

Stephanie L. Madden

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Education

- Ph.D. Communication, University of Maryland, 2016
Dissertation: *The Issue with Issues Management: An Engagement Approach to Integrate Gender and Emotion into Issues Management*
Advisor: Dr. Erich Sommerfeldt
- M.A. Communication, University of Maryland, 2011
Thesis: *Utilizing Narrative to Understand Activism: A Case Study of Invisible Children*
Advisor: Dr. Elizabeth Toth
- B.A. Communication Studies with a minor in European Studies, Vanderbilt University, 2008
Summa Cum Laude

Academic Appointments

Assistant Professor, August 2018 – present
The Pennsylvania State University

Assistant Professor, August 2016 – May 2018
University of Memphis

Doctoral Fellow, August 2013 – May 2016
University of Maryland

Publications

Refereed Journal Articles

- Pressgrove, G., Janoske, M., & Madden, S. (forthcoming). Changing the story: Implications of narrative on teacher identity. *Journal of Public Interest Communication*.
- Madden, S. (2018). Engaging collaborative communities: Dialogue and campus sexual assault. *Journal of Communication Management*, 22(3), 296-308. doi: <https://doi.org/10.1108/JCOM-06-2017-0064>
- Madden, S., Janoske, M., Winkler, R. B., & Harpole, Z. (2018). Who loves consent?: Social media and the culture jamming of Victoria's Secret. *Public Relations Inquiry*, 7(2), 171-186. doi: <https://doi.org/10.1177/2046147X18764216>

- Liu, B. F., Egnoto, M., Wood, M. M., Bean, H., Sutton, J., Mileti, D. S., & Madden, S. (2017). Is a picture worth a thousand words? The effects of maps and warning messages on how publics respond to disaster information. *Public Relations Review*, 43(3), 493-506. doi: <https://doi.org/10.1016/j.pubrev.2017.04.004>
- Wood, M. M., Mileti, D. S., Bean, H., Liu, B. F., Sutton, J., & Madden, S. (2017). Milling and public warnings. *Environment & Behavior*, 50(5), 535-566. doi: <https://doi.org/10.1177/0013916517709561>
- Madden, S. (2017). The clock is ticking: Temporal dynamics of campus emergency notifications. *Journal of Contingencies and Crisis Management*, 25(4), 370-375. doi: 10.1111/1468-5973.12162
- Madden, S., Briones, R., Fraustino, J. D., & Janoske, M. L. (2016). Teaching, tweeting, and teleworking: Experiential and cross-institutional learning through social media. *Communication Teacher*, 30(4), 195-205. doi: <http://dx.doi.org/10.1080/17404622.2016.1219040>
- Madden, S., Janoske, M. L., & Briones, R. (2016). The double-edged crisis: Invisible Children's social media response to the Kony 2012 campaign. *Public Relations Review*, 42(1), 38-48. doi: [doi:10.1016/j.pubrev.2015.10.002](https://doi.org/10.1016/j.pubrev.2015.10.002)
- Bean, H., Liu, B. F., Madden, S., Sutton, J., Wood, M., & Mileti, D. (2016). Disaster warnings in your pocket: How audiences interpret mobile alerts for an unfamiliar hazard. *Journal of Contingencies and Crisis Management*, 24(3), 136-147. doi: 10.1111/1468-5973.12108
- Madden, S. (2015). Alerting a campus community: Emergency notification from a public's perspective. *Journal of Contingencies and Crisis Management*, 23(4), 184-192. doi: 10.1111/1468-5973.12074
- Bean, H., Sutton, J., Liu, B. F., Madden, S., Wood, M., & Mileti, D. (2015). The study of mobile public warning messages: A research review and agenda. *Review of Communication*, 15(1), 60-80. doi: [10.1080/15358593.2015.1014402](https://doi.org/10.1080/15358593.2015.1014402)
- Storie, L. K., Madden, S., & Liu, B. F. (2014). The death of bin Laden: How Russian and U.S. media frame counterterrorism. *Public Relations Review*, 40(3), 429-439. doi: [10.1016/j.pubrev.2014.01.009](https://doi.org/10.1016/j.pubrev.2014.01.009)
- Janoske, M. L., Liu, B. F., & Madden, S. (2013). Congress report: Experts' recommendations on enacting best practices in risk and crisis communication. *Journal of Contingencies and Crisis Management*, 21(4), 231-235. doi: 10.1111/1468-5973.12031
- Briones, R., Madden, S., & Janoske, M. L. (2013). Kony 2012: Invisible Children and the challenges of social media campaigning and digital activism. *Journal of Current Issues in Media and Telecommunications*, 5(3), 205-234.
- Khakimova, L., Briones, R., Madden, S., & Campbell, T. (2011). The letting girls Glow! communication campaign: Methodological and conceptual lessons for segmenting teen publics. *PRism*, 8(2), 1-13.

