

**JIACHENG LIU 刘嘉诚**

Ph.D. Candidate, The Pennsylvania State University  
 8 Carnegie Building, University Park, PA 16802, USA  
[jxl6414@psu.edu](mailto:jxl6414@psu.edu) | [jiacheng-liu.com](http://jiacheng-liu.com) | (814) 996-8602

**EDUCATION**

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- 2025 **Dual Ph.D. in Mass Communications & Women's, Gender, and Sexuality Studies**  
 The Pennsylvania State University
- Dissertation* Asia is Burning: Queer Minor Transnationalism and Ballroom Culture in China
- Committee* Michelle Rodino-Colocino, Matthew McAllister, Andrea Miller, Sara Liao, Shinsuke Eguchi (University of New Mexico)
- 2021 **M.A. in Communication** Renmin University of China
- 2019 **B.A. in Journalism** Jinan University

**ACADEMIC APPOINTMENTS**

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- 2021 – 2025 **Donald P. Bellisario College of Communications, Penn State**
- Instructor of Record (2023-2025)  
 Research Assistant (2023-2024)  
 Teaching Assistant (2021-2023)

**PUBLICATIONS**PEER-REVIEWED JOURNAL ARTICLES

- Liu, J.** & Miao W. (2024). Platformized production of homonationalism: An ethnography of queer media production in China, *Sexualities*. Advanced online publication.  
<https://doi.org/10.1177/13634607241287944>
- Liu, J.** (2023). Empathy as exoneration or resistance? The politics of male empathy in the Chinese #MeToo movement, *Feminist Media Studies*, 23 (2), 588-605.  
<https://doi.org/10.1080/14680777.2021.1986092>
- Miao, W., **Liu, J.** & Wu, S. (2022). Embedded symbiosis: An institutional approach to government-business relationship in the Chinese internet industry, *Information, Communication & Society*, 25 (16), 2447-2464.  
<https://doi.org/10.1080/1369118X.2022.2128600>
- Zhao, L., **Liu, J.** & Li, Z. (2022). Online dating beyond dating apps: An examination of self-presentation of Chinese gay men dating on Zhihu, *International Journal of Communication*, 16, 2220-2238. <https://ijoc.org/index.php/ijoc/article/view/17751>

BOOK REVIEW

- Liu, J.** (2022). [Review of the book *Asians Loving Asians: Sticky Rice Homoeroticism and Queer Politics*, by Shinsuke Eguchi]. *Men and Masculinities*, 25 (5). 825-826.  
<https://doi.org/10.1177/1097184X221123791>

WORK IN PROGRESS

- Liu, J.** Disposable counterpublics: Women, queers, and Uyghurs in the white paper movement, *International Journal of Cultural Studies* (Revise & Resubmit)
- Miao, W. & **Liu, J.** Chinese gay men's digital media uses: A review, In *Sage Handbook on Chinese Digital Media and Communication* (Revise & Resubmit)

## CONFERENCE PRESENTATION

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### COMPETITIVE PAPER PRESENTATION

- Liu, J.** (2024, November). The transnational circulation of ballroom culture and trans politics in China, National Women's Studies Association, Detroit, MI.
- Liu, J.** (2024, September). "Voguing like a femme queen" and trans women in China's ballroom scene, The 2<sup>nd</sup> International Trans Studies Conference, Chicago, IL.
- Liu, J.** (2024, June). Disposable counterpublics: Women, queers, and Uyghurs in the white paper movement, International Communication Association, Gold Coast, Australia.
- Liu, J.** (2024, March). Navigating queer disability: Social lives of queer men with visual impairment in China, Association for Asian Studies, Seattle, WA
- Liu, J.** (2023, November). Emigration as political resistance? An intersectional analysis of run philosophy rhetoric. National Communication Association, National Harbor, MD.
- Liu, J.** (2023, October). The politics of platform exceptionalism(s): How food-delivery platforms conceal their control over workers in China and the United States. Association of Internet Researchers, Philadelphia, PA.
- Liu, J.** (2023, March). From husband-husband to roommates: The cultural politics of content moderation on homosexuality in China. Association for Asian Studies, Boston, MA.
- Liu, J., & Miao, W.** (2022, May). Platformized production of homonationalism: An ethnography of queer media production in China. International Communication Association, Virtual.
- Liu, J.** (2020, July). "Buy food or grow them yourself": Comparing affordances of Chinese gay men dating apps Blued and Aloha. International Association for Media and Communication Research, Virtual.
- Liu, J.** (2020, May). Challenging or obscuring patriarchy? An examination of male empathy in Chinese #MeToo movement. International Communication Association, Virtual. **(Top Student Paper at the Chinese Communication Association Panel)**

### PANEL & ROUNDTABLE PRESENTATION

- Liu, J.** (2024, November). Understanding Queer and Trans Performances in Asia, National Women's Studies Association, Detroit, MI. (Chair & organizer)
- Liu, J.** (2024, March) Unsettling Community: Exploring Queer Sociality from the Margins of Contemporary Chinese and Queer Studies, Association for Asian Studies, Seattle, WA.
- Liu, J.** (2023, October). Pedagogy, Academic Freedom, and Academic Labor, Union for Democratic Communications 2023 Conference, Philadelphia.

