

# Sara Liao

Department of Film Production and Media Studies  
Donald P. Bellisario School of Communications  
Pennsylvania State University  
201 Carnegie Building, State College, PA 16803, US  
Email: saraliao@psu.edu

## Education

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2017	<b>Ph.D.</b> in Media Studies	The University of Texas at Austin
2013	<b>M.Phil.</b> in Communication	The Chinese University of Hong Kong
2011	<b>B.A.</b> in Advertising	Renmin University of China, Beijing

## Professional Experiences

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2020—now	Assistant professor Bellisario School of Communications, Pennsylvania State University (PSU), USA
2017—2020	Assistant professor School of Journalism and Communication, CUHK
2017—2020	Convener Global Communication undergraduate program, CUHK
2017—2020	Committee member Undergraduate committee, CUHK
2019—2020	Topic convener Communication Visiting Scholar Program, CUHK
2019—2020	Committee member Executive committee, CUHK
2016	Editorial collective member SAGAR: A South Asia Research Journal, UT-Austin
2014—2017	Coordinator Global Media Research Group, UT-Austin
2014	Editorial collective member The Velvet Light Trap journal, UT-Austin

## Grants, Honors, and Awards

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### Research Grants

- 2019—2020      **Co-investigator.** *Global public opinion and public diplomacy: Developing monitoring and research system to address increasing uncertainty in global public opinion.* National Research Foundation of Korea, South Korea.
- 2019—2020      **Principal investigator.** *Digital feminist activism in China: Promises, pitfalls, and futures.* General Research Fund—Early Career Scheme, Research Grants Council [Project No. 24618149], Hong Kong.
- 2019—2020      **Principal investigator.** *In bed with the trolls: Online misogyny in the aftermath of #MeToo in China.* Faculty Direct Grant [Project No. 4052206], CUHK.
- 2018              **Principal investigator.** *The creative multitude in becoming: Women's culture of fashion imitation in China.* Contemporary Chinese Comparative Centre Research Grant, CUHK.
- 2013              **Principal investigator.** *Hong Kong net-bar youth gaming culture.* Thesis Research Grant, CUHK.

### Awards

- 2019/2020      Early Career Award, Research Grants Council, Hong Kong
- 2016              Professional Development Award, UT-Austin

### Scholarships and fellowships

- 2017              Graduate School Fellowship, UT-Austin
- 2016              Audre Rapoport Prize for Scholarship on Gender and Human Rights
- 2016—2017      International Student and Scholar Scholarship, UT-Austin
- 2016              Moody Doctoral Fellowship, UT-Austin
- 2014—2016      Continuing Fellowship, UT-Austin
- 2013—2014      Prestigious Recruitment Fellowship, UT-Austin
- 2011—2013      Postgraduate Scholarship, CUHK
- 2011              Jinchangcheng Media Scholarship, China's Newspaper Net
- 2008 & 2010      RUC Scholarship, RUC
- 2009              Korean University Scholarship, Korea University

## Publications

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### Book

- Liao, S. (2020). *Fashioning China: Precarious creativity of women designers in Shanzhai culture*. London: Pluto Press.

### Refereed Journal Article and Commentary

- Liao, S., & Luqiu, R.L. (forthcoming). #MeToo in China: The dynamic of digital activism against sexual assault and harassment in higher education. *Signs: Journal of Women in Culture and Society*.
- Liao, S. (2020). Feminism without guarantees: Reflections on teaching and researching feminist activism in China. *Asian Journal of Women Studies*, 26 (2), 259-267.
- Liao, S. (2019). *Wang hong* fashion culture and the postfeminist time in China. *Fashion Theory: The Journal of Dress, Body and Culture*, online first. doi: 10.1080/1362704X.2019.1638158
- Liao, S. (2019). “#IAmGay# What About You?”: Storytelling, discursive politics, and affective dimension of social media activism against censorship in China. *International Journal of Communication*, 13, 2314–2333.
- Liao, S. (2017). Fashioning China: Precarious creativity of women designers in Shanzhai culture. *Communication, Culture, and Critique*, 10 (3), 422-440.
- Liao, S. (2016). Precarious beauty: Migrant Chinese women, beauty work, and precarity. *Chinese Journal of Communication*, 9(2), 139-152.
- Liao, S. (2016). Japanese console games popularization in China: Governance, copycats, and gamers. *Games and Culture*, 11(3), 175-197.
- Liao, S., & Lee, F. L. F. (2014). Do journalists believe in gender specificities of news topics? The impact of professionalism and family status. *Asian Journal of Communication*, 24(5), 456-473.