Refereed Book Chapters

- Bean, H. & Madden, S. (forthcoming). The need for methodological innovation in mobile emergency communication research. In K. Stephens (Ed.), *New agendas: Emergency and crisis communication*

- Madden, S., Storie, L. K., & Steudeman, M. (2018). Undiplomatic diplomacy: The challenges of public diplomacy in the age of Trump. In R. Luttrell (Ed.), *Theorizing presidential communications: Trump tweets. The world reacts. What's relevant and why?* (pp. 3-24). Lanham, MD: Rowman & Littlefield.
- Madden, S., Janoske, M., Winkler, R. B., & Edgar, A. N. (2018). Mediated misogynoir: Intersecting race and gender in online harassment. In J. R. Vickery and T. Everbach (Eds.), *Mediating misogyny: Gender, technology, and harassment* (pp. 71-90). Cham, Switzerland: Palgrave Macmillan.
- Briones, R., Janoske, M. L., & Madden, S. (2016). Hashtag activism at its best?: A comparative analysis of nonprofit social media use for mobilizing online action. In S. M. Zavattaro and T. A. Bryer (Eds.), *Social media for government: Theory and practice* (pp. 159-182). New York, NY: Routledge.

Invited Articles

- Madden, S. (2017, September). Responding to terrorism in the digital age. *Spectra*. National Communication Association.

Recent Blog Posts

- Madden, S. (2017, July 28). What's Fair about Campus Sexual Assault? *Citizen Critic*.
<https://citizencritics.org/2017/07/what-is-fair-about-campus-sexual-assault/>
- Madden, S. (2017, April 28). Science Hits Memphis Streets and Bars. *Nerd 901*.
<http://www.nerd901.com/blog/2017/4/28/h7kcgqni43fwfpg10le2uhd2vr8om1>

Papers Under Review

- Alt, R. A., & Madden, S. (revise and resubmit). 'We must change the culture of the sport': Disciplinary power, collective crisis rhetoric, and the Larry Nassar sexual abuse scandal. *Cultural Studies <=> Critical Methodologies*.
- Janoske, M., Byrd, R., & Madden, S. (revise and resubmit). One liners and catchy hashtags: Building a graduate student community through Twitter chats. *Journal of Public Relations Education*.
- Madden, S., Brown, K., & Xu, S. (under review). Empowering the future practitioner: Postmodernism in the public relations classroom. *Journal of Public Relations Education*.
- Madden, S. (under review). The issue with issues management. Redefining public relations theory through an inclusive issues management approach. *Public Relations Inquiry*.
- Madden, S., & Tills, C. (under review). 'You get out what you put into it': The influence of titled volunteer expectations on retention in a volunteer-run nonprofit organization. *Nonprofit and Voluntary Sector Quarterly*.
- Janoske, M., Madden, S., Pressgrove, G., & Cotter, E. (under review). Making the time for digital dialogic communication: The challenges of propinquity in advocacy communication. *Journal of Public Relations Research*.

