**Ashley Walter**

aaw222@psu.edu

**Education**

PhD Student – Mass Communications (Women, Gender, and Sexuality Studies Minor)

Penn State University, 2018-current, Advisor: Dr. Ford Risley

M.S., Media Arts & Technology (Media Management Concentration)

Duquesne University, 2017, GPA: 4.0

B.A., Integrated Marketing Communication (Broadcast Journalism Minor)

Duquesne University, 2011, GPA 3.5

**Publications**

Walck, Pamela and Walter, Ashley. “More than Paper: Newspaper Dolls, WWII Propaganda, and Women’s Work.” *For peer review purposes, the journal title is withheld* (Revise and resubmit).

Walter, Ashley. “On the Cover of the Rollin’ Stone: How Rolling Stone Magazine Frames Politics and News.” *Journal of Magazine Media* 19, no. 2 (December 2019): 25-49.

Walck, Pamela and Walter, Ashley. “Soaring Out of the Private Sphere: How Flyin’ Jenny and her Comic Strip Helped Pioneer a New Path for Women’s Work During World War II.” *Journalism History* 44, no. 4 (2019): 195-206.

*Book Reviews*

Walter, Ashley, review of *Citizen Reporters: S.S. McClure, Ida Tarbell, and the Magazine that Rewrote America*, by Stephanie Gorton, *American Journalism* 38, no. 2 (Spring 2020).

Walter, Ashley, review of *In Search of Belonging,* by Jillian Báez, *Mass Communication and Society* 22, 3 *(*2019): 420-422.

*Under Review*

Walter, Ashley. “Women of Color, Delegitimization, and Exotic Sexualization on Rolling Stone Magazine Covers,” *For peer review purposes, the journal title is withheld* (Currently under review).

**Conference Presentations**

Walter, Ashley. “All the President’s Media: How the Nation Responded to New Communications Technology Adopted by US Presidents.” *Competitively selected paper.* Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March 2020.

Walter, Ashley. “U.S. Print Newswomen & Sex Discrimination in the 1970s: A Historiography.” *Competitively selected paper.* Presented at the Union for Democratic Communications, San Francisco, California. November 2019.

Walter, Ashley. “‘Is the newspaper office the place for a girl?': The U.S. Press Class-Action Sexual Discrimination Lawsuits of the 1960s-1970s.” *Competitively selected paper.* Presented at the American Journalism Historians Association Conference, Dallas, TX. October 2019. (Awarded top student paper)

Walter, Ashley. “Women of Color, Delegitimization, and Exotic Sexualization on Rolling Stone Magazine Covers.” *Competitively selected paper.* Presented at the Association for Education in Journalism and Mass Communication, Toronto, Canada. August 2019. (Awarded top student paper)

Walter, Ashley. “‘Is the newspaper office the place for a girl?': The U.S. Press Class-Action Sexual Discrimination Lawsuits of the 1960s-1970s.” *Competitively selected paper.* Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March, 2019. (Elliot King Top Research-in-Progress Award).

Walck, Pamela and Walter, Ashley. “More Than Paper: Newspaper Dolls, WWII Propaganda and the Shaping of Female Identity.” *Competitively selected paper.* Presented at the American Journalism Historians Association Conference, Salt Lake City, UT. October 2018.

Walter, Ashley and Aungst, William. “Architecture, Urban Design, and Media Narratives: The Relationship between Material and Media Space in U.S. Mass Killings.”*Competitively selected paper.* Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March, 2018.

Walck, Pamela and Walter, Ashley. “Flying Out of the Private Sphere: How Flyin’ Jenny Pioneered a Path for WWII Women.” *Competitively selected paper.* Presented at The American Journalism Historians Association Conference, Little Rock, AK. October 2017. (Awarded Honorable Mention Wally Eberhard Award for Outstanding Paper in Media and War).

Walter, Ashley. “On the Cover of the Rollin’ Stone: How the Rolling Stone Frames Politics and News.” *Competitively selected paper.* Presented at the Association for Education in Journalism and Mass Communication, Chicago, Illinois. August 2017. (Awarded top student paper).

Walter, Ashley. “On the Cover of the Rollin’ Stone: How the Rolling Stone Frames Politics.” *Competitively selected paper.* Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March 2017.

Walck, Pamela and Walter, Ashley. “Flying into the Private Sphere: How Flyin’ Jenny Pioneered a Path for WWII Women.” *Competitively selected paper.* Research in progress presented at The Joint Journalism & Communication History Conference, New York University, New York, NY. March 2016.

