francemone, J., Walton, J., **Fitzgerald, K.**, Ahn, C., Huang, J., & McAllister, C. (2018, May). *The echoes of character schema: Examining interdependence in disposition formation*. Paper presented at the 68th Annual International Communication Association Conference, Prague, Czech.

18. **Fitzgerald, K.**, Green, M.C., & Paravati, E. (2018, April). *Stories of resilience: Effects and mechanisms of restorative narrative*. Panel presenter at the Media2Inspire Research Symposium, Florida State University, FL.
17. Freedman, G., **Fitzgerald, K.**, Green, M.C., Kaufman, G., & Flanagan, M. (2017, November). *Using narratives to raise awareness of stereotype threat in STEM*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
16. Grizzard, M., **Fitzgerald, K.**, Ahn, C., Huang, J., Francemone, C., & Walton, J. (2017, November). *Good guys, bad guys: Schema-based disposition formation and reappraisal based on narrative role*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
15. Grizzard, M., Francemone, C., **Fitzgerald, K.**, Huang, J., Ahn, C., & Walton, J. (2017, November). *Character-schema and character sex: The role of character appearance and character sex on perceptions of heroes and villains*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
14. Shen, Y., Green, M.C., & **Fitzgerald, K.** (2017, November). *Who can save the firefighters? Influence of informational versus narrative news format on issue attitudes*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
13. Grizzard, M., Huang, J., Ahn, C., **Fitzgerald, K.**, Francemone, J., & Walton, J. (2017, November). *Disentangling morality and liking: A disposition theory study*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
12. **Fitzgerald, K.** & Green, M.C. (2017, May). *Restorative narrative: A new approach to prosocial media*. Paper presented at the 67th Annual International Communication Association Conference, San Diego, CA. [Top Faculty Paper Award, Mass Communication Division].
11. **Fitzgerald, K.** & Green, M.C. (2017, May). *Using restorative narratives to report mass suffering: Examining the potential to counteract collapse of compassion*. Paper presented at the International Communication Association Pre-Conference, "Innovations in Narrative-Based Intervention Design, Development, and Evaluation," San Diego, CA.
10. Huang, J., **Fitzgerald, K.**, Ahn, C., Grizzard, M., & Chu, H. (2017, May). *Unsung heroes: Exploring activation of heroic, villainous, and neutral character schema*. Paper presented at the 67th Annual International Communication Association Conference, San Diego, CA.

9. Green, M.C. & **Fitzgerald, K.** (2017, January). *Stories and social change: Harnessing the power of narrative*. Panel presenter at the Media Psychology Pre-Conference of the 2017 Conference for the Society for Personality and Social Psychology. San Antonio, TX.
8. Green, M.C., Freedman, G., Kaufman, G., **Fitzgerald, K.**, & Flanagan, M. (2017, January). *Interpretations of a science bias narrative vary by gender*. Poster presented at the 2017 Conference for the Society for Personality and Social Psychology.
7. Grizzard, M., Huang, J., **Fitzgerald, K.**, Ahn, C., & Chu, H. (2016, November). *Sensing heroes and villains: Character-schema and the disposition formation process*. Paper presented at the 102nd Annual National Communication Association Conference, Philadelphia, PA. [2017 Article of the Year, Communication and Social Cognition Division].
6. Huang, J., Chu, H., Ahn, C., **Fitzgerald, K.**, & Grizzard, M. (2016, November). *Graphic violence speaks louder: More evidence that viewing atrocities increases moral salience*. Paper presented at the 102nd Annual National Communication Association Conference, Philadelphia, PA. [Top Paper Award, Social Cognition Division].
5. Reis-Bergan, M., **Fitzgerald, K.S.**, & Zinn, T.E. (2016, May). *Is Overparenting related to underfunctioning?* Poster presented at the 28th Annual Convention of the Association for Psychological Science, Chicago, IL.
4. Harting, R.M., **Fitzgerald, K.S.**, Deitrick, C.R., Moxley, S.E., Oliver, E.D., Yablonski, A.J., Kelly, H.N., Welch, A., & Lawrence, N.K. (2015, April). *Strengthening injunctive norms against phone-related distracted driving*. Poster presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.
3. Yablonski, A.J., Kelly, H.N., Harting, R.M., **Fitzgerald, K.S.**, Deitrick, C.R., Moxley, S.E., Oliver, E.D., & Lawrence, N.K. (2015, April). *Who texts and drives? The relationship between phone-related distracted driving and other traits*. Poster presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.
2. Moxley, S.E., Oliver, E.D., Yablonski, A.J., Kelly, H.N., Harting, R.M., **Fitzgerald, K.S.**, Deitrick, C.R., & Lawrence, N.K. (2015, April). *Harnessing the power of normative social influence*. Paper presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.
1. Kelly, H.N., Deitrick, C.S., Moxley, S.E., Oliver, E.D., Yablonski, A.J., Harting, R.M., **Fitzgerald, K.S.**, & Lawrence, N.K. (2015, April). *Using the induced hypocrisy paradigm to reduce phone-related distracted driving in the field*. Paper presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.

Teaching

Pennsylvania State University – Department of Media Studies

Introduction to Media Effects

Cornell University – Department of Communication

Communication and the Environment

Persuasion and Social Influence

Risk Communication

Ethical Leadership

KU Leuven – Institute for Media Studies

Digital Media and Crisis

Singapore Institute of Management – University Partner of the University at Buffalo

Principles of Persuasion

University at Buffalo – Department of Communication

Intro to & Survey of Mass Communication

James Madison University – Department of Sociology, Undergraduate Teaching Assistant

Intro to Social Psychology, Sociological Foundations

Advising

2025	External Examiner, Dissertation <i>Laura Carr, Fielding Graduate University (Advised by Dr. Karen Shackleford)</i>
2021	Master's Thesis Advisor Master of Communication Sciences: Digital Media and Society, KU Leuven <i>Nathan Au-Yeung</i> <i>Mateo de la Jara</i> <i>Marijke van Beers</i> <i>Antara Ballal</i> <i>Balzhan Yersakhanova</i> <i>Kati Pentti</i> <i>Fei Wang</i> <i>Natalie Temesgenova</i> <i>Nanxin She</i>

Invited Lectures and Presentations

April 2026	Positive Media Psychology Graduate Seminar, Chapman University
Nov 2023	Center of Media Psychology and Social Influence, Northwestern University
Sept 2022	Media Psychology Colloquium Series, Fielding Graduate University
Nov 2021	Positive Media Psychology Graduate Seminar, Chapman University

Service

Associate Editor

Psychology of Popular Media (2026-present)

Editorial Board

Media Psychology (2025-present)

Ad-Hoc Reviewer

Communication Research, Human Communication Research, Media Psychology, Health Communication, Mass Communication and Society, Communication Monographs, Journalism & Mass Communication Quarterly, Journal of Media Psychology, Psychology of Popular Media, International Journal of Communication, Environmental Communication, Communication and the Public, Frontiers in Communication, Frontiers in Psychology, International Communication Association, National Communication Association

2024	External Review, Einhorn Center for Community Engagement, Coordinated for Cornell University
2018-2019	Secretary, Communication and Social Cognition Division, National Communication Association
2017	President, Communication Graduate Student Association, University at Buffalo

Professional Memberships

American Psychological Association
 International Communication Association
 Communication Science & Biology Interest Group
 National Communication Association Women's Caucus