

## MAREA A. MANNION

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### EMPLOYMENT HISTORY

27 years of full time college-level teaching at the Pennsylvania State University in Broadcast Journalism, videography, field and studio production. Research and consulting work focuses on broadcast journalism, media/police relations and training, and producing/presenting at professional law enforcement conferences and workshops.

20 years professional experience in television news and sports, includes news anchor, Bureau Chief, General Assignment and Police Reporter, Sports Reporter/anchor, Managing Editor, Assignment Manager, Special Projects Producer, Photojournalist, and host for prime-time specials and telethons.

Experience also includes front office management in professional sports public relations as Promotions Manager, photographer and producer of television specials for the Chicago Cubs National League Ball Club, and Los Angeles-based publicist for the Harlem Globetrotters and other film and entertainment industry clients.

### CAREER SUMMARY

\* **1990-present: Pennsylvania State University.** Full time Broadcast Journalism faculty member in the Penn State College of Communications. Teach studio and field production, broadcast news writing, reporting and producing. Also, do still photography for student E-portfolios, college events, multimedia presentations and conferences. As media consultant, conduct media relations training for local, state and federal law enforcement executives. As freelance journalist, shoot digital images and write freelance articles for print, web and television as on-air reporter and producer.

\* **1996-2002: WGAL News 8 (NBC),** Staying current/professional development as Part-time General Assignment Reporter in summers while not teaching at Penn State University

\* **1994-96: WPMT Fox 43, York, Pa. (FOX)** Staying current/professional development as Part-time General Assignment Reporter in summers while not teaching at Penn State University

\* **1982-1989: WPEC TV, (ABC),** West Palm Beach, Fla. 5:30 Co-Anchor, Morning anchor, South Counties Bureau Chief & Anchor, Managing Assn. Editor, Gen. Assignment & Police Reporter. Producer and host for prime time Public Affairs Specials, Charity and Crime stoppers telethons, and Fall Preview shows.

\* **1980-1982: WHAS TV (CBS)** Louisville, Ky. Weekend Sports Anchor & weekday Sports Reporter, Videographer and Editor. Serve as special live reporter or host for Kentucky Derby prime time coverage and for charity telethons. Make regular public appearances around the region for the broadcast company.

\* **1979-1980: METROMEDIA & ALAN THICKE PRODUCTIONS:** Los Angeles, Ca. Entertainment publicist for Harlem Globetrotters & Ice Capes (Metromedia). Writer & Assistant Producer, ABC Prime Time Specials (Alan Thicke Productions)

\* **1977-1979: CHICAGO CUBS, NATIONAL LEAGUE BALL CLUB,** Wrigley Field, Chicago, IL Manager of Promotions and Publicity, and writer/producer/videographer for Cubs television specials on WGN TV. Also served as regular writer, videographer and still photographer for Cubs' commercials and publications produced by parent company, The Wm. Wrigley Co. Chicago.

\* **1975-1977: WCPO TV (CBS),** Cincinnati, Ohio: Television news and sports general assignment reporter, photojournalist and editor for the top-rated affiliate in the market. (Al Schottelkotte News)

\* **1973-1975: WTAJ TV (CBS),** Altoona-Johnstown, Pa. First female News and sports videographer/editor. Worked as producer and photographer for prime-time magazine shows and charity events aired locally by the broadcast company.

## **EDUCATION**

**M.A. Mass Communications, Cum Laude,** Pennsylvania State University

**B.A. Journalism, Pennsylvania State University**

**Minor;** Fine Art, & videography, Pennsylvania State University

## **TEACHING, CONSULTING, PROFESSIONAL DEVELOPMENT**

### **Courses/Advising**

- 1990-present: Pennsylvania State University. Teach entry-level to advanced courses in Broadcast Journalism & Telecommunications. These include broadcast news, public affairs reporting, photojournalism/editing, corporate video, studio and field production.

### **Consulting**

- Moderate and produce annual Warren Carmichael police and media conference for command level law enforcement across Pa, held each year for two days at Penn State's University Park Campus.

- FBI National Academy, Quantico, Va. instructor on "Media and Violence" to graduate level international forum of police executives attending the FBI National Academy command level training.
- Consultant & media relation's instructor for various local, state and federal law enforcement agencies through the Penn State Justice and Safety Institute outreach training for law enforcement executives. This includes regular media training at various police training facilities throughout the Northeast and in Washington, D.C.
- Have produced promotional and training videos for Pennsylvania police re-certification program MOPETC. Blair County Crime solvers, and public safety videos for the Fairfax County, Va. Police and public school system in Fairfax County.
- Private commission work as portrait and sports artist
- Shoot freelance photography and videography for a range of ongoing projects.
- Freelance producer/writer, for area production companies and realtors.
- Active member and official photographer for the White Rose Z Car Club in York, Pa.

