

**JIACHENG LIU 刘嘉诚**

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**EDUCATION**

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- 2025 **Ph.D. in Mass Communications and Women's, Gender, and Sexuality Studies**  
The Pennsylvania State University, State College, USA
- Dissertation* Asia is Burning: Queer Minor Transnationalism and Ballroom Culture in China
- Committee* Dr. Michelle Rodino-Colocino, Dr. Andrea Miller, Dr. Sara Liao, Dr. Ariana Steele, Dr. Shinsuke Eguchi (U of New Mexico)
- 2021 **M.A. in Communication** Renmin University of China, Beijing, China
- 2019 **B.A. in Journalism** Jinan University, Guangzhou, China

**ACADEMIC APPOINTMENTS**

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- 2021 – 2025 **Donald P. Bellisario College of Communications, Penn State**  
Instructor of Record (2023-2025)  
Research Assistant (2023-2024)  
Teaching Assistant (2021-2023)

**PUBLICATIONS**

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PEER-REVIEWED JOURNAL ARTICLES

- Liu, J.** & Miao W. (2024). Platformized production of homonationalism: An ethnography of queer media production in China, *Sexualities*. Advanced online publication. <https://doi.org/10.1177/13634607241287944>
- Liu, J.** (2023). Empathy as exoneration or resistance? The politics of male empathy in the Chinese #MeToo movement, *Feminist Media Studies*, 23 (2), 588-605. <https://doi.org/10.1080/14680777.2021.1986092>
- Miao, W., **Liu, J.** & Wu, S. (2022). Embedded symbiosis: An institutional approach to government-business relationship in the Chinese internet industry, *Information, Communication & Society*, 25 (16), 2447-2464. <https://doi.org/10.1080/1369118X.2022.2128600>
- Zhao, L., **Liu, J.** & Li, Z. (2022). Online dating beyond dating apps: An examination of self-presentation of Chinese gay men dating on Zhihu, *International Journal of Communication*, 16, 2220-2238. <https://ijoc.org/index.php/ijoc/article/view/17751>

BOOK REVIEWS

- Liu, J.** (2022). [Review of the book *Asians Loving Asians: Sticky Rice Homoeroticism and Queer Politics*, by Shinsuke Eguchi]. *Men and Masculinities*, 25 (5). 825-826. <https://doi.org/10.1177/1097184X221123791>

WORKS IN PROGRESS

- Liu, J.** Disposable counterpublics: Women, queers, and Uyghurs in the White Paper Movement, *International Journal of Cultural Studies* (Revise & Resubmit)
- Miao, W. & **Liu, J.** Digital media use by Chinese gay men: A critical overview, In *The Sage Handbook on Chinese Digital Media and Communication* (Revise & Resubmit)

## CONFERENCE PRESENTATIONS

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### COMPETITIVE PAPER PRESENTATIONS

- Liu, J.** (2025, June). Chinese queens voguing femme: Performing Black trans feminism in China's Ballroom scene, International Communication Association, Denver, CO.
- Liu, J.** (2024, November). The transnational circulation of Ballroom culture and trans politics in China, National Women's Studies Association, Detroit, MI.
- Liu, J.** (2024, September). "Voguing like a Femme Queen" and trans women in China's Ballroom scene, The 2<sup>nd</sup> International Trans Studies Conference, Chicago, IL.
- Liu, J.** (2024, June). Disposable counterpublics: Women, queers, and Uyghurs in the White Paper Movement, International Communication Association, Gold Coast, Australia.
- Liu, J.** (2024, March). Navigating queer disability: Social lives of queer men with visual impairment in China, Association for Asian Studies, Seattle, WA.
- Liu, J.** (2023, November). Emigration as political resistance? An intersectional analysis of run philosophy rhetoric. National Communication Association, National Harbor, MD.
- Liu, J.** (2023, October). The politics of platform exceptionalism(s): How food-delivery platforms conceal their control over workers in China and the United States. Association of Internet Researchers, Philadelphia, PA.
- Liu, J.** (2023, March). From husband-husband to roommates: The cultural politics of content moderation on homosexuality in China. Association for Asian Studies, Boston, MA.
- Liu, J. & Miao, W.** (2022, May). Platformized production of homonationalism: An ethnography of queer media production in China. International Communication Association, Virtual.
- Liu, J.** (2020, July). "Buy food or grow them yourself": Comparing affordances of Chinese gay men dating apps Blued and Aloha. International Association for Media and Communication Research, Virtual.
- Liu, J.** (2020, May). Challenging or obscuring patriarchy? An examination of male empathy in the Chinese #MeToo movement. International Communication Association, Virtual. **(Top Student Paper at the Chinese Communication Association Panel)**