Competitive Conference Papers

- Alt, R. A., & Madden, S. (2018, November). *'We must change the culture of the sport': Disciplinary power, collective crisis rhetoric, and the Larry Nassar sexual abuse scandal*. Paper presented at the annual conference of the National Communication Association, Salt Lake City, UT.
- Madden, S. (2018, October). *An online lifeline: Using social media for campus sexual assault prevention and healing*. Paper presented at the annual Social Media Technology Conference & Workshop, Howard University, Washington, DC.
- Madden, S., & Del Rosso, T. (2018, August). *Developing a trauma-informed approach to public relations education*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Madden, S. (2017, November). *Creating collaborative communities: The role of dialogue in addressing sexual assault on college campuses*. Paper presented at the annual conference of the National Communication Association, Dallas, TX. **(Third place, top faculty paper panel, public relations division)**
- Madden, S., & Kennedy, A. (2017, May). *Passionate publics: An affective turn in counterpublic theorizing*. Paper presented at the annual conference of the International Communication Association, San Diego, CA.
- Madden, S., Brown, K., & Xu, S. (2016, August). *Empowering the future practitioner: Postmodernism in the undergraduate public relations classroom*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- Madden, S., & Tills, C. (2016, April). *MarsOne07: Launching a video assignment in the basic course*. Great Idea for Teaching Students (G.I.F.T.S.) presented at the annual conference of the Eastern Communication Association, Baltimore, MD.
- Madden, S. (2015, November). *'The clock is ticking': Temporality and dual convergence processes in emergency communication*. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S., & Tills, C. (2015, November). *'You get out what you put into it': The influence of titled volunteer expectations and inclusion on retention in a volunteer-run nonprofit organization*. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S., Briones, R., Fraustino, J. D., & Janoske, M. L. (2015, August). *Teaching, tweeting, and telecommuting: Experiential and cross-institutional learning through social media*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA. **(Third place, top teaching paper panel, public relations division)**
- Madden, S., & Tills, C. (2015, May). *Overlapping spheres: Identity creation in a women-only nonprofit organization*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Madden, S., Janoske, M. L., & Briones, R. (2015, May). *Who loves consent?: An analysis of responses to the culture jamming of Victoria's Secret*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Madden, S., & Brown, K. (2015, April). *Empowering the future practitioner: Postmodernism in the public relations classroom*. Great Idea for Teaching Students (G.I.F.T.S.) presented at the annual conference of the Eastern Communication Association, Philadelphia, PA.

- Petrun, E. L., Madden, S., Liu, B. F., & Izsak, K. W. (2014, December). *The professionalization of risk and crisis communication: Training, skills, and outcomes*. Paper presented at the annual conference of the Society for Risk Analysis, Denver, CO.
- Madden, S. (2014, November). *Crisis, compliance, and campus safety: The Clery Act and temporal ambiguity in campus emergency alerting*. Paper presented at the annual conference of the National Communication Association, Chicago, IL. **(Second place, top paper panel, communication and law division)**
- Bean, H., Liu, B. F., Madden, S., Sutton, J., Wood, M., & Mileti, D. (2014, November). *Disaster warnings in your pocket: A qualitative study of how audiences interpret wireless emergency alerts*. Paper presented at the annual conference of the National Communication Association, Chicago IL.
- Madden, S., Janoske, M. L., & Briones, R. (2013, November). *The double-edged crisis: Invisible Children's social media response to the Kony 2012 campaign*. Paper presented at the annual conference of the National Communication Association, Washington, D.C.
- Fraustino, J. D., Madden, S., Liu, B. F. (2013, August). *A complexity approach to teaching crisis management: Crisis event simulation in the public relations classroom*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C. **(Second place, top teaching paper panel, public relations division)**
- Madden, S. (2012, November). *Utilizing narrative to understand activism: A case study of Invisible Children*. Paper presented at the annual conference of the National Communication Association, Orlando, FL. **(Third place, top student paper panel, public relations division)**
- Janoske, M. L., Briones, R., & Madden, S. (2012, September). *Kony 2012: How social media promotes digital activism*. Paper presented at the Social Media Technology Conference and Workshop, Washington, D.C.
- Janoske, M. L., Liu, B., & Madden, S. (2012, August). *Enacting best practices in risk communication: Analysis of an expert panel*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Madden, S. (2012, April). *Subaltern silences: The invisibility of women and girls in Invisible Children: Rough Cut*. Paper presented at the annual conference of the Eastern Communication Association, Boston, MA.
- Madden, S. (2011, April). *An activist public's relationship with its activist organization: A case study of Amnesty International*. Paper presented at the annual conference of the Eastern Communication Association, Arlington, VA.
- Madden, S. (2010, November). *Training nonprofits to lobby: The importance of relationship management*. Paper presented at the annual conference of the National Communication Association, San Francisco, CA.