## TEACHING EXPERIENCE

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### **Instructor of Record** Penn State

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| 2025 Spring | <i>COMM 420 Research Methods in Advertising and Public Relations</i> (In-Reside; Enrollment: 25 students) |
| 2024 Fall   | <i>COMM 410 International Mass Communications</i> (In-Residence; Enrollment: 42 students)                 |
| 2024 Summer | <i>COMM 205 Gender, Diversity &amp; Media</i> (Remote asynchronous)                                       |
| 2023 Summer | <i>COMM 150 The Art of Cinema</i> (Remote asynchronous)   |

### **Teaching Assistant** Penn State

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| 2023 Spring | <i>COMM 100 The Mass Media and Society</i> (Instructor: Matt McAllister) |
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2022 Fall	<i>COMM 168 American Journalism</i> (Instructor: Juliet Pinto)
2022 Spring	<i>COMM 168 American Journalism</i> (Instructor: Ford Risley)
2022 Spring	<i>COMM 403 Mass Media Law</i> (Instructor: Cynthia Simmons)
2021 Fall	<i>COMM 320 Introduction of Advertising</i> (Instructor: Mark Birschbach)

## RESEARCH ASSISTANTSHIPS

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2023 Fall & 2024 Spring	<i>Moral Psychology &amp; Media Ethics</i> (with Dr. Patrick Lee Plaisance) <ul style="list-style-type: none"> <li>➤ Reviewing and summarizing the latest research on moral psychology</li> <li>➤ Reviewing, updating, and contributing to the revision of the textbook <i>Media Ethics: Key Principles for Responsible Practice</i> (3rd Edition)</li> </ul>
2022 Summer	<i>News Literacy Project</i> , Penn State <ul style="list-style-type: none"> <li>➤ Designing and conducting focus group interviews with undergraduate students about their news consumption and literacy</li> </ul>

## INVITED GUEST LECTURES

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### PENN STATE

Apr 2024	“Racialized Masculinities and A Queer Asian American Critique,” COMM 411 Cultural Aspects of Media (Instructor: Michelle Rodino-Colocino)
Mar 2024	“Transnationalizing Counterpublics and Chinese Diaspora Activism,” COMM 410 International Mass Communication (Instructor: Yasemin Beykont)
Feb 2024	“Content Moderation and Queer Politics on Chinese Platforms,” CMLIT 10 Introduction to World Literature (Instructor: Hyun Jung Kong)
Jan 2024	“Queer Asias and Ballroom Culture in China,” WMNST 301 Sexualities, Gender, and Power: Feminist Thought and Politics (Instructor: Andrea Miller)
Oct 2023	“Qualitative Methods: Ethnography and Field Observation,” COMM 420 Research Methods in AD/PR (Instructor: Agnes Bao)
Sept 2023	“Ethnography,” COMM 420 Research Methods in AD/PR (Instructor: Yin Yang)
Sept 2022	“Homonationalism, Pragmatic Politics, and Queer Media Production in China,” COMM 597 Advanced Qualitative Methods (Instructor: Juliet Pinto)

## RESEARCH GRANTS

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2020-2022	<b>Principal investigator.</b> Negotiating scientific uncertainty and public engagement. Graduate Research Fund for Science Promotion, Chinese Association for Science and Technology
2018-2019	<b>Principal investigator.</b> Barrier-free media use and knowledge gap among people with visual impairment. Undergraduate Research Fund, Jinan University

## PROFESSIONAL & VOLUNTEER EXPERIENCE

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Oct 2018 - Nov 2021	Volunteer Editor	Oral History of Elderly Gay Men in Canton
Mar 2021 - July 2021	New Media Intern	Blued (BlueCity)
Sept 2019 - Dec 2019	Editorial Intern	Phoenix News
July 2017 - Sept 2017	Journalist Intern	Southern Metropolis Daily

## MEDIA ARTIFACTS (IN CHINESE)

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June 2021	'Publicly' studying homosexuality for 15 years   Interview with Wei Wei. Danlan.
May 2021	The sexualities of gay people with visual impairment. Danlan.
July 2020	The age of public toilets sixty years ago: Stories of elderly gay men in Canton. GS (GaySpot) Magazine.
Jan 2020	How do men empathize after reading #MeToo stories?. Ms-Muses.

## SELECTED SCHOLARSHIPS & AWARDS

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2024	Chinese Rainbow Network (CRN) Scholarship (\$1,000)
2024	Bellisario Graduate Dissertation Completion Funds (\$750)
2024	ICA LGBTQ Studies Interest Group Travel Grant (\$500)
2023	NCA Student Caucus Travel Grant (\$200)
2021-2022	Fund for Excellence in Graduate Recruitment (FEGR), Penn State
2017-2018	National Academic Scholarship, Ministry of Education of China
2019-2021	First-Class Merit Scholarship, Renmin University of China
2016-2017	First-Class Merit Scholarship, Jinan University
2016-2017	Excellent Students Awards, Jinan University

## ACADEMIC SERVICES & MEMBERSHIP

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Ad Hoc	<i>New Media &amp; Society</i>
Reviewer	<i>Information, Communication &amp; Society</i> <i>Feminist Media Studies</i> <i>Men and Masculinities</i> LGBTQ Interest Group of International Communication Association (ICA) Association of Internet Researchers (AoIR)
Vice President	Graduates in Women's, Gender, and Sexuality Studies, Penn State (2023-2024)
Member	Qualitative Research Group, Bellisario College of Communications, Penn State (2021-present) Data Studies Group, Penn State (2022-present) Asian American Studies Reading Group, Penn State (2022-present)

## RESEARCH INTERESTS

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Queer Asia, trans & queer of color critique, critical cultural studies, global & intercultural communication, digital platform, activism, diaspora, disability, ethnography, China

## PROFESSIONAL MEMBERSHIP

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International Communication Association	National Communication Association
National Women's Studies Association	Association of Internet Researchers
Association for Asian Studies	Unions for Democratic Communications

## LANGUAGES & CERTIFICATES

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**Languages:** Chinese (Mandarin, Hakka, and Cantonese); English

**Certificate:** Penn State World Campus Graduate Student Online Teaching Certificate