

# JESSICA GALL MYRICK

Associate Professor of Communications  
Department of Film-Video and Media Studies  
Donald P. Bellisario College of Communications  
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## ACADEMIC EXPERIENCE

### **Pennsylvania State University**

- *Associate Professor with Tenure*, Department of Film-Video and Media Studies, Donald P. Bellisario College of Communications (August 2017 – present)
- *Co-funded faculty*, Penn State Institutes for Energy and the Environment
- *Member*, Bellisario College of Communications Science Communication Program

### **Indiana University – Bloomington**

- *Assistant Professor*, The Media School (August 2013 – May 2017)
- *Associate Faculty*, IU Cognitive Science Program
- *Fellow*, IU Center for Computer Mediated Communication

### **University of North Carolina at Chapel Hill**

- *Graduate Assistant*, School of Journalism and Mass Communication (August 2010 – May 2013)

## EDUCATION

### **University of North Carolina at Chapel Hill**

- Ph.D. in Mass Communication (May 2013)
- Graduate Certificate in Interdisciplinary Health Communication (May 2013)

### **Indiana University – Bloomington**

- M.A. in Journalism (May 2007)
- B.A. in Political Science, Minor in Spanish (December 2005, *Summa Cum Laude*)
- Certificate in Business Foundations (May 2005)

## AWARDS AND HONORS

- Lillian Lodge Kopenhaver Outstanding Junior Woman Scholar Award, Association for Education in Journalism and Mass Communication's Commission on the Status of Women (for 2016, awarded in 2017)
- Inaugural Honorary Inductee, Chi Alpha Sigma, Indiana Kappa chapter (2017)
- Emerging Scholar Award, Association for Education in Journalism and Mass Communication (2016)

- Top Four Faculty Paper Award, Mass Communication Division, National Communication Association (2016)
- Honorable Mention Top Poster Award, Kentucky Conference on Health Communication (2016)
- Mass Communication & Society Division's Competitive Research Award, Association for Education in Journalism and Mass Communication (2015)
- Top Early Career Scholar Paper Award, Kentucky Conference on Health Communication (2014)
- International Communication Association and National Communication Association Health Communication Divisions' Joint Top Dissertation Award (2014)
- Outstanding Graduating Ph.D. Student, UNC-Chapel Hill School of Journalism and Mass Communication (2013)
- Minnie S. and Eli A. Rubinstein Research Award, UNC-Chapel Hill School of Journalism and Mass Communication (2013)
- Kappa Tau Alpha (2013)
- Roy H. Park Doctoral Fellowship, UNC-Chapel Hill School of Journalism and Mass Communication (2010 – 2013)
- NCAA Postgraduate Scholarship (2007)
- NCAA Woman of the Year Top-30 Finalist (2007)
- Phi Beta Kappa (2005)

## RESEARCH

(\* indicates student co-author at time of publication)

### *Peer Reviewed Book*

**Myrick, J. G.** (2015). *The role of emotions in preventative health communication*. Lanham, Maryland: Lexington Books.

### *Peer Reviewed Journal Articles*

**Myrick, J. G.** (2018). An experimental test of the roles of audience involvement and message frame in shaping public reactions to celebrity illness disclosures. *Health Communication*. Advanced online publication. doi: 10.1080/10410236.2018.1461170

van Driel, I. I., **Myrick, J. G.**, Pavelko, R. L., Grabe, M. E., Hendriks-Vattehen, P. G. J., Kleemans, M., & Schaap, G. (2018). The role of media use in the genderization of disease: The interplay of sex, culture, and cultivation. *International Journal of Communication and Health*, 13, 1-10. Available at <http://communicationandhealth.ro/upload/number13/IRENE-VAN-DRIEL.pdf>

Nabi, R. L., & **Myrick, J. G.** (2018). Uplifting fear appeals: Considering the role of hope in fear-based persuasive messages. *Health Communication*. Advanced online publication. doi: 10.1080/10410236.2017.1422847

- Myrick, J. G., & Willoughby, J. F.** (2017). Educated but anxious: How emotional states and education levels combine to influence online health information seeking. *Health Informatics Journal*. Advanced online publication. doi:10.1177/1460458217719561
- Kraus, A.\*, & Myrick, J. G.** (2017). Feeling bad about feel-good ads: The emotional and body-image ramifications of body-positive media. *Communication Research Reports*. Advanced online publication. doi: 10.1080/08824096.2017.1383233
- Pavelko, R. L.\*, Myrick, J. G., Verghese, R. S.\*, & Hester, J. B.** (2017). Public reactions to celebrity cancer disclosures via social media: Implications for campaign message design and strategy. *Health Education Journal*. Advanced online publication. doi:10.1177/0017896917696122
- Myrick, J. G., & Pavelko, R. L.** (2017). Examining differences in recall and reaction between mediated portrayals of mental illness as trivializing versus stigmatizing. *Journal of Health Communication*, 22(11), 876-884. doi:10.1080/10810730.2017.1367338
- Myrick, J. G.** (2017). Public perceptions of celebrity cancer deaths: How identification and emotions shape cancer stigma and behavioral intentions. *Health Communication*, 32(11), 1385-1395. doi:10.1080/10410236.2016.1224450
- Myrick, J. G.** (2017). Identification and emotions experienced after a celebrity cancer death shape information sharing and prosocial behavior. *Journal of Health Communication*, 22(6), 515-522. doi:10.1080/10810730.2017.1315622
- Martin, J., Myrick, J. G., & Walker, K. K.** (2017). How young uninsured Americans respond to news coverage of Obamacare: An experimental test of an affective mediation model. *Mass Communication and Society*, 20(5), 614-636. doi:10.1080/15205436.2017.1333621
- Grabe, M. E., Kleemans, M., Bas, O.\*, Myrick, J. G., Kim, M.\*** (2017). Putting a human face on cold-hard-facts: Effects of personalizing social issues on perceptions of issue importance. *International Journal of Communication*, 11, 1-23.
- Myrick, J. G.** (2017). The role of emotions and social cognitive variables in online health information seeking processes and effects. *Computers in Human Behavior*, 68, 422-433. doi:10.1016/j.chb.2016.11.071
- Myrick, J. G., Noar, S. M., Kelley, D.\*, Zeitany, A. E.\*, Morales-Pico, B. M.\*, & Thomas, N. E.** (2017). A longitudinal test of the Comprehensive Indoor Tanning Expectations (CITE) scale: The importance of affective beliefs in predicting indoor tanning behavior. *Journal of Health Psychology*, 22(1), 3-15. doi:10.1177/1359105315595116
- Myrick, J. G., Noar, S. M., Kelley, D.\*, & Zeitany, A.\*** (2017). The relationships between female adolescents' media use, indoor tanning outcome expectations, and