Competitive Poster Sessions

- Madden, S. (2017, November). *The issue with issues management: An engagement approach to integrate gender and emotion into issues management*. Poster presented at the annual conference of the National Communication Association, Dallas, TX.
- Pressgrove, G., Janoske, M., & Madden, S. (2017, August). *Changing the story: Implications of narrative on teacher identity*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.

- Janoske, M., Byrd, R., & Madden, S. (2017, August). *One liners and catchy hashtags: Building a graduate student community through Twitter chats*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Madden, S. (2015, May). *Integrating gender and emotions into issue management: The case of campus sexual assault*. Poster presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Bermejo, J., Petrun, E. L., Madden, S., Tills, C., & Liu, B. F. (2015, May). *'We are all that stands between them and what they want': Far-right extremist online discussions of government actions*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Bean, H., Sutton, J. Liu, B. F., Madden S., Wood, M., & Mileti, D. (2014, November). *The study of mobile public warning messages: A research review and agenda*. Poster presented at the annual conference of the National Communication Association, Chicago, IL.
- Madden, S. (2014, September). *'The clock is ticking': Temporality and dual convergence processes in emergency communication*. Poster presented at the annual meeting of the National Consortium for the Study of Terrorism and Responses to Terrorism, Bethesda, MD.
- Madden, S. (2013, August). *Alerting a campus community: Emergency notification systems from a public's perspective*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Competitive Panel Presentations

- Madden, S. (2018, August). *Taking a knee for social justice: Opportunities and challenges for talking about race in the applied communication classroom*. Panel moderator at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Madden, S. (2017, November). *Pussyhat riot: Craftivism and women's resistance in the Trump era*. Panel discussant at the annual conference of the National Communication Association, Dallas, TX.
- Madden, S. (2017, November). *Ask an activist*. Panel discussant at the annual conference of the National Communication Association, Dallas, TX.
- Madden, S. (2015, November). *Protest and activism on campus: Opportunities for university administration to engage with on-campus demonstrators*. Panel discussant at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S. (2015, November). *Embracing the opportunity to learn in, through, and around: How to negotiate obstacles and blaze alternative paths to tenure and job satisfaction*. Panel discussant at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S. (2015, April). *It's on us: A roundtable deliberation on sexual assault prevention programs on college campuses*. Panel discussant at the annual conference of the Eastern Communication Association, Philadelphia, PA.
- Madden, S. (2013, November). *Building connections with U.S. federal agencies: Perspectives from officials, faculty, and graduate students*. Panel discussant at the annual conference of the National Communication Association, Washington, D.C.
- Madden, S. (2013, July). *Public alert and warning messages for mobile devices*. Panel discussant at the annual conference of the Natural Hazards Workshop, Boulder, CO.