### PANEL & ROUNDTABLE PRESENTATIONS

- Liu, J.** (2024, November). Understanding Queer and Trans Performances in Asia, National Women's Studies Association, Detroit, MI. (Chair & organizer)
- Liu, J.** (2024, March) Unsettling Community: Exploring Queer Sociality from the Margins of Contemporary Chinese and Queer Studies, Association for Asian Studies, Seattle, WA.
- Liu, J.** (2023, October). Pedagogy, Academic Freedom, and Academic Labor, Union for Democratic Communications 2023 Conference, Philadelphia, PA.

## TEACHING EXPERIENCES

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### **Instructor of Record** Penn State

2025 Spring	<i>COMM 420 Research Methods in Advertising and Public Relations</i> (In-Residence; Enrollment: 25 students)
2024 Fall	<i>COMM 410 International Mass Communications</i> (In-Residence; Enrollment: 42 students)
2024 Summer	<i>COMM 205 Gender, Diversity &amp; Media</i> (Online asynchronous)
2023 Summer	<i>COMM 150 The Art of Cinema</i> (Online asynchronous)

**Teaching Assistant** Penn State

2023 Spring	<i>COMM 100 The Mass Media and Society</i> (Instructor: Matt McAllister)
2022 Fall	<i>COMM 168 American Journalism</i> (Instructor: Juliet Pinto)
2022 Spring	<i>COMM 168 American Journalism</i> (Instructor: Ford Risley)
2022 Spring	<i>COMM 403 Mass Media Law</i> (Instructor: Cynthia Simmons)
2021 Fall	<i>COMM 320 Introduction of Advertising</i> (Instructor: Mark Birschbach)

**RESEARCH ASSISTANTSHIPS**

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2023 Fall & 2024 Spring	Moral Psychology & Media Ethics (with Dr. Patrick Lee Plaisance) <ul style="list-style-type: none"> <li>➤ Reviewing and summarizing the latest research on moral psychology</li> <li>➤ Reviewing, updating, and contributing to the revision of the textbook <i>Media Ethics: Key Principles for Responsible Practice</i> (3rd Edition)</li> </ul>
2022 Summer	News Literacy Project, Bellisario College of Communications, Penn State <ul style="list-style-type: none"> <li>➤ Designing and conducting focus group interviews with undergraduate students about their news consumption and literacy</li> </ul>

**INVITED GUEST LECTURES**

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PENN STATE

Apr 2024	“Racialized Masculinities and A Queer Asian American Critique,” COMM 411 Cultural Aspects of Media (Instructor: Michelle Rodino-Colocino)
Mar 2024	“Transnationalizing Counterpublics and Chinese Diaspora Activism,” COMM 410 International Mass Communication (Instructor: Yasemin Beykont)
Feb 2024	“Content Moderation and Queer Politics on Chinese Platforms,” CMLIT 10 Introduction to World Literature (Instructor: Hyun Jung Kong)
Jan 2024	“Queer Asias and Ballroom Culture in China,” WMNST 301 Sexualities, Gender, and Power: Feminist Thought and Politics (Instructor: Andrea Miller)
Oct 2023	“Qualitative Methods: Ethnography and Field Observation,” COMM 420 Research Methods in AD/PR (Instructor: Agnes Bao)
Sept 2023	“Ethnography,” COMM 420 Research Methods in AD/PR (Instructor: Yin Yang)
Sept 2022	“Homonationalism, Pragmatic Politics, and Queer Media Production in China,” COMM 597 Advanced Qualitative Methods (Instructor: Juliet Pinto)

