

Stephen Reighard

The Pennsylvania State University
Bellisario College of Communications
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PROFESSIONAL EXPERIENCE

PENN STATE UNIVERSITY, University Park, PA 2009-Present
Bellisario College of Communications-
Lecturer-Journalism (Comm. 360)

- Teach students the introduction of broadcast news writing and radio production.
- Educate students on the professional ethical principles in news reporting and apply those principles in newsgathering.
- Instruct students on how to gather and process news via wire service and/or in the field with remote broadcast equipment.
- Have students produce a 10-minute weekly newscast.
- Evaluate student's progress and abilities.

PENN STATE UNIVERSITY, University Park, PA Spring 2000
Bellisario College of Communications-
Lecturer (Comm. 382)

- Taught students' theory and techniques of radio audio production.
- Divided the course so students would understand the principles of audio production, equipment, sound design, the art of producing and postproduction.
- Taught hands-on workshops on a wide variety of analog and digital equipment.
- Evaluated student's progress and abilities.

PENN STATE UNIVERSITY, University Park, PA 1998-Present
Bellisario College of Communications-
Producer/Director

- Provide and teach workshops to introductory through advanced classes the technical aspects of radio production with digital/analog broadcast equipment for a wide variety of radio broadcasting courses.
- Oversee, maintain and serve as technical advisor for eighteen state-of-the-art Digital Recording/Editing workstations and five digital/analog studios.
- Assist students in producing up to one hundred newscasts per semester.

- Accountable for converting and uploading daily newscasts to the College's showcase website.
- Responsible for advising the college on the purchase of new broadcast equipment to meet industry standards.
- Digital experience with Pro-Tools, Hindenburg, Adobe Audition, SAW, Sound Edit 16 and Audacity.
- Experienced with Microsoft Office and cloud storage such as OneDrive and Box. Well-versed with Canvas and Angel learning management systems.

Committees /College Awards/Achievements/

- Penn State Student Media Leadership Committee 2023-Present.
- Advisor for 90.7 WKPS/The Lion student-run radio station located in the HUB-Robeson Center 2023-Present.
- Consultant for faculty-run, award-winning "After the Whistle" weekly sports show 2021-Present.
- Bellisario College of Communications Willard Project Core Committee 2017-Present
- Bellisario College of Communications Equipment Committee 2001-Present
- Bellisario College of Communications Deans' Excellence Award for Outstanding Faculty Affiliate in 2020.
- Bellisario College of Communications Deans' Excellence Award for service in 2000 and 2003.
- Awarded the Pennsylvania Association of Broadcasters Faculty Fellowship in 2000.

ADworks Group Inc. Harrisburg, PA
Production Engineer-Part time

1996-2015

- Record voiceover talent for a wide variety of clients based around the U.S.
- In post-production added music, voice or sound effects where directed by agency.
- Responsible for shipping completed radio/tv commercials to stations where advertising time had been purchased. This was done via courier. Later as technology expanded, audio was converted to mp3's or uploaded to FTP servers.

WBHV/WMAJ Radio, State College, PA

1991-1997

CHR/News-Talk Formats

Copywriter/Production Director/On-Air Personality

- Managed continuity department of five people and oversaw all aspects of production.
- Created all in-house commercial copy for a seven person sales staff.
- Produced/Voiced 50 percent of in-house commercials.
- Worked with FM program director in creating station promotions and positioning statements.
- Trained and supervised five Penn State students in effective copywriting/production for semester internships.
- Computed month-end co-op advertising with station traffic manager
- Three years of digital experience with SAW editing software.

WRTA Radio, Altoona, PA

1988-1991

News-Talk Formats

Copywriter/Board Operator/News & Sports

- Wrote all commercial and promotional copy while coordinating production with staff announcers
- Broadened knowledge of satellite and programming operations.
- Broadcasted newscasts and play-by-play high school sports.
- Produced a daily local talk show.

Awards/Achievements

- Eight radio commercials named “National Finalist” for the Silver Microphone Awards in 1995.
- Pennsylvania Association of Broadcasters Award winner for best station promo in 1995 (small market).
- Five radio commercials named “National Finalist” for the Silver Microphone Awards in 1994.
- Pennsylvania Association of Broadcasters Award winner for best commercial in 1993 and 1994 (small market).
- Judge for Penn State University’s National Broadcasting Society Alpha Epsilon Rho Awards 1993 through 1995.

EDUCATION

Gannon University, Erie, PA

1988

Bachelor of Arts-Professional Writing