Government Reports

- Bean, H., Liu, B. F., Madden, S., Mileti, D., Sutton, J., & Wood, M. (2014). *Comprehensive testing of imminent threat public messages for mobile devices*. Report to the First Responder Group, Science and Technology Directorate, U.S. Department of Homeland Security, College Park, MD: START.
- Madden, S., Petrun, E. L., Izsak, K. W., & Liu, B. F. (2013). *Training in risk and crisis communication (TRACC) module 2: Audience analysis*. Report to Resilient Systems Division, Science and Technology Directorate, U.S. Department of Homeland Security, College Park, MD: START. *Chosen for the Federal Emergency Management Agency's (FEMA) National Training and Education Division State and Federal Sponsored Course Catalog*
- Fraustino, J. D., Izsak, K. W., Liu, B. F., Madden, S., & Petrun, E. L. (2013). *Training in risk and crisis communication (TRACC) module 3: Media relations*. Report to Resilient Systems Division, Science and Technology Directorate, U.S. Department of Homeland Security. College Park, MD: START. *Chosen for the Federal Emergency Management Agency's (FEMA) National Training and Education Division State and Federal Sponsored Course Catalog*
- Madden, S., Izsak, K.W., Liu, B. F., and Petrun, E. L. (2013). *Risk communication training: Research findings and recommendations for training development*. Final report to Resilient Systems Division, Science and Technology Directorate, U.S. Department of Homeland Security. College Park, MD: START.
- Mileti, D., Schoch-Spana, M., & Madden, S. (2012). *Setting the standards: Best practice workshop for training local risk communicators*. Final report to Human Factors/Behavioral Sciences Division, Science and Technology Directorate, U.S. Department of Homeland Security. College Park, MD: START.
- Madden, S., Izsak, K.W., & Liu, B. F. (2012). *Risk communication training analysis: Basic concepts and research findings*. Final report to FEMA Public Communication Working Group, U.S. Department of Homeland Security. College Park, MD: START.

Invited Panel Presentations

- Madden, S. (2015, October). *Breaking the silence: A panel discussion on domestic and sexual violence*. Panel discussant at the CARE to Stop Violence Domestic Violence Awareness Month Panel, College Park, MD.
- Madden, S. (2014, November). *Pathfinder academic success*. Panel discussant at the first ever University of Maryland Undergraduate Communication Association Panel, College Park, MD.
- Madden, S. (2012, April). *Navigating funding opportunities: Insights for communication researchers*. Panel discussant at the University of Maryland Department of Communication Colloquium Series.

Invited Talks

Madden, S. (2018, October).

Madden, S. (2017, May). *Social media activism*. Guest lecturer at Johannes Gutenberg University Mainz in University of Memphis Journalism Summer Program.

Madden, S., Janoske, M., Winkler, R. B., & Edgar, A. N. (2017, April). Mediated misogyny: Intersecting race and gender in online harassment. Presentation at the first ever NED Talks, University of Memphis Ned McWherter Library.

Janoske, M., Byrd, R., & Madden, S. (2017, April). *One liners and catchy hashtags: Building a graduate student community through Twitter chats*. Presentation at the first ever NED Talks, University of Memphis Ned McWherter Library.

Madden, S. (2017, April). *The issue with issues management: An engagement approach to integrate gender and emotion into issues management*. Presentation for the Consortium on Race, Gender, and Ethnicity, University of Maryland.

Madden, S. (2016, October). *From college campuses to presidential debates: The role of strategic media in combating rape culture*. Presentations at the research brownbag series in the Department of Journalism and Strategic Media, University of Memphis.

Madden, S. (2016, March). *The issue with issues management: An engagement approach to integrate gender and emotion into issues management*. Guest lecturer at the University of Memphis, JOUR7205 Advanced Social Media & Community Engagement.

Madden, S. (2015, April). *The dark side of social media: Exploring the challenges of a 'living text.'* Guest lecturer in COMM 401: Interpreting Strategic Discourse course at the University of Maryland.

Madden, S. (2014, March). *A cross-case analysis of campus emergency notification systems*. Webinar presentation for the Terrorism Research Award Fellowship through the National Consortium for the Study of Terrorism and Responses to Terrorism (START).

Madden, S., & Bermejo, J. (2014, February). *U.S. government actions & militia/sovereign citizen discussion forums*. Guest lecturer in Domestic Terrorism & Political Violence course at American University.

Madden, S., & Petrun, E. L. (2013, July). *An introduction to risk communication: Highlights from START's training in risk and crisis communication*. Research roundtable at the National Consortium for the Study of Terrorism and Responses to Terrorism (START).