- behavioral intentions. *Health Education & Behavior*, 44(3), 403-410.  
doi:10.1177/1090198116667251
- Comello, M. L. G., **Myrick, J. G.**, & Raphiou, A. (2016). A health fundraising experiment using the 'foot-in-the-door' technique. *Health Marketing Quarterly*, 33(3), 206-220.  
doi:10.1080/07359683.2016.1199209
- Willoughby, J. F., & **Myrick, J. G.** (2016). Does context matter? Examining PRISM as a guiding framework for context-specific health risk information seeking among young adults. *Journal of Health Communication*, 21(6), 696-704.  
doi:10.1080/10810730.2016.1153764
- Lu, Y.\*, & **Myrick, J. G.** (2016). Cross-cutting exposure on Facebook and political participation: Unraveling the effects of emotional responses and online incivility. *Journal of Media Psychology*, 28(30), 100-110. doi: 0.1027/1864-1105/a000203
- Myrick, J. G.**, Holton, A., Himelboim, I., & Love, B. (2016). #Stupidcancer: Exploring a typology of social support and the role of emotional expression in an online interactive environment. *Health Communication*, 31(5), 596-605.  
doi:10.1080/10410236.2014.981664
- Myrick, J. G.**, Willoughby, J. F., & Verghese, R. S.\* (2016). How and why young adults do and do not search for health information: Cognitive and affective factors. *Health Education Journal*, 75(2), 208-219. doi:10.1177/0017896915571764
- Myrick, J. G.** & Wojdyski, B. (2016). Moody news: The impact of collective emotion ratings on online news consumers' attitudes toward and memory for content. *New Media & Society*, 18(11), 2,576-2,594. doi:10.1177/1461444815598755
- Pavelko, R. L.\*, & **Myrick, J. G.** (2016). Tweeting and trivializing: How the trivialization of obsessive-compulsive disorder via social media impacts user perceptions, emotions, and behaviors. *Imagination, Cognition & Personality*, 36(1), 41-63.  
doi:10.1177/0276236615598957
- Grabe, M. E., & **Myrick, J. G.** (2016). Informed citizenship in a media-centric way of life. *Journal of Communication*, 66(2), 215-235. doi:10.1111/jcom.12215
- Kelley, D.\*, Noar, S. M., **Myrick, J. G.**, Morales-Pico, B.\*, Zeitany, A.\*, & Thomas, N. E. (2016). An empirical analysis of indoor tanners: Implications for audience segmentation in campaigns. *Journal of Health Communication*, 21(5), 564-574. doi: 10.1080/10810730.2015.1114051
- Myrick, J. G.** (2015). Emotion regulation, procrastination, and watching cat videos online: Who watches Internet cats, why, and to what effect? *Computers in Human Behavior*, 52, 168-176. doi:0.1016/j.chb.2015.06.001
- Myrick, J. G.** & Oliver, M. B. (2015). Laughing and crying: Mixed emotions, compassion, and the effectiveness of a YouTube PSA about skin cancer. *Health Communication*, 30(8), 820-829. doi:10.1080/10410236.2013.845729

- Pavelko, R. L.\*, & Myrick, J. G. (2015). That's so OCD: The effects of disease trivialization via social media on user perceptions and impression formation. *Computers in Human Behavior*, 49, 251-258. doi:10.1016/j.chb.2015.02.061
- Noar, S. M., Myrick, J. G., Zeitany, A. E.\*, Kelley, D.\*, Morales-Pico, B. M.\*, & Thomas, N. E. (2015). Testing a social cognitive theory-based model of indoor tanning: Implications for health communication. *Health Communication*, 30(2), 164-174. doi:10.1080/10410236.2014.974125
- Myrick, J. G., Noar, S. M., Willoughby, J. F., & Brown, J. (2014). Public reaction to the death of Steve Jobs: Implications for cancer communication. *Journal of Health Communication*, 19(11), 1278-1295. doi:10.1080/10810730.2013.872729
- Myrick, J. G. & Evans, S. D.\* (2014). Do PSAs take a bite out of *Shark Week*? The effects of juxtaposing environmental messages with violent images of shark attacks. *Science Communication*, 36(5), 544-569. doi:10.1177/1075547014547159
- Noar, S. M., Myrick, J. G., Morales-Pico, B. M., & Thomas, N. E. (2014). Development and validation of the comprehensive indoor tanning expectations (CITE) scale. *JAMA Dermatology*, 150(5), 512-521. doi:10.1001/jamadermatol.2013.9086
- Myrick, J. G., Hatley Major, L., & Jankowski, S. M. (2014). The 'who?' in mental health reporting: How national television news outlets use sources to tell stories about depression and anxiety. *Electronic News*, 8(1), 49-63. doi:10.1177/1931243114523962.
- Noar, S. M., Willoughby, J. F., Myrick, J. G., & Brown, J. (2014). Public figure announcements about cancer and opportunities for cancer communication: A review and research agenda. *Health Communication*, 29(5), 445-461. doi:10.1080/10410236.2013.764781
- Myrick, J. G., Willoughby, J. F., Noar, S. M., & Brown, J. (2013). Reactions of young adults to the death of Apple CEO Steve Jobs: Implications for cancer communication. *Communication Research Reports*, 30(2), 115-126. doi:10.1080/08824096.2012.762906
- Gall, J. (2008). Living with *Republican Party of Minnesota v. White*: The birth and death of judicial campaign speech restrictions. *Communication Law & Policy*, 13(1), 97-129. doi:10.1080/10811680701755081

### ***Manuscripts Under Revision***

- Myrick, J. G., Noar, S. M., Sontag, J., & Kelley, D. (2018). *Connections between sources of health and beauty information and indoor tanning behavior among college women*. Manuscript under review at *Journal of American College Health*.

Carcioppolo, N., Dunleavy, V. O., & **Myrick, J. G.** (2017). *A closer look at descriptive norms and indoor tanning: Investigating the mediating role of positive and negative outcome expectations*. Manuscript under review at *Health Communication*.

