

Curt W. Chandler

Curriculum Vitae

Updated: May 7, 2018

The Pennsylvania State University
CM - Journalism
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Education

BS, Northwestern University, Evanston, Illinois, 1978.
Major: Journalism
Supporting Areas of Emphasis: newspaper writing and urban affairs

Professional Memberships

Broadcast Educators Association. (January 2018 - Present).
Innovation panelist for educators from North America who teach video-based storytelling

National Press Photographers Association. (September 1978 - Present).
Coach/presenter at Multimedia Immersion.
Critique coordinator for the Northern Short Course on Photojournalism.
Membership in the National Press Photographers Association is open to professional news photographers and all others whose occupation has a direct professional relationship with photojournalism.

Online News Association. (January 2002 - Present).
Student newsroom coordinator at annual ONA conferences
The Online News Association is a nonprofit membership organization for digital journalists, connecting journalism, technology and innovation.

Awards and Honors

Dean's Excellence Award for Service, Bellisario College of Communications (April 2016)

First place, Northern Short Course Teach-A-Thon, National Press Photographers Association.
(March 8, 2013). <http://nppa.org/training/northern-short-course>.

Excellence in Teaching Award, Bellisario College of Communications Alumni Society Board.
(October 19, 2011). <http://live.psu.edu/story/55865>.

Morris Berman Citation, National Press Photographers Association. (July 2007).
http://www.nppa.org/about_us/honors_and_recognitions/berman/.

TEACHING

Teaching Experience

Penn State
COMM 260W, News Writing and Reporting, 1 course

COMM 271, Intro to Journalism (Multimedia), 14 courses
COMM 402, International Reporting, 2 courses
COMM 481, Advanced Multimedia Reporting, 34 courses
COMM 494, Undergraduate Research, 2 courses
COMM 496H, Honors Independent Study, 32 courses
COMM 497, Entrepreneurial Journalism, 3 courses
COMM 497, Urban Journalism, 1 course
COMM 498D, Convergence Journalism, 8 courses

ieiMedia

Oslo Rocks! – A month-long study abroad experience for collegiate journalism students focused on live music and Norwegian culture. Student work is published in The High Plains Reader. I was the multimedia coach in June 2017. I am the multimedia coach and on-site coordinator in June 2018.

Directed Student Learning

Michael Appleman, "From Stewart to Satire: Alternative Journalism in Late Night TV." Honors Thesis Advisor (August 21, 2014 - April 30, 2015).

Ryan Berti, "Special Report: Artificial Intelligence and the Future of Journalism." Honors thesis advisor (August 2017-May 2018)

Sydney Grau, "Modern Sherpa Culture in Kathmandu, Nepal." Independent Studies Supervisor (May 11, 2015 - Present).

Laurel Hyneman, "Satire News." Honors Thesis Advisor (August 21, 2015 - Present).

Julia Kern, "A Critical Assessment of the Uses and Limits of Social Media in China." Honors Thesis Advisor (August 21, 2013 - April 30, 2014).

Maxwell Kruger, "The Impact of Technology on Photojournalism." Honors Thesis Advisor (August 21, 2009 - December 2, 2009).

Katie Litwin, "Gerrymandering and the Polarization of American Politics." Honors thesis advisor (August 2017-May 2018)

Katie Litwin and Katerina Procyk, advanced video storytelling, "Let's Talk About Guns" (April/May 2018)

Noelle Mateer, "In the Land of Fire and Ice: Multimedia in Long-form Travel Journalism." Honors Thesis Advisor (August 21, 2012 - April 30, 2013).

Jessica Paholsky, "What's In Your Bottle: A Multimedia Documentary." Honors Thesis Advisor (September 1, 2013 - April 30, 2014).

Katerina Procyk, advanced video storytelling: "I am Not a Monster" (August-December 2017) and "Fueling Fantasy for Family" (August 2017-May 2018)

Michael Sartini, editing and producing vodcasts, five published episodes (January-May 2018)

Jack Tumen, "Ken's Best Wurst." Independent Studies Supervisor (January 6, 2015 - May 5, 2015).

Kelly Tunney, "What I Did For Love: Pursuing the Performing Arts in a Post-recession Economy."
Honors Thesis Advisor (September 1, 2013 - July 31, 2014).

Jingling Zhou, advanced visual storytelling, "No Limits for Penn State's First Ability Athlete
Swimmer" (January-May 2017)

Baidi Wang, advanced video storytelling, five published projects (January-May 2018)

RESEARCH

Intellectual Contributions

Books

Chandler, C. W. (Editor) (2013). *Vision Courage & Heart*. Louisville, Kentucky.
<http://boblynvisioncourageandheart.com>. ISBN/ISSN #/Case #/DOI #: 978-0-9888443-0-8

Parts of Books

Chandler, C. W. (2015). Data-Driven Journalism. In Supervising editor / Manuela Fabro (Ed.),
(JG130), (pp. 17). Berlin: Open School of Journalism.
<http://www.openschoolofjournalism.com>.

Chandler, C. W. (2015). Innovation Journalism. In Supervising editor / Manuela Fabro (Ed.),
(JG200), (pp. 16). Berlin: Open School of Journalism.
<http://www.openschoolofjournalism.com>.