Madden, S. (2013, March). *Empirically-driven risk communication training for practitioners*. Workshop on Resilience with the National Consortium for the Study of Terrorism and Responses to Terrorism (START), the National Center for Risk and Economic Analysis of Terrorism Events (CREATE), and Lund University Centre for Risk Assessment and Management (LUCRAM). Stockholm, Sweden.

Madden, S. (2012, June). *Kony 2012*. Guest lecturer at the University of Maryland, COMM398P Special Topics in Communication: Popular Culture.

Madden, S. (2012, April). *Preparing for the unknown: Creating resilient communities*. University of Maryland Health Center.

Media Appearances

A series of phone interviews on the topic of social media and terrorism for CBC Radio on May 25, 2017

Toronto - Metro Morning
Matt Galloway - Host

Saint John - Information Morning
Hance Colburne - Host

Charlottetown - Island Morning
Matt Rainnie - Host

Sudbury - Morning North
Markus Schwabe - Host

Gander - Central Morning
Leigh Anne Power - Host

Yellowknife - The Trailbreaker
Loren McGinnis- Host

Kitchener-Waterloo
Craig Norris - Host

Edmonton - Edmonton AM
Mark Connolly - Host

Victoria - On The Island
Gregor Craigie - Host

Prince George - Daybreak North
Russell Bowers, Carolina DeRyk - Hosts

Kamloops - Daybreak Kamloops
Shelley Joyce - Host

Quebec City – Quebec AM
Susan Campbell - Host

Saskatoon - Saskatoon Morning
Julianne Hazelwood - Host

Creative Memphis Podcast, Episode 71

<http://creativememphispodcast.com/episode-071-stephanie-madden-nerd-nite/>

Professional Workshops

2018-2019 *Penn State New Faculty Colleagues Group*. Teaching cohort through the Schreyer Institute for Teaching Excellence, University Park, PA.

2018 *How to Get Students to do the Work of Learning*. Workshop hosted by the Pennsylvania State University Schreyer Institute for Teaching Excellence, University Park, PA.

2018 *Mentoring Graduate Students: Old and New Challenges*. Workshop hosted by the Pennsylvania State University Office for Research Protections, University Park, PA.

2017 *Women Faculty Moving Forward: A Pathway to Success in the Academy*. Pre-conference workshop at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

2015 *Ph.D. Workshop on Public Relations and Strategic Communication*. Pre-conference workshop at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

2015 *Teaching Portfolio Retreat*. Workshop hosted by the University of Maryland Teaching and Learning Transformation Center, College Park, MD.

Undergraduate Teaching Experience

Research Methods in Advertising and Public Relations (COMM 420)
Pennsylvania State University: Fall 2018

The Radical Side of Public Relations (UNHP 1100)
University of Memphis: Fall 2017

Public Relations Campaigns (JOUR 4440; PBRL 4440)
University of Memphis: Spring 2017, Spring 2018

Survey of Public Relations (JOUR 3400; PBRL 3400)
University of Memphis: Spring 2017, Fall 2017, Spring 2018

Public Relations Research (JOUR 4410; PBRL 4410)
University of Memphis: Fall 2016, Fall 2017

Public Relations Techniques (COMM 351)
University of Maryland: Fall 2015

Specialized Writing in Public Relations (COMM 352)
University of Maryland: Fall 2014, Spring 2015

Public Relations Theory (COMM 350)
University of Maryland: Spring 2014

Oral Communication: Principles and Practice (COMM 107)
University of Maryland: Fall 2009, Spring 2010, Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016

Graduate Teaching Experience

Global Strategic Communication (JRSM 7416)
University of Memphis: Spring 2018
Developed this course for the department

Advanced Social Media and Community Engagement (JRSM 7330)
University of Memphis: Fall 2017

Writing for Strategic Media (JOUR 7422)
University of Memphis: Fall 2016
Developed this course for the department

Advising

Pennsylvania State University Graduate Student Committees
Christen Buckley (member)