**Awards**

Robert Lance Memorial Award for the Top Student Paper (first place), American Journalism Historian Association, 2019

Students’ Choice Award for Extraordinary Faculty, Community College of Allegheny County, 2019

Top Student Paper (first place), Association for Education in Journalism and Mass Communication (Magazine Division), 2019

Top Podcast Guest Award, Association for Education in Journalism and Mass Communication (History Division), 2019

Elliot King Top Research-in-Progress Panel, Joint Journalism & Communication History Conference, 2019

Honorable Mention Wally Eberhard Award for Outstanding Paper in Media and War, American Journalism Historians Association, 2017

Top Student Paper (third place), Association for Education in Journalism and Mass Communication (Magazine Division), 2017

**Fellowships & Grants**

Penn State University Graduate Humanities Institute Fellowship – under review

AEJMC Graduate Student Travel Grant, 2019 AEJMC Toronto, Canada.

**Teaching**

Instructor of Record

Penn State University (Fall 2020-current): Newswriting, 1 section

Community College of Allegheny County (Fall 2017-Spring 2018): Oral Communication, 6 sections

Duquesne University (Fall 2015-Spring 2017): Language for Journalists, 4 sections

Guest Lectures at Penn State University, 2017-2020:

COMM 205 Women, Minorities, and the Media (3)

COMM 168 American Journalism: Values, Traditions, and Practices

Guest Lecture at Duquesne University, 2015-2016:

Intro to Advertising (print advertising, advertising research), Spring 2016

Media and Society (public relations), Fall 2015-2017

Intro to Public Relations (cross-cultural communication), Fall 2015

Advertising in Strategic Media (campaigns, branding), Spring 2016  
Presentation and Argumentation (public speaking), Carlow University Fall 2016

**Professional Memberships**

Association for Education in Journalism and Mass Communication

National Communication Association

American Journalism Historians Association

**Academic Service**

AEJMC Magazine Division (2020-2021)

Newsletter editor

AEJMC History Division (2020)

Membership Committee Member

Clio newsletter contributor for the Generation of Scholars: Marilyn Greenwald. March 2020, shorturl.at/clwLQ.

Committee search member for the Associate Dean for Academic Affairs (2020)

Participated in the interview and feedback process of hiring a new Associate Dean.

Peabody Award Committee Member: Television Public Service Screening (2020)

My duties include assessment of approximately 30-40 Peabody entries within my area of scholarly expertise. I watch/listen/engage with the entries, come to consensus within the committee, and offer a group recommendation as to which materials should move forward.

Vice-President of Graduate Students in Communication at Penn State University (2019-20)

Organized events of social events for graduate students and faculty.

Drafted communication and promotion materials for all academic activities.

Assisted the president and treasurer is financial matters.

Joint Journalism Communication History Conference

Assistant in planning and service the day-of conference (2017-2020).

Recruitment at Duquesne University and Penn State University

Acted as a host for professional speakers visiting the department.

Involved in external graduate recruitment efforts.

Spoke to undergraduate classes about recruitment.

Graduate assistant for faculty hiring.

Graduate Mentor at Duquesne University

Graduate mentor to graduate students and graduate assistants.

Tutored and assigned tutors for undergraduate students.

**Panel Discussions**

Graduate Students in Communication Panels, 2019-2020

Graduate Student Panel for McAnulty College of Liberal Arts. Workshop for Duquesne University, Pittsburgh, PA, November 9, 2016.

**Media Appearances**

Journalism History podcast. Episode 13: The Flyin’ Jenny Comic Strip. January 7, 2019. Link: https://bit.ly/2H3R6jS

**Continued Education**

Wayne State University Summer Doctoral Seminar 2019: Transgressive Feminists. Led by Dr. Linda Steiner in June 2019. *Competitively selected.*

**Professional Experience**

Editorial Assistant: *American Journalism*

*Penn State University, State College, PA* 08/2018-08/2020

Graduate Teaching Assistant

*Penn State University, State College, PA* 08/2018-08/2020

Assisted in teaching undergraduate courses.

Contributing Writer/Freelancer 10/2019-current

*Pittsburgh Current:* Freelance arts and entertainment coverage

*Hogan’s Alley Magazine*

Media Consultant

*Pittsburgh City Paper* 06/2018-08/2018

Consulted on crisis communication.

Adjunct Instructor

*Community College of Allegheny County, Pittsburgh, PA* 08/2017-05/2018

Teach courses on oral communication and media.

Graduate/Teaching Assistant

*Duquesne University, Pittsburgh, PA* 08/2015-05/2017

Academic research for professors and assisted in teaching undergraduate courses.

Liaison between department faculty and graduate assistants.

Media Intern

*9/11 Tribute Center, Manhattan, NY* 05/2016-06/2016

Assisted in curating a new exhibit in the museum.

Edited copy for website and other online communication.

Assisted in organizing a press conference that hosted major news organizations.

Advertising and Business Writer

*Steel City Media/Pittsburgh City Paper, Pittsburgh, PA*  01/2012-08/2015

Wrote, edited, and proofed all advertorial content and quarterly magazines.

Created external and internal advertising/marketing campaigns.

Managed social media accounts.

Acted as a liaison between client/media buyers and the creative department.

Marketed and managed content for the CP Happs app (free event app)