**RESEARCH GRANTS**

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2020 – 2022	<b>Principal investigator.</b> Negotiating scientific uncertainty and public engagement. Graduate Research Fund for Science Promotion, Chinese Association for Science and Technology
2018 – 2019	<b>Principal investigator.</b> Barrier-free media use and knowledge gap among people with visual impairment. Undergraduate Research Fund, Jinan University

**PROFESSIONAL & VOLUNTEER EXPERIENCES**

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Oct 2018 – Nov 2021	Volunteer Editor	Oral History of Elderly Gay Men in Canton
Mar 2021 – July 2021	New Media Intern	Blued (BlueCity)
Sept 2019 – Dec 2019	Editorial Intern	<i>Phoenix News</i>
July 2017 – Sept 2017	Journalist Intern	<i>Southern Metropolis Daily</i>

## MEDIA ARTIFACTS (IN CHINESE)

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- June 2021 'Publicly' studying homosexuality for 15 years | Interview with Wei Wei. Danlan.
- May 2021 The sexualities of gay people with visual impairment. Danlan.
- July 2020 The age of public toilets sixty years ago: Stories of elderly gay men in Canton. GS (GaySpot) Magazine.
- Jan 2020 How do men empathize after reading #MeToo stories?. Ms-Muses.

## SELECTED SCHOLARSHIPS & AWARDS

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- 2024 – 2025 Bellisario Graduate Dissertation Completion Funds, Penn State (\$1,500)
- 2024 Chinese Rainbow Network (CRN) Scholarship (\$1,000)
- 2024 LGBTQ Studies Interest Group Travel Grant, ICA (\$500)
- 2023 Student Caucus Travel Grant, NCA (\$200)
- 2021 – 2022 Fund for Excellence in Graduate Recruitment (FEGR), Penn State
- 2017 – 2018 National Academic Scholarship, Ministry of Education of China
- 2019 – 2021 First-Class Merit Scholarship, Renmin University of China
- 2016 – 2017 First-Class Merit Scholarship, Jinan University
- 2016 – 2017 Excellent Students Awards, Jinan University

## ACADEMIC SERVICES & MEMBERSHIPS

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- Ad Hoc Reviewer Journals: *New Media & Society; Information, Communication & Society; Feminist Media Studies; Men and Masculinities*  
Conferences: ICA, AoIR
- Vice President Graduates in WGSS, Penn State (2023-2024)
- Graduate Member WGSS Faculty Advisory Committee, Penn State (2023-2024)
- Member Feminist Technocultures Lab, Penn State (2024-present)  
Qualitative Research Group, Penn State (2021-present)  
Data Studies Group, Penn State (2022-present)  
Asian American Studies Reading Group, Penn State (2022-present)

## RESEARCH INTERESTS

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Queer Asia, trans & queer of color critique, critical cultural studies, global & intercultural communication, digital platform, activism, diaspora, disability, ethnography, China

## PROFESSIONAL MEMBERSHIPS

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| International Communication Association | National Communication Association   |
| National Women's Studies Association    | Association of Internet Researchers  |
| Association for Asian Studies           | Unions for Democratic Communications |

## LANGUAGES & CERTIFICATES

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**Languages:** Chinese (Mandarin, Hakka, and Cantonese), English

**Certificate:** Penn State World Campus Graduate Student Online Teaching Certificate  
Endorsement on Inclusive and Equitable Teaching