University of Memphis Graduate Student Committees
Jeniece Jamison (chair)
Zach Harpole (chair)
Kelsey Pierce (member)
Kristina Austin (member)
Adelyn James (member)

University of Memphis: Spring 2018
30 undergraduate students

University of Memphis: Fall 2017
30 undergraduate students

University of Memphis: Spring 2016
7 undergraduate students

Grants

Co-Principal Investigator, “Communicating Candidacy: Managing Intersectional Identity Issues in Women’s Political Leadership Recruitment and Training Programs.” Contract from the Association for Education in Journalism and Mass Communication’s Emerging Scholars Grant: \$2,933.25. Application submitted October 2018. With Dr. Abbey Levenshus, Assistant Professor, College of Communication, Butler University. Submitted.

Co-Principal Investigator, “It’s a Vigilant Day in the Neighborhood: Nextdoor App and User Risk Perception in Online and Offline Communities.” Contract from the Association for Education in Journalism and Mass Communication’s Emerging Scholars Grant: \$3,500. Application submitted October 2016. With Dr. Melissa Janoske, Assistant Professor, Department of Journalism and Strategic Media, University of Memphis. Not funded.

Co-Principal Investigator, “The Boundaries of Fear: Mapping Risk and Crime Perception in Online and Offline Communities.” Contract from Smart City Initiative, FedEx Institute of Technology, University of Memphis: \$10,000. Application submitted October 2016. With Dr. Haley Zettler, Assistant Professor, Department of Criminology & Criminal Justice, University of Memphis; Dr. Melissa Janoske, Assistant Professor, Department

of Journalism and Strategic Media, University of Memphis; Dr. James McCutcheon, Assistant Professor, Department of Criminology & Criminal Justice, University of Memphis. Not funded.

2016 Qualitative Research Interest Group Dissertation Seed Grant, University of Maryland
\$1420 competitively selected research grant

2013 Pre-Doctoral Terrorism Research Award, National Consortium for the Study of Terrorism and Responses to Terrorism (START)
\$5,000 research grant to conduct research on a project entitled “Cross-Case Analysis of Campus Emergency Notifications”

Honors and Awards

2016 Charles Richardson Award, University of Maryland Department of Communication
Awarded to the most outstanding Ph.D. student

2015 Mary Gardner Award for Graduate Student Research, Association for Education in Journalism and Mass Communication Commission on the Status of Women

2015 Outstanding Teaching Award, University of Maryland Department of Communication

2015 Eastern Communication Association Centennial Scholarship

2015 First Place Oral Presentation, Graduate Research Interaction Day, University of Maryland
\$450 travel award

2015 College of Arts and Humanities Graduate Student Travel Award, University of Maryland
\$600 competitively selected travel award

2014 Raymond Ehrsenger Award, University of Maryland Department of Communication
Awarded to the most outstanding first or second year Ph.D. student

2014 Department of Communication Open House Research Spotlight Award

2013 Exceptional Recruitment Fund, University of Maryland
\$5,000 summer funding up to three years

2013 Flagship Fellowship, University of Maryland
\$50,000 enhancement package for duration of Ph.D. studies

2008-2009 Michael B. Keegan Traveling Fellowship, Vanderbilt University
\$15,000 travel grant to explore international conceptions of freedom in Asia and Africa

Professional Experience

National Consortium for the Study of Terrorism and Responses to Terrorism (START)

Researcher/Project Coordinator

September 2011-July 2013

- Conducted extensive background research into current risk communication trainings
- Wrote research reports on project findings for government funders
- Developed 4 training modules to address current gaps in risk communication
- Presented audience analysis module materials at a professional-level training
- Organized and handled logistics for two academic and practitioner workshops

National Consortium for the Study of Terrorism and Responses to Terrorism (START)

Outreach Coordinator

May 2011-September 2011

- Updated website with all events and announcements
- Edited and coordinated the production of the 49 page START Research Review
- Organized 200+ person event to commemorate September 11 attacks

University of Maryland, Department of Communication

Academic Advising

August 2010-May 2011

- Advised undergraduate students individually on course selections and career goals
- Tracked graduation progress of students
- Maintained and organized files for 800+ communication majors

Kelley Campaigns

Grassroots Campaign Fellow

April 2010-August 2010

- Implemented a grassroots campaign to raise awareness of water quality issues
- Achieved goal of 5,000 signatures on petition a month ahead of schedule
- Scheduled and participated in speaking events and tabling opportunities
- Developed a volunteer base of local activists to spearhead the effort

Amnesty International USA

Media Relations Intern

January 2010-April 2010

- Tracked media coverage of AIUSA media placements
- Drafted press releases
- Researched relevant media outlets and journalists for strategic coverage

Professional Organization Membership

Association for Education in Journalism and Mass Communication (2012-present)

International Communication Association (2015-present)

National Communication Association (2010-present)

Eastern Communication Association (2011-2016)

Journal Reviewer

Journal of Applied Communication Research

Public Relations Review

Natural Hazards Review

Journal of Public Relations Research

Communication Studies

Journal of Homeland Security and Emergency Management

International Journal of Disaster Risk Reduction

International Journal of Communication

Sustainability

Departmental and University Service

President Rudd's Public Relations Task Force, University of Memphis, January 2017-present
Department of Journalism and Strategic Media Recruitment Committee, University of Memphis, August 2016-present
Vice President of Public Relations, University of Maryland Graduate Student Government, July 2015-June 2016
Vice President, Association of Communication Graduate Students (COMMGrads), University of Maryland, May 2015-May 2016
Student Health Advisory Committee, University of Maryland Health Center, August 2015-May 2016
Secretary/Treasurer, Association of Communication Graduate Students (COMMGrads), University of Maryland, February 2015-May 2015
Admissions Ambassador, University of Maryland, September 2014-May 2015
National Communication Association Reception Planning Committee, September 2014-November 2014
Colloquium Committee, University of Maryland, August 2013-May 2014
Fundraising and Philanthropy Chair, Association of Communication Graduate Students (COMMGrads), University of Maryland, August 2010-May 2011
Graduate Student Grade Appeal Committee Representative, University of Maryland, September 2009-May 2011

Professional Service

Conference Paper Reviewer, Commission on the Status of Women Division, Association for Education in Journalism and Mass Communication, April 2018
Conference Paper Reviewer, Public Relations Division, Association for Education in Journalism and Mass Communication, April 2018
Conference Paper Reviewer, Commission on the Status of Women Division, Association for Education in Journalism and Mass Communication, April 2017
Conference Paper Reviewer, Public Relations Division, Association for Education in Journalism and Mass Communication, April 2017
Conference Paper Reviewer, Public Relations Division, National Communication Association, April 2017
PRIDE Committee, Public Relations Division, National Communication Association, November 2016-present
Social Media Committee, Public Relations Division, Association for Education in Journalism and Mass Communication, August 2016-present

Conference Paper Reviewer, Feminist and Women Studies Division, National Communication Association, April 2016

Conference Paper Reviewer, Public Relations Division, National Communication Association, April 2016

Susanne A. Roschwalb Grant for International Study Committee Member, Public Relations Division, Association for Education in Journalism and Mass Communication, August 2015-May 2016

Conference Paper Reviewer, Public Relations Division, National Communication Association, April 2015

Conference Paper Reviewer, Public Relations Division, International Communication Association, November 2014

Conference Paper Reviewer, Public Relations Division, National Communication Association, April 2014

Community Service

Public Relations Consultant, People for the Enforcement of Rape Laws (PERL), May 2017-present

Developed and presented a training entitled Activist Public Relations 101 (July 22, 2017)

Big Sister, Big Brothers Big Sisters, June 2017-present

Founder and Host, Nerd Nite Memphis, January 2017-present

National Sexual Assault Online Hotline Volunteer, RAINN, March 2016-December 2016

Communications Committee Board Member, DC EcoWomen, August 2013-August 2014

Program Committee Board Member, DC EcoWomen, August 2012-July 2013