### **Professional Development & creative work**

- Regularly attend and participate on panels at national conferences including RTDNA, Pennsylvania Press Conference, NPPA, and IACP.
- Freelance on-air television Reporter in Harrisburg market.
- Freelance feature writer and photojournalist for various local or national publications including Philadelphia Inquirer, and other local publications.
- Regularly shoot freelance video productions and still photography.
- Freelance Producer/writer, Ivanhoe Broadcast News, Winter Park, Fla, and Fox Chase Cancer Center, Philadelphia.
- Invited Presenter on Media and Violent Crime, at the National Conference on College Campus Violence at the FBI National Academy in Quantico, Va.
- Avid landscaper, gardener and interest in all areas of agriculture and forestry. Currently studying to be a Master Gardner,

### **Professional Organizations**

- Criminal Justice Journalists (CJJ), Washington, D.C.
- Radio and Television Digital News Association (RTDNA)
- NPPA (National Press Photographers Association)
- Vice President, Pennsylvania Associated Press Media Editors (PAPME)
- Board member, Pennsylvania Associated Press Broadcaster's Association (PAPBA)
- International Association of Chiefs of Police (IACP)
- Pennsylvania Equine Council

### **Community Service:**

- Active member and music director of the Rotary Club of Altoona
- Take part in many year-round volunteer community service projects through the Rotary Club and the Altoona Johnstown Catholic Diocese

- Serve on various boards or community organizations including Blair County, Pa “Operation Our Town”, the Washington, D.C. based Criminal Justice Journalists, and current elected position to the state board of the Pennsylvania Associated Press Media Editors PAPME)
- Serve as faculty advisor for a range of extracurricular student organizations and activities
- Actively participate as board member in all AP award competitions, board meetings and the annual convention of the Pennsylvania Associated Press Media Editors.
- Past service has included board member of the Blair County Crime Solvers, and Pennsylvania Crime Stoppers.

#### **Research:**

- Conduct ongoing scholarly and professional research focused on media/law enforcement relations and interface. Consult, publish, present research at local, state, and national conventions, and forums.

### **ACTIVITIES AND HONORS**

- \* Published articles on thoroughbred racing and equine industry.
- \* Feature article and photography profiling new Kentucky life as breeding stallion for Kentucky Derby and Preakness winner Smarty Jones: Front sports page article published in Philadelphia Inquirer.
- \*300-page Ethnographic Master’s Thesis: “*Behind the Scenes of Prime Time Crimesolving*” (America’s Most Wanted), added in 1990 to permanent library collection at the FBI National Academy Library at Quantico, VA. and at the Pennsylvania State University.
- \* \*Initiated 1990, into Kappa Tau Alpha, Journalism Honor Society.
- \* Featured in People Magazine, as First Woman in Major League Baseball to hold front office Management position as Chicago Cubs Director of Promotions and Publicity.
- \* Various honors as on-air broadcaster during news career at WPEC TV in West Palm Beach and at WHAS TV in Louisville, KY: Charity telethons, investigative and spot news, and special reports.
- \* 14 years formal training: classical piano, cello and flute
- \* 12 years formal training: Painting and sculpture
- \* Certified as PADI Open Water, Ocean Scuba Dive
- \* Received Thoroughbred Racing's Eclipse Award for on-camera television coverage and special reports during the 1981& 82 Kentucky Derby live 12-hour television broadcast by WHAS, Louisville
- \* Numerous fine art commission works including life-size portrait of Pittsburgh Pirates superstar Roberto Clemente (owned by Pittsburgh Pirates)
- \* Performed for 15 years as cellist in Altoona Symphony Orchestra
- \* Scholastic Journalism Honor Society Initiation; Kappa Tau Alpha, Penn State University.
- \* Various awards and acknowledgements from South Florida service organizations for on-air work and public speaking appearances for Big Brothers-Sisters of Palm Beach County,

South Florida Police Chiefs Association, Crimestoppers of Palm Beach County, Muscular Dystrophy and United Cerebral Palsy, PRIDE probation for juvenile offenders, Palm Beach County Bar Association, Palm Beach County School District and other service organizations.

\* Winner of three statewide, scholastic American Legion Regional Essay Contests focusing on patriotism and citizenship.

\* Winner of National piano scholarship for 12 years of high achievement in National Guild of Piano Teachers competition.

\* One woman invited art exhibition at Altoona Campus of Penn State University-Ivyside Gallery