### Book Chapters

- Liao, S. (2017). Hong Kong net-bar youth gaming: A labeling perspective. In A. Lee and A. Pulos (Eds.), *Transnational Contexts of Development History, Sociality, and Society of Play: Video Games in East Asia* (pp. 183-209). Basingstoke, U.K.: Palgrave Macmillan.
- Fung, A., & Liao, S. (2015). China. In M. J. P. Wolf (Ed.), *Video Games Around the World* (pp. 119-136). Cambridge, Mass.: MIT Press.

### Book Reviews and Dialogue

- Chen, L., Huang, Y., & Liao, S. (2019). Dialogue on Marxism journalism. *Communication & Society*, 50, 1–26.

- Liao, S. (2016). (Asians wear clothes on the Internet: Race, gender, and the work of personal style blogging) [Review of the book *Asians wear clothes on the Internet*, by Minh-Ha T. Pham]. *Journal of Asian Studies*, 75(3), 795-796.
- Liao, S. (2015). (The imperial university: Academic repression and scholarly dissent) [Review of the book *The imperial university*, edited by P. Chatterjee and S. Maira]. *E3W Review of Book: Global Intimacy & Networked Dissent*, 15, 64-66.

## Conference Presentations (Selected)

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- Liao, S. (2020, July). *Not a perfect victim: Sexual harassment, misogynistic culture, and digital activism*. Paper presented at the 2020 online conference of the International Association of Media and Communication Research (IAMCR).
- Liao, S. (2019, December). *Witch-hunting, shaming, and trolling: Misogyny and digital culture in China*. Paper presented at the 5<sup>th</sup> Congress of the Asian Association of Women's Studies (AAWS), Seoul, South Korea.
- Liao, S., & Luqiu, R. L. (2019, May). *#MeToo in China? Digital activism against sexual assault and harassment in higher education*. Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., U.S.
- Liao, S. (2019, March). *#MeToo movement lashing back: Sexual violence and digital anti-/activism in China*. Paper presented at the annual conference of SCMS, Seattle, WA, U.S.
- Liao, S. (2018, December). *The affective, cultural and psychic life of #MeToo in China*. Paper presented at the International Conference on "Gender, Sexuality and Justice: Resilience in Uncertain Times," Hong Kong.
- Liao, S. (2018, August). *Consumer nationalism and anti-South Korea: A case study on boycott toward Lotte in Sino-Korean tension over THAAD*. Paper presented at the Crossroads in Cultural Studies Conference, Shanghai, China.
- Liao, S. (2018, May). *In the making of celebrity: Wang hong, fashion labor, and the post-feminist identity in China*. Paper presented at the ICA Annual Conference, Prague, Czech.
- Kim, J., & Liao, S. (2017, July). *Eating women: A transnational exploration of online misogyny*. Paper presented at the Inter-Asia Cultural Studies conference, Seoul, South Korea.
- Liao, S. (2016, November). *Shanzhai sensation: From subalternity to precarity*. Paper presented at the National Communication Association (NCA) Annual Conference (read by Jinsook Kim), Philadelphia, Pennsylvania, U.S.

## Teaching Experience

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Bellisario School of Communications, PSU (2020)

World Media System

The Mass Media and Society

School of Journalism and Communication, CUHK (2017—2020)

Globalization and Communication

Media and Culture in Global Societies

Media and Gender

Introduction to Global Communication

Development of Mass Communication

Mass Communication Theories

Summer Undergraduate Research Program:

Young hunks in China (2018)

Feminist activism in China (2019)

Department of Radio-TV-Film (instructor of record), UT-Austin (2016—2017)

Introduction to Media Studies

Consumer Culture and Global Media