### *Manuscripts Under Review*

**Myrick, J. G.**, & Comfort, S. E. (2017). *The Pope, politics, and climate change: An experimental test of the influence of news about Pope Francis on American climate change attitudes and intentions*. Manuscript under review at *Journal of Media and Religion*.

**Myrick, J. G.**, & Erlichman, S. (2018). *How audience involvement and social norms foster vulnerability to celebrity-based dietary misinformation*. Manuscript under review at *Psychology of Popular Culture Media*.

**Myrick, J. G.**, Himelboim, I., & Brown, R. (2018). *Celebrity scientists on social media: Structural and psycho-linguistic features of tweets and their potential effects on engagement*. Manuscript under review at *Public Understanding of Science*.

**Myrick, J. G.**, Smith, L. R., & Gantz, W. (2018). *The effects of sexist television commentary during women's Olympic sports on enjoyment, anger, brand attitudes, and viewing intentions*. Manuscript under review at *Journal of Broadcasting & Electronic Media*.

### *Book Chapters*

Noar, S. M., **Myrick, J. G.** (2015). *Outcome expectations of indoor tanning*. In D. K. Kim & J. W. Dearing (Eds.), *Health Communication Measures*. Bern, Switzerland: Peter Lang.

Hershey, M. R., & **Myrick, J. G.** (2014). *Political parties and the changing media environment*. In M. R. Hershey (Ed.), *Guide to U.S. Political Parties* (pp. 358-370). Los Angeles: SAGE/CQ Press.

### *Encyclopedia Entries*

**Myrick, J. G.** (2017). *Celebrity-based appeals in health and risk messaging*. In R. Parrott (Ed.), *Oxford Research Encyclopedia of Health and Risk Message Design and Processing*. New York: Oxford University Press.  
doi:10.1093/acrefore/9780190228613.013.659

**Myrick, J. G.**, & Nabi, R. L. (2017). *Fear arousal and health and risk messaging*. In R. Parrott (Ed.), *Oxford Research Encyclopedia of Health and Risk Message Design and Processing*. New York: Oxford University Press.  
doi:10.1093/acrefore/9780190228613.013.266

**Myrick, J. G.** (2014). *Journalism and health*. In T. L. Thompson (Ed.), *SAGE Encyclopedia of Health Communication* (pp. 605-608). Thousand Oaks, CA: SAGE.

### **Conference Presentations**

- Myrick, J. G., & Oliver, M. B.** (2018, July). *The roles of exemplar testimony, compassion, and pity in shaping audience responses to news narratives*. Paper to be presented at the Annual Meeting of the International Society for the Empirical Study of Literature (IGEL), Stavanger, Norway.
- Myrick, J. G., Sarria Cores, L., Han, J., Newman, A., Floom, A., & Potter, R. F.** (2018, May). *Embodied cognition and 'tech neck': A psychophysiological study of the impact of spinal flexion on cognitive and emotional processing of video messages*. Paper to be presented to the Information Systems Division at the Annual Meeting of the International Communication Association, Prague, Czech Republic.
- Myrick, J. G., Smith, L. R. & Gantz, W.** (2018, May). *A test of the relationship between sexist television commentary and enjoyment of women's sports: Impacts on emotions, attitudes, and viewing intentions*. Paper to be presented to the Sports Communication Interest Group at the Annual Meeting of the International Communication Association, Prague, Czech Republic.
- Myrick, J. G.** (2018, May). *Populists, Pope Francis, and scientists: A study of the conditional effects of elite climate messengers in an anti-elitist time*. Paper to be presented to the Environmental Communication Division at the Annual Meeting of the International Communication Association, Prague, Czech Republic.
- Oliver, M. B., Molina, M.\*, Myrick, J. G., DiRusso, C.\*, Chai, Y.\*, & Ford, S.\*** (2018, May). *Creating and sharing love and kindness: Emotional implications of collaboration with digital media*. Paper to be presented to the to the Mass Communication Division at the Annual Meeting of the International Communication Association, Prague, Czech Republic.
- Carcioppolo, N., Orrego Dunleavy, V., & Myrick, J. G.** (2017, November). *How do descriptive norms influence indoor tanning? An investigation of positive and negative outcome expectations*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Dallas, Texas.
- Myrick, J. G., Himelboim, I., & Brown, R.\*** (2017, November). *Celebrity scientists on social media: What gets said, replied to, and shared on Twitter*. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Dallas, Texas.
- Myrick, J. G., & Willoughby, J. F.** (2017, November). *Beyond demographics and attitudes: The relationship of young women's emotional states with skin damaging and skin safety behaviors*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Dallas, Texas.
- Willoughby, J. F., & Myrick, J. G.** (2017, November). *The impact of entertainment media and social media on young women's indoor and outdoor tanning behaviors*. Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Dallas, Texas.

- Myrick, J. G.** (2017, May). *Public reactions to celebrity illness disclosures: A cognitive-emotional model of disclosure effects via prior wishful identification*. Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Diego, California.
- Myrick, J. G., Noar, S. M., Sontag, J.\*, & Kelley, D.\*** (2017, May). *Outcome expectations mediate the relationship between sources of health and beauty information and indoor tanning behavior*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Diego, California.
- Myrick, J. G. & Peifer, J. T.** (2017, May). *Satire on the front page: What happens when traditional news organizations get funny about election coverage*. Paper presented to the Political Communication Division at the Annual Meeting of the International Communication Association, San Diego, California.
- Myrick, J. G.** (2016, November). *Can the specific cause of death impact public reactions to celebrity cancer casualties? How identification and emotions shape stigma and behavioral intentions*. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.
- Myrick, J. G., & Comfort, S. E.** (2016, November). *Explicit versus implicit morality: Message and audience factors that shape the Pope's influence on climate change attitudes and intentions*. Paper presented to the Environmental Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.
- Kraus, A.\*, & Myrick, J. G.** (2016, November). *Feeling bad about feel-good ads: The emotional and body-image ramifications of body-positive media*. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.\*  
\* *Top 4 Faculty Paper Award, NCA Mass Communication Division*
- Nabi, R. L., & Myrick, J. G.** (2016, November). *Beyond threat, efficacy, and fear: Considering the role of hope in fear-based persuasive messages*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.
- Myrick, J. G., & Willoughby, J. F.** (2016, August). *Beyond the worried well: Emotional states and education levels predict online health information seeking*. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.
- Myrick, J. G., & Pavelko, R. L.\*** (2016, August). *Acknowledging the silly alongside the severe: Mediated portrayals of mental illness as trivializing versus stigmatizing*. Poster presented to the Mass Communication and Society Division at the Annual



Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Rogers, R. P., & Myrick, J. G. (2016, August). *Pills and power ups: How in-game substance use shapes players' attitudes and real-life substance abuse intentions*. Poster presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Martin, J. A., Myrick, J. G., & Walker, K. K. (2016, August). *How young uninsured Americans respond to news coverage of Obamacare: An experimental test of emotional and cognitive predictors*. Poster presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Lu, Y.\*, & Myrick, J. G. (2016, June). *Cross-cutting exposure on Facebook and political participation: Unraveling the effects of emotional responses and online incivility*. Paper presented to the Political Communication Division at the Annual Meeting of the International Communication Association, Fukuoka, Japan.

Myrick, J. G., Noar, S. M., Kelley, D.\*, & Zeitany, A.\* (2016, April). *R U Tanning? The relationships between female adolescents' media use, indoor tanning beliefs, and behavioral intentions*. Poster presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.\*  
\* **Honorable Mention Top Poster Award**

Myrick, J. G. (2015, November). *Emotion regulation, procrastination, and watching cat videos online: Digital pet therapy or guilty pleasure?* Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.

Myrick, J. G. (2015, November). *Social sharing in the social media era: Drivers and effects of technology-mediated sharing after a collective emotional event*. Paper presented to the Communication and Social Cognition Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.

Myrick, J. G., & Walker, K. K. (2015, November). *The relationship between product consumption and framing of warning messages: Applying the appraisal theory of emotions to understand the effects of soda warning labels*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.

Myrick, J. G., Pavelko, R. L.\*, Verghese, R. S.\*, & Hester, J. B. (2015, August). *A study of audience reactions to a celebrity's announcement of cancer via social media: The roles of audience involvement, emotion, and gender*. Poster presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, San Francisco, California.

- van Driel, I. I.\*, **Myrick, J. G.**, Pavelko, R. L.\*, Grabe, M. E., Hendriks Vattehen, P. G. J., Kleemans, M., & Schaap, G. (2015, August). *The entanglement of sex, culture, and media in genderizing disease*. Paper presented to the Communication Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, San Francisco, California.
- Myrick, J. G.** (2015, May). *Mechanisms behind and remedies for audience susceptibility to the negative effects of celebrity-based dietary misinformation*. Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Kelley, D. E.\*, Noar, S. M., **Myrick, J. G.**, Morales-Pico, B.\*, Zeitany, A.\*, & Thomas, N. E. (2015, May). *An empirical analysis of indoor tanners: Implications for audience segmentation in campaigns*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Pavelko, R. L.\*, & **Myrick, J. G.** (2015, May). *Tweeting and trivializing: How the trivialization of obsessive-compulsive disorder via social media impacts user perceptions, emotions, and behaviors*. Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- van Driel, I. I.\*, Pavelko, R. L.\*, **Myrick, J. G.**, & Grabe, M. E. (2015, May). *The role of media use in genderizing disease*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Myrick, J. G.**, Noar, S. M., Kelley, D.\*, Zeitany, A.\*, Morales-Pico, B.\*, & Thomas, N. (2015, April). *A longitudinal test of the Comprehensive Indoor Tanning Expectations Scale: The role of affect*. Poster presented at the 36th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Antonio, TX.
- Myrick, J. G.**, Kleemans, M., Grabe, M. E., Bas, O.\*, & Kim, M.\* (2014, November). *Putting a human face on cold-hard-facts: Effects of emotional personalization on perceptions of issue importance*. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Kim, M.\*, **Myrick, J. G.**, Bas, O.\*, van Driel, I. I.\*, & Grabe, M. E. (2014, November). *Measuring implicit reactions to social issues through computerized analysis of written responses to news stories*. Paper presented to the Language and Social Interaction Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Wojdyski, B. W. & **Myrick, J. G.** (2014, November). *All the moods that are fit to click: Effects of interactive emotion meters on attitudes, recall, and sharing intentions in online news*. Paper presented to the Communication and Social Cognition Division at the Annual Meeting of the National Communication Association, Chicago, IL.

- Pavelko, R. L.\*, & Myrick, J. G. (2014, October). *OCD on Girls: The impact of a non-sanitized portrayal of mental illness on audience perceptions*. Abstract presented to the Health Communication Division at the Annual Meeting of the Midwest Popular Culture Association, Indianapolis, IN.
- Myrick, J. G., & Gibson, R. (2014, August). *Incidental contact with same-sex couples in non-traditional news content: An examination of exemplification and parasocial contact effects*. Paper presented to the GLBT Interest Group at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Myrick, J. G., Holton, A., Himelboim, I., & Love, B. (2014, August). *Hope and the hyperlink: Drivers of message sharing in a Twitter cancer network*. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Myrick, J. G., & Wojdyski, B. W. (2014, May). *Moody news: The impact of collective emotion ratings on online news readers' attitudes, memory, and behavioral intentions*. Paper presented to the Journalism Studies Division at the Annual Meeting of the International Communication Association, Seattle, Washington.
- Noar, S. M., Myrick, J. G., Zeitany, A.\*, Kelley, D.\*, Morales-Pico, B.\*, & Thomas, N. (2014, May). *Testing a social cognitive theory-based model of indoor tanning: Implications for health communication*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, Seattle, Washington.
- Myrick, J. G. (2014, April). *The role of emotions and social cognitive variables in the health information seeking process: A tailored approach*. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.\*  
\* *Top Early Career Scholar Paper Award*
- Jankowski, S. M., Hatley Major, L., & Myrick, J. G. (2014, April). *Of frames and feelings: How different frames influence audiences' emotional reactions to health news stories*. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Myrick, J. G. (2013, November). *To look the picture of health: The presence of exemplars and emotional content in online health news blogs*. Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Washington, D.C.
- Myrick, J. G., & Kalyanaraman, S. (2013, November). *How do you feel about it? The role of fear and hope in motivating and shaping health information searches*. Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Washington, D.C.