Consulting/Advising

Half-day seminar, "Interacting with audiences in a multimedia world," Gregory FCA, Joseph M.
Anthony | President and Financial Services Partner, Gregory FCA, 27 West Athens Avenue,
Ardmore, PA, 19003, Compensated, approximately 6 hours spent per year, Contract Period
(wks): 1. (July 26, 2016).
Customized sessions for full staff of Philadelphia-area marketing and financial services
agency. We discussed social media, cross platform news consumption and multimedia
storytelling

Full day seminar, one-on-one coaching in the field, Multimedia for print and online, LaSalle News
Tribune, Joyce McCullough | Publisher, 426 Second Street, LaSalle, IL, 61301,
Compensated, approximately 12 hours spent per year, Contract Period (wks): 1,
<http://www.newstrib.com/>. (May 25, 2016 - May 28, 2016).
Worked with photo staff on multimedia storytelling, coached photographers one-on-one in the
field. Worked with production staff on toning black and white and color photos. Made software
recommendations.

Presentations Given

McFarland, Mary Kay; Chandler, Curt; Gitner, Seth (April 2018) Creating interactive video
experiences: Putting the audience in charge of the flow of information"
Broadcast Educators Association, Las Vegas, Invited. National.

Chandler, Curt (May 2016, May 2017, May 2018). "Legal Issues for Multimedia Journalists" Multimedia Immersion, National Press Photographers Association, Syracuse NY, Invited. National.

Chandler, Curt (May 2017, May 2018). "Editing in Adobe Premiere" Multimedia Immersion, National Press Photographers Association, Syracuse NY, Invited. National.

Development Activities Attended

"Scripps Howard Journalism Entrepreneurship Institute," Cronkite School of Journalism, Arizona State University, Scripps Foundation. Phoenix, Arizona, USA. (January 4, 2015 - January 8, 2015).
<http://cronkite.asu.edu/scripps-howard-institute-cronkite-trains-professors-journalism-entrepreneurship>.

SERVICE

Service to the University

Campus

Assistance to Student Organizations

The Daily Collegian, Mentor. (August 2017 - Present).
Serving as a coach/mentor to visual journalists at the Daily Collegian. I meet every other week with the photo staff and every other week with the video staff during the semester. I volunteered when Abby Drey from the CDT was no longer able to help.
I helped two Collegian photographers to get professional grade equipment from manufacturers to photograph the New Year bowl game. I also worked with them on 360-panoramic still images. We do an ongoing critique of all the still and video work done at the Collegian.

College

Assistance to Student Organizations

Penn State News TV, Faculty Advisor. (August 2017 - Present).
I mostly act as a sounding board for the organization, Which is run by a student board. I help them find guest speakers, negotiate for facilities, do social media and assess programming.

Penn State Student Chapter of the National Press Photographers Association, Mentor. (January 2010 - Present).

Coach for college-sponsored multimedia workshop

Keystone Multimedia Workshop, Coach. (May 2009 – May 2016). I was an active coach at this workshop until I began teaching in Norway. I still help with planning.

Committee Work

Master of Professional Studies in Journalism, Committee Member. (January 2017 - Present).

Conceptualizing a prospective MPS program in journalism at Penn State

job search chair, Student Video Production Team, Committee Member. (October 2015 - Present).

Journalism department representative to committee and chair of job search for the director

One Credit Course Committee, Committee Member. (January 2015 - Present).

Very active with this committee in the fall.

We are awaiting results of pilot course being taught by Ron Smith.

Equipment committee, Committee Member. (July 2007 - August 2012).

faculty for annual high school journalism summer camp

Penn State Journalism Summer Camp, Faculty. (July 2008 - Present).

Department

development and maintenance of content on ComMedia website(s)

Editor. (July 2007 - Present).

Assist in authoring specs and helping to design and implement websites to display content produced by students from the school of journalism and the College of Communications. Serve as producer for special projects. Train faculty, staff and students to work on the sites.

We recently launched the third generation of CommMedia sites.

Service to the Disciplines and to the Profession

Coach and technology support

Lens Collective Workshop, Coach. Oxford, Mississippi. (April 2018)

Coached students in the field and provided video editing and production support

Kent Multimedia Workshop, Trainer. Kent, Ohio USA. (June 2012 - June 2016).

Coach workshop participants as they report and edit multimedia stories

Picture Kentucky Workshop, sponsored by the Kentucky Kernel student newspaper,

Trainer, State. various, Kentucky. (September 2006 - September 2010).

Instructor

National Press Photographers Association, Multimedia Immersion workshop, Trainer, National. Syracuse, NY USA. (May 2010 - Present).

I work as a coach helping journalists report and edit multimedia stories. For several years I have been the lead video editing software instructor.

Multimedia Immersion is the premier multimedia reporting workshop in the country. I am one of two members of the College of Communications faculty who has coached at the workshop (Will Yurman is the other)

Organizing Conferences and Service on Conference Committees

Online News Association, Student Newsroom, Leader, International. various USA. (September 2006 - Present).

I am the multimedia coordinator for the ONA student newsroom, which recruits top multimedia students from around the world to cover the organization's annual conference. I am responsible for selecting and mentoring the students.

Student coverage is highly innovative and gets showcased to the top leaders of the online news industry. It is a challenge to help the students make their stories work on deadline using technology or technique that may be new to everyone involved.

NPPA Northern Short Course on Photojournalism, Organizer, Regional. Warwick, Rhode Island USA. (March 1997 - Present).

In the past I have helped to select and recruit speakers for the conference and helped to coordinate multimedia workshops. For a decade I ran a workshop on picture editing and page design. Most recently I have been running critiques of student and professional work.

This is the largest educational event sponsored by NPPA.

Consulting

Catholic News Service, Trainer, International. Washington, DC USA. (June 2009 - August 2011).

I have worked with the Catholic News Service for several years. I do basic multimedia training for the news service's client newspapers. I do advanced multimedia training for staffers and consult with management on Internet strategy.

CNS now produces regular, high quality Web video reports. I have trained staffers at the Rome bureau, at the Washington, DC, headquarters and also presented at the Catholic Press Association national conference.