

TIMEKA N. TOUNSEL, Ph.D.
(formerly Timeka N. Williams)

Assistant Professor
Department of African American Studies
Department of Media Studies
Pennsylvania State University
133 Willard
University Park, PA 16802
Phone: 814-865-5239
Email: tnt14@psu.edu

EDUCATION

Counseling and Positive Psychology Institute (CaPP) Atlanta, GA

Personal and Executive Coaching Certificate

August 2016

Personal Development Coaching Certificate

November 2015

University of Michigan Ann Arbor, MI

Ph.D. Communication Studies

May 2015

Graduate Teaching Certificate

Fall 2013

African American and Diaspora Studies Graduate Certificate

Fall 2013

Dissertation: "The Black Woman That Media Built: Content Creation, Interpretation, and the Making of the Black Female Self"

Dissertation Committee: Robin R. Means Coleman (chair), Gerald P. Scannell, Megan L. Sweeney, and Shazia Iftkhar

Syracuse University Syracuse, NY

B.A. Magazine Journalism and International Relations

Spring 2010

Magna cum laude

SPECIALIZATIONS

Black popular culture, audience studies, womanism and womanist pedagogy, feminist media studies, qualitative methodology, inclusive pedagogies, personal and executive coaching

PUBLICATIONS

Articles and Book Chapters

Tounsel, T.N. (Under Review). "Intentional Weakness: Black Women Writers and Rhetorics of Vulnerability in Contemporary Cable Television." *Souls: A Critical Journal of Black Politics, Culture, and Society*.

Tounsel, T.N. (Accepted). "#WaitingforBoaz: Expressions of Romantic Aspiration and Black Christian Femininities on Social Media." *Journal of Media and Religion*.

Tounsel, T.N. (Accepted). "Nimble Readings: Black Women, Meaning Making, and Negotiating Womanhood through 'Scandal'." In K. Moffitt, S. Puff, & R. Jackson (Eds.) *Gladiators in Suits: Race, Gender, and the Politics of Representation in Scandal*. Syracuse, NY: Syracuse University Press.

Coleman R.M. & **Williams, T.N.** (2013). "The Future of the Past: Religion and Womanhood in the Films of Tyler Perry, Eloyce Gist, and Spencer Williams, Jr." (pp.152-65). In Ronald Jackson and James Bell (Eds.) *Interpreting Tyler Perry: Perspectives on Race, Class, Gender, and Sexuality*. New York: Routledge.

Digital Academic Publications

Means Coleman, R., Ngu, K., & **Tounsel, T.N.** (2015 Feb.). "African American Stars." *Oxford Bibliographies*. New York: Oxford University Press.

Williams, T.N. & Sobze, D. (2013 Dec.). "'#LuvYourMane': Black Female Body Politics and Self-Care in Social Media Spaces." *Media Fields Journal* 7.

Williams, T.N. (2012 Oct.) "The Cost of a Home Outside of Hollywood: Tyler Perry and Oscar Micheaux." *In Media Res*.

Williams, T. N. (2012 Oct.) "Exploring Iyanla Vanzant's Toolkit for *Iyanla Fix My Life*." *Antenna* (University of Wisconsin-Madison).

Williams, T.N. (2012 Oct.) "Steve Harvey and the Enterprise of Black Female Discipline." *Antenna* (University of Wisconsin-Madison).

GRANTS AND AWARDS

Donald H. Wulff Diversity Fellowship
(Professional and Organizational Development Network in Higher Education)

2014

Institute for Research on Women and Gender Com. of Scholars Fellowship	2014
Payne Research Fellowship for Pre-Candidates	2013
South African Initiative Office Research Grant	2012
Visual and Popular Culture Pre-Doctoral Award	2012
Mary Gardner Award for Graduate Research (Association for Education in Journalism and Mass Communication)	2012
Rackham Graduate Student Research Grant	2012; 2014
International Scholarship in Action Travel Grant, Syracuse University	2010
Rackham Merit Fellowship	2010-15
Newhouse Scholar Award, Syracuse University	2010
Senior Class Marshal, Syracuse University	2010
Walter P. Rodney Academic Achievement Award, Syracuse University	2010
Remembrance Scholar Award, Syracuse University	2009
WellsLink Exceptional Scholar Award, Syracuse University	2007
Dean's Scholarship, Syracuse University	2006-10
Forester's Scholarship	2006-10
United Negro College Fund Scholarship	2006