- Myrick, J. G.** (2013, August). *In the mood to search: A conceptual examination of how emotions influence health information seeking*. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Myrick, J. G.** (2013, August). *Fearing a threat but hoping for the best: Revising the Extended Parallel Process Model based on emotion theory*. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Hatley Major, L., & **Myrick, J. G.** (2013, August). *Policy support for and civic engagement with lung cancer issues: A moderated-mediation analysis of the impact of frames, psychological reactance, and emotional responses*. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Myrick, J. G.**, & Oliver, M. B. (2013, June). *Laughing and crying: Mixed emotions, compassion, and the effectiveness of YouTube PSA about skin cancer*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, London, United Kingdom.
- Comello, M. L. G., **Myrick, J. G.**, & Raphiou, A. (2013, June). *The 'foot-in-the-door' compliance-gaining effect and psychological moderators*. Paper presented to the Information Systems Division at the Annual Meeting of the International Communication Association, London, United Kingdom.
- Myrick, J. G.**, Schmidt, A. M., & Kamradt, M. A. (2012, November). *Communicating the risks of tanning bed use by minors to state legislators: A theory-based case study of formative research in a contested political climate*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Orlando, Florida.
- Noar, S. M., **Myrick, J. G.**, Willoughby, J. F., & Brown, J. (2012, November). *Public reaction to the death of Steve Jobs: Implications for cancer communication*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Orlando, Florida.
- Myrick, J. G.**, & Kalyanaraman, S. (2012, August). *Gains or losses, or gains and losses? Expanding the conceptual boundaries of prospect theory*. Paper presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- Willoughby, J. F., & **Myrick, J. G.** (2012, August). *Testing the planned risk information seeking model: Context-specific and construct-related extensions*. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of

the Association for Education in Journalism and Mass Communication, Chicago, Illinois.

- Rogers, R. P., **Myrick, J. G.**, Kalyanaraman, S., & White, E. (2012, August). *Pills and power-ups: Substance use in video games*. Paper presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- Myrick, J. G.** (2012, May). *Telemedicine in North Carolina newspapers: Portrayals of the diffusion of a telecommunications innovation*. Paper presented to the History Division at the Annual Meeting of the International Communication Association, Phoenix, Arizona.
- Myrick, J. G.**, Willoughby, J. F., Noar, S. M., & Brown, J. (2012, April). *Seeking about Steve: A survey analysis of the impact of Steve Jobs' death on information seeking and interpersonal communication about pancreatic cancer*. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Comello, M. L. G., & **Myrick, J. G.** (2012, April). *Testing the self-perception explanation for the 'foot-in-the-door' compliance-gaining strategy: Implications for cancer awareness and health communication*. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Noar, S. M., Willoughby, J. F., **Myrick, J. G.**, & Brown, J. (2012, April). *Celebrity announcements about cancer and opportunities for cancer communication and prevention: A review and research agenda*. Poster presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Myrick, J. G.**, Hatley Major, L., & Jankowski, S. M. (2011, November). *The 'who?' in mental health reporting: How national television news outlets use sources to tell stories about depression and anxiety*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, New Orleans, Louisiana.
- Myrick, J. G.** (2011, August). *Journalism undergraduates and health reporting: What training is available and what do future journalists think and know about health?* Poster presented to the Communicating Science, Health, and Environmental Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, St. Louis, Missouri.
- Jankowski, S. M., Hatley Major, L., & **Myrick, J. G.** (2011, May). *Framing post-traumatic stress disorder: A look at twenty years of television news coverage*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, Boston, Massachusetts.
- Myers, A., Willoughby, J. F., **Myrick, J. G.**, Brown, J., McGill, T., Mehen, L., Cates, J. R., & Brown, J. D. (2011, May). *Upstream: Promoting interactive, interdisciplinary health communication via Internet blog*. Poster presented at the D.C. Health Communication Conference at George Mason University, Fairfax, Virginia.

**Myrick, J. G.,** Hatley Major, L. & Jankowski, S. M. (2010, August). *Who gets to tell the story? Sources and frames in television news stories from 1990-2008 about anxiety and depression.* Abstract presented at the National Conference on Health Communication, Marketing and Media, Atlanta, Georgia.

**Gall, J. F.** (2007, August). *Living with Republican Party of Minnesota v. White: The birth and death of judicial campaign speech restrictions.* Poster presented to the Law Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

## FUNDING

National Institute of Environmental Health Sciences of the National Institutes of Health (2016-2018). PI Michael Hendryx, Co-PI Marta Venier, Co-PI Amina Salamova, Co-PI Jessica Myrick, for an R15 grant titled "Assessing Air Pollution Exposures among a Vulnerable Rural Disparities Population," \$470,249.

Association for Education in Journalism and Mass Communication Emerging Scholar Award (2016-2017). "Making the Environment Healthy: An Experimental Test of the Effects of Framing Climate Change as a Public Health Issue," \$3,000 (\$2,500 for research, \$500 for travel).

Mass Communication & Society Division Research Award, Association for Education in Journalism and Mass Communication (2015). Co-PI with J. Martin & K. Walker on "Get Your Game Frame Off My Obamacare: The Cognitive, Affective, and Attitudinal Effects of Health Care Legislation News Coverage on Young Adults," \$10,000.

Indiana University School/Department of Journalism. (2014, 2015). Summer Faculty Fellowship, \$8,000.

Indiana University School of Journalism. (2013). Grant-in-aid, \$2,500.

Association for Education in Journalism and Mass Communication Conference Travel Grant. (2012). Funds to attend the annual AEJMC conference, \$650.

Future Faculty Fellowship (2011). Selected to participate in a week-long professional development workshop at the University of North Carolina at Chapel Hill, \$450.

U.S. Embassy, Baghdad, Iraq. (2009). Project Coordinator under P. Bonnie Brownlee, Indiana University School of Journalism, Iraqi Young Leaders Exchange Program for Undergraduate Students – Indiana Institute (Journalism), \$120,000.

U.S. Department of State. (2008). Project Coordinator under PI Bonnie Brownlee, Indiana University School of Journalism, Iraqi Young Leaders Exchange Program for Undergraduate Students – Indiana Institute (Journalism), \$90,000.

## TEACHING

## ***Instructor of Record***

### **Pennsylvania State University**

- *COMM-304: Mass Communication Research*
  - 22 undergraduates, Fall 2017
- *COMM-418: Media Effects Theory and Research*
  - 30 undergraduates, Spring 2018
- *COMM-597: Special Topics: Health and Media Effects*
  - 9 graduate students, Spring 2018

### **Indiana University**

- *MSCH-S315: Media Processes and Effects*
  - 48 undergraduates, Fall 2015 (with 1 associate instructor)
  - 73 undergraduates, Spring 2017 (with 1 associate instructor)
- *MSCH-S414: Public Communication Campaigns*
  - 30 undergraduates, Spring 2015
  - 15 undergraduates, Fall 2015
  - 25 undergraduates, Fall 2016
- *MSCH-P416: Program Analysis and Criticism - Children's Media and Health Workshop*
  - 18 undergraduates, Spring 2017 (co-taught with Nicole Martins)
- *JOUR-J110: Foundations of Journalism and Mass Communication*
  - 165 undergraduates, Fall 2013 (with 1 associate instructor)
  - 166 undergraduates, Spring 2014 (with 1 associate instructor)
  - 158 undergraduates, Spring 2014 (with 1 associate instructor)
  - 160 undergraduates, Fall 2014 (with 1 associate instructor)
- *JOUR-J200: Introduction to Writing, Reporting, and Editing I*
  - 18 undergraduates, Fall 2009
- *JOUR-J343: Broadcast News*
  - 18 undergraduates, Fall 2014
  - 16 undergraduates, Spring 2015
  - 14 undergraduates, Spring 2017
- *JOUR-J410: Media as Social Institutions*
  - 33 undergraduates, Fall 2013
- *JOUR-J804: Readings and Research in Journalism*
  - 2 doctoral students, Summer 2014
    - Independent study (Topic: Media Effects and Experimental Methodology)

- *MSCH-T540: Special Projects in Telecommunications*
  - 1 doctoral student, Fall 2015
    - Independent study (Topic: Emotion, Media Effects, and Experimental Methodology)

### **University of North Carolina at Chapel Hill**

- *JOMC-J221: Audio-Video Information Gathering*
  - 13 undergraduates, Fall 2011

### ***Peer Reviewed Journal Article***

Evans, S. D. \*, & Myrick, J. G. (2015). How MOOC instructors view the pedagogy and purposes of massive open online courses. *Distance Education*, 36(3), 295-311. doi: 10.1080/01587919.2015.1081736

### ***Undergraduate Student Mentoring***

*McNair Scholars Mentor*, Cody Hauptert (2015)

*Undergraduate research assistant*, Jordan Morgan (2014-2017)

*Undergraduate research assistant*, Regan Brown (2016-2017)

### ***Graduate Student Advising***

#### *Ph.D. Advisor*

- Ruosi Shao (Pennsylvania State University; Expected Graduation: May 2021)
- Rachele Pavelko (Indiana University Media School; Graduated May 2017)

#### *Ph.D. Committee Member*

- Jeff Conlin (Pennsylvania State University; Expected Graduation: May 2020)
- Sara Erlichman (Pennsylvania State University; Expected Graduation: May 2020)
- Carlina DiRusso (Pennsylvania State University; Expected Graduation: May 2021)
- Lewen Wei (Pennsylvania State University; Expected Graduation: May 2021)
- Ashley Kraus (Indiana University Media School; Graduated December 2017)
- Stacie Jankowski (Indiana University Media School; Graduated May 2015)
- Karen McIntyre (University of North Carolina at Chapel Hill School of Journalism and Mass Communication; Graduated May 2015)

#### *Ph.D. Qualification Exams Committee Member*

- Jing Su (Indiana University Media School; Exams taken in October, 2016)

#### *Master's Thesis Advisor*



- Heeyoung “Jenni” Jung (Indiana University School of Journalism; Graduated August 2014)

*Master’s Thesis Committee Member*

- Yiting Chai (Pennsylvania State University; Expected Graduation: May 2019)
- Xiaodan Hu (Indiana University Media School; Graduated May 2017)

**INVITED PRESENTATIONS**

**Myrick, J. G.** (2018, April). *Beyond fear: The effects of complex emotional responses to health and environmental media*. State University of New York at Buffalo Department of Communication Brown Bag Series, Buffalo, New York.

**Myrick, J. G.** (2016, October). *All the feels: How social media spark our emotions across multiple contexts*. Keynote speaker at the Indiana University Information and Library Science Doctoral Research Forum, Bloomington, Indiana.

**Myrick, J. G.** (2016, September). *Making the environment healthy: An experimental test of the effects of framing climate change as a public health issue*. Presentation to the Media Arts and Sciences Colloquium, Indiana University, Bloomington, Indiana.

**Myrick, J. G.** (2016, August). *Making the environment healthy: An experimental test of the effects of framing climate change as a public health issue*. Presentation as part of the AEJMC Senior and Emerging Scholars Research Roundtable Session, Association for Journalism and Mass Communication 2016 Convention, Minneapolis, Minnesota.

**Myrick, J. G.** (2016, April). *Social media, journalism and the Lil’ Bub phenomenon*. Presentation to the Bloomington Press Club, Bloomington, Indiana.

**Myrick, J. G.** (2016, April). *Sharing is caring: When, where, and to what effect do we share our thoughts and feelings with others in the wake of a collective event?* Presentation to the Indiana University Media School Brown Bag Research Series, Indiana University, Bloomington, Indiana.

**Myrick, J. G.** (2016, February). *Who watches cat videos on the Internet, why, and to what effect?* Presentation as part of the Annals of Improbable Research panel at the Annual Meeting of the American Association for the Advancement of Science, Washington, D.C.

Martin, J. A., & **Myrick, J. G.** (2016, January). *How young uninsured Americans respond to Obamacare news coverage*. Presentation at the DePaul University College of Communication’s Dimensions of Communication event, Chicago, Illinois.

**Myrick, J. G.** (2015, September). *Ig Nobel Awards 24/7 Lecture Series – Emotional Regulation and Watching Cat Videos*. Presentation as part of the Ig Nobel Awards Ceremony, Harvard University, Cambridge, Massachusetts.

**Myrick, J. G.** (2015, April). *#stupidcancer: Exploring a typology of social support and the role of emotional expression in an online interactive environment*. Presentation at the

Indiana University Center for Computer-Mediated Communication Symposium,  
Bloomington, Indiana.

Pavelko, R. L., & Myrick, J. G. (2015, April). *'That's so OCD': The effects of disease trivialization via social media on user perceptions and impression formation.* Presentation to the Indiana University Department of Telecommunication Brown Bag Research Series, Indiana University, Bloomington, Indiana.

Myrick, J. G. (2014, October). *Putting a human face on cold-hard-facts: Effects of personalizing social issues on perceptions of issue importance.* Presentation to a joint session of the Indiana University Department of Telecommunications Brown Bag Research Series and the Indiana University Department of Journalism Research Colloquium, Indiana University, Bloomington, Indiana.

Myrick, J. G. (2013, September). *The effects of news coverage of celebrity illness on public health.* Presentation to the Indiana University School of Journalism Research Colloquium, Bloomington, Indiana.

Myrick, J. G. (2012, September). *Using Qualtrics for social science surveys and experiments.* Presentation to the Research Roundtable, University of North Carolina, School of Journalism and Mass Communication, Chapel Hill, North Carolina.

Myrick, J. G., Noar, S. M., Willoughby, J. F., & Brown, J. (2012, May). *Public reaction to the death of Steve Jobs: Implications for cancer communication.* Poster presented at the 2012 Lineberger Comprehensive Cancer Center Annual Scientific Retreat, Chapel Hill, North Carolina.

## SERVICE

### *To the Department/College – Pennsylvania State University*

*Media Studies Representative, President's New Student Convocation, August 2017*

*Member, Bellisario College of Communications Graduate Committee 2017-2018*

*Member, Bellisario College of Communications, Media Studies, Assessment Committee, 2018*

### *To Pennsylvania State University*

*Member, Graduate School Committee on Fellowships and Awards, 2017-2018*

### *To the Unit/Department/School – Indiana University*

*Faculty Marshal, The Media School, Indiana University Bloomington Commencement Ceremony, Bloomington, Indiana (December 2016).*

*Member, Ad hoc Advisory Committee on Future Faculty Hires, Indiana University Media School (Spring 2016).*

*Member, Search Committee for a Uses and Impacts of Media Associate/Full Professor, Indiana University Media School (Fall 2015 – Spring 2016).*

*Member, Franklin Hall Faculty Furniture Feedback Committee, Indiana University Media School (Fall 2015).*

*Member, Research Committee, Indiana University Department of Journalism (2014-2015).*

*Member, Diversity Committee, Indiana University Department of Journalism (2014-2015).*

*Member, Search Committee for a Broadcast News Assistant Professor, Indiana University Media School (Fall 2014).*

*Member, PhD Curriculum Development Committee, Indiana University Media School (Summer and Fall 2014).*

*Member, Master of Science Curriculum Development Committee, Indiana University Media School (Summer 2014).*

*Member, Knowledge and Values Accreditation Subcommittee, Indiana University School of Journalism (Spring 2014).*

*Member, Research Committee, Indiana University School of Journalism (2013-2014).*

*Member, Graduate Committee, Indiana University School of Journalism (2013-2014).*

*Member, Search Committee for a Public Relations Assistant/ Associate Professor, Indiana University School of Journalism (Spring 2014).*

*Member, Search Committee for a Digital Media Assistant/ Associate Professor, Indiana University School of Journalism (Spring 2014).*

### ***To Indiana University***

*Indiana University Representative, Coalition on Intercollegiate Athletics (2015-2017).*

*Ex-officio Member, Indiana University Faculty Athletics Committee (2016-2017).*

*Student-athlete Sponsor, Indiana University Department of Athletics (2014-2016).*

*Judge, Student Best Presentation Competition, Indiana University Center for Computer-Mediated Communication Symposium (2015).*

### ***To the Field***

*Editorial Board Member*

- Health Communication (2017)

*Ad-hoc Manuscript Reviewer:*

- Journal of Communication (2014, 2015, 2017)
- Human Communication Research (2016-2018)
- Health Communication (2014 - 2018)
- Journal of Health Communication (2014- 2017)
- Media Psychology (2016, 2017)
- Journal of Media Psychology (2016)
- Journal of Broadcasting and Electronic Media (2014-2015, 2018)
- Information, Communication & Society (2015)
- Journal of Health Psychology (2014, 2015)
- Journalism & Mass Communication Quarterly (2014- 2016)
- Communication Monographs (2014, 2016, 2018)
- Mass Communication & Society (2014, 2016-2018)
- Communication Research (2013, 2018)
- Electronic News (2013, 2015, 2017)
- BMC Public Health (2015-2016)
- Medical Decision Making Policy & Practice (2016)
- Science Communication (2016-2018)
- New Media & Society (2016)
- Psychology of Popular Media Culture (2016-2017)
- Communication Studies (2016-2017)
- Health Informatics Journal (201-2018)
- American Journal of Preventative Medicine (2017)
- Computers in Human Behavior (2017-2018)

*Vice-chair for Research, Mass Communication Division, NCA (2017-2018).*

*Professional Freedom and Responsibility Chair, Communication Technology Division, AEJMC (2013-2014, 2014-2015).*

*Newsletter Editor, Communication Technology Division, AEJMC (2012-2013).*

*ICA Conference Paper Reviewer, Health Communication Division (2014-2017), Information Systems Division (2015-2016), Mass Communication Division (2013-2017), Environmental Communication Division (2017), Game Studies Division (2012-2014).*

*NCA Conference Paper Reviewer, Mass Communication Division (2014-2018), Health Communication Division (2017-2018).*

*AEJMC Conference Paper Reviewer, Communication Theory and Methodology Division (2014-2018), Communication Technology Division (2014-2016), Communicating*

Science, Health, Environment and Risk Division (2013-2018), Mass  
Communication and Society Division (2016).

*AEJMC Midwinter Conference Paper Reviewer*, Communication Technology Division,  
(2014-2015), Mass Communication Division (2013).

*Discussant*, Communication Technology Division, AEJMC (2014).

*Discussant*, Communicating Science, Health, Environment and Risk Division, AEJMC  
(2013).

*Session Chair*, Communicating Science, Health, Environment and Risk Division, AEJMC  
(2016).

*Session Chair*, Information Systems Division, ICA (2015).

*Session Chair*, Mass Communication Division, ICA (2017).

*Session Chair*, Mass Communication Division, NCA (2012, 2014, 2016, 2017).

*Session Chair*, Health Communication Division, NCA (2015).

*Session Chair*, Communication Technology Division, AEJMC (2012, 2014).

*Session Chair*, Communication Theory and Methodology Division, AEJMC (2012).

### ***To the Community***

*Guest Instructor*, CHAARG (Changing Health, Attitudes, and Actions to Recreate Girls)  
IU Bloomington Chapter (2016-2017).

*Student project mentor*, Westfield (Indiana) High School AP Research Methods course  
(2016-2017).

*Volunteer*, Hoosier to Hoosier Community Sale, which promotes sustainability and  
provides funds for Bloomington, Indiana non-profit organizations (2016).

### **AFFILIATIONS**

- Association for Education in Journalism and Mass Communication
- International Communication Association
- National Communication Association
- Society of Environmental Journalists

### **PROFESSIONAL DEVELOPMENT**

“iMotions Academy.” Passed this 40-hour online certification course to become  
proficient in the use of the iMotions biometric research platform (January 2017).

“Indiana University Faculty Writing Group.” Semester-long program run by the IU Bloomington Office of the Vice Provost for Faculty and Academic Affairs (Fall 2015, Spring 2016, Summer 2016, Fall 2016, Spring 2017).

“Scientific Writing from the Reader’s Perspective” Workshop and individualized tutorial session by Dr. George Gopen. Participation sponsored by the IU Bloomington Office of the Vice Provost for Research. (February 2016).

“Scientific Writing from the Reader’s Perspective.” Workshop by Dr. George Gopen. Participation sponsored by the IU Bloomington Office of the Vice Provost for Research and the IU School of Medicine. (July 2015).

“Early Careers and Scholarship in Health Communication Preconference.” Preconference run by the Health Communication Division of the National Communication Association. (November 2014).

“Introduction to Canvas.” Workshop by the Indiana University Center for Innovative Teaching and Learning. (August 2014).

“Structural Equation Modeling Short Course.” Workshop by Dr. Paul Allison, Statistical Horizons. (June 2014).

“Faculty Success Program.” Program run by the National Center for Faculty Development & Diversity. Participation sponsored by the IU Bloomington Office of the Vice Provost for Faculty & Academic Affairs. (Spring 2014).

“Clicker Workshop and Showcase.” Workshop by the Indiana University Center for Innovative Teaching and Learning. (November 2013).

“Building Writing Assignments in OnCourse.” Workshop by the IU Center for Innovative Teaching and Learning. (September 2013).

“Mediation, Moderation, and Conditional Process Analysis Preconference.” Workshop by Dr. Andrew Hayes. Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication and Statistical Horizons. (August 2013).

## INDUSTRY EXPERIENCE

### Multiplatform Reporter and Producer

- *WTIU-TV (PBS affiliate), WFIU-FM (NPR affiliate), and IndianaPublicMedia.org, Bloomington, Ind. (2009 – 2010)*

### Director of Experiential Education and Recruitment

- *Indiana University School of Journalism, Bloomington, Ind. (2007 – 2009).*

### Writer

- *Homes & Lifestyles of Southern Indiana magazine, Bloomington, Ind. (2008 – 2010)*

- *INto Art* magazine, Nashville, Ind. (2009 – 2010)
- *Our Brown County* magazine, Nashville, Ind. (2009 – 2010)

#### Writer and Columnist

- *Adventure Indiana* magazine, Bloomington, Ind. (2009 – 2010)

#### Columnist

- *The Bloomington Herald-Times* newspaper, Bloomington, Ind. (2008 – 2009)
- *RunMidwest* magazine, Chicago, Ill. (2008 – 2009)

### MEDIA COVERAGE OF RESEARCH

A full list of research-related media coverage is available upon request. Outlets include *NPR, Washington Post, USA Today, Wall Street Journal, Parade, Forbes, International Business Times, Times of London, Time, The Atlantic, Fast Company, Ars Technica, Gizmodo, Salon, Huffington Post, Marie Claire France, El Universal, El Nacional, De Morgen, Le Matin, Real Simple, Mental Floss, Good Magazine, Voice of America, Market Watch, CBS, NBC, ABC, FOX, CNN, BBC (United Kingdom), CBC (Canada), and ABC (Australia)*, among others.

#### *Media Commentary Related to Research and/or Academia*

**Myrick, J. G.** (2016, March 4). *Cats are the stars of the internet*. Available at <http://academicminute.org/2016/03/jessica-gall-myrick-indiana-university-cat-videos/>

**Myrick, J. G.** (2015, November 24). *Why do we turn to Internet cats in a time of crisis like #Brusselslockdown?* City A.M. Available at <http://www.cityam.com/229412/why-do-we-turn-to-internet-cats-in-a-time-of-crisis-like-brusselslockdown>

Evans, S. D., & **Myrick, J. G.** (2015, July 6). *Can public service announcements take a bite out of Shark Week?* The Conversation. Available at <https://theconversation.com/can-public-service-announcements-take-a-bite-out-of-shark-week-43900> (more than 92,000 views)

**Myrick, J. G.** (2015, June 18). *Study shows the paw-sitive effects of watching cat videos*. The Conversation. Available at <https://theconversation.com/study-shows-the-paw-sitive-effects-of-watching-cat-videos-43454> (more than 53,000 views)

**Myrick, J. G.** (2015, February 5). *Celebrity influence*. The Academic Minute. Available at: <http://academicminute.org/2015/02/jessica-gall-myrick/>

**Myrick, J. G.** (2014, October 13). *Fear-focused coverage doesn't help health threat*. Bloomington Herald-Times. Available at: [http://www.heraldtimesonline.com/news/opinion/guest-column-fear-focused-coverage-doesn-t-help-health-threat/article\\_cdf459e4-264e-55f0-b4a2-91131f44478e.html](http://www.heraldtimesonline.com/news/opinion/guest-column-fear-focused-coverage-doesn-t-help-health-threat/article_cdf459e4-264e-55f0-b4a2-91131f44478e.html)

**Myrick, J. G.** (2014, February 3). *When athletics and academics collide: Student-athlete-turned-professor offers insight on classroom corruption*. National Sports Journalism Center. Available at <http://sportsjournalism.org/sports-media-news/when-athletics-and-academics-collide-student-athlete-turned-professor-offers-insight-on-classroom-corruption/>