TEACHING EXPERIENCE

Pennsylvania State University

Department of African American Studies • Department of Media Studies

Postdoctoral Teaching Fellow

Fall 2016 — Spring 2018

Courses:

AFAM/WMNST 101: The African American Woman

AFAM 126: The History of Hip-Hop

COMM 411: Cultural Aspects of the Mass Media

University of Michigan

Center for Research on Learning and Teaching

Diversity and Inclusion Graduate Teaching Consultant

Fall 2014

Graduate Teaching Consultant Fall 2013 – Fall 2014

English Language Institute
Graduate Teaching Consultant Spring 2014

Department of AfroAmerican & African Studies
Grader Fall 2013
Course: AAS 290 – Caribbean Folklore and Resistance

Department of Communication Studies
Graduate Student Instructor/Mentor Fall 2011 – Spring 2013
Courses:
COMM 371 – Media, Culture, and Society
COMM 478 – Visual Culture and Visual Literacy
COMM 993 – Pedagogy Seminar

Syracuse University
Paris Noir Study Abroad Program Summer 2012
Program Associate
Course: AAS/WGS 400 — Paris Noir: Literature, Art and Contemporary Life in Diaspora

CONFERENCE PRESENTATIONS

Tounsel, T.N. (November 2017). Presenter. *#WaitingforBoaz: Black Women and the Religious Vernacular of Romance and Longing*. Paper presented at the National Communication Association Annual Conference. Dallas, TX.

Tounsel, T.N. (November 2014). Presenter. *Introducing New Graduate Student Instructors to Inclusive Teaching Principles and Practices*. Poster presented at the Professional and Organizational Development Network in Higher Education Annual Conference. Dallas, TX.

Tounsel, T.N. (November 2014). Presenter. *Content Creation as Self-Creation: Womanist Ways of Scripting Black Womanhood*. Paper presented at the National Communication Association Annual Conference, Chicago, IL.

Tounsel, T. N. (August 2014). Presenter. *Black Womanhood, Desire, and Single-doom in Television News*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference. Montreal, Canada.

Williams, T.N. (November 2013). Presenter. *Watching (“Django”) While Black: Black Female Spectatorship and Postraciality*. Paper presented at the National Communication Association Annual Conference. Washington, D.C.

Williams, T.N. (November 2013). Presenter. *Sister Codes: Self-Care and Transnational Feminisms in Black Women's Magazines*. Paper presented at the National Women's Studies Association Annual Conference. Cincinnati, OH.

Williams, T.N. (October 2013). Presenter. *Reading as Worship: Exploring the Juanita Bynum Domestic Abuse Trial in Black Women's Digital and Print Texts*. Paper presented at the Gender, Race, and Representations in Magazines and New Media Conference. Cornell University, Ithaca, NY.

Williams, T.N. (June 2013). Presenter. *Blogging Like a Natural Woman: Black Women, Self-Care, and Online Hair Communities*. Paper presented at the Console-ing Passions Annual Conference. De Montfort University, Leicester, UK.

Williams, T.N. (March 2013). Presenter. *"We Love Them and They Love Us": Reimagining American Race Relations through Cinematic Black History Narratives*. Paper presented at the Society for Cinema and Media Studies Annual Conference. Chicago, IL.

Williams, T.N. (February 2012). Presenter. *She That Findeth a Good Black Man: Tracing intersections of religion and romance in transnational Black media*. Paper presented at the Beyond Normative Approaches: Everyday Media Culture in Africa Conference. Department of Media Studies—University of Witwatersrand, Johannesburg, South Africa.

Means Coleman, R. & **Williams, T.N.** (October 2011). Presenter (Williams). *The Future of the Past: Historicizing Tyler Perry and the Evolution of Black Cultural Production in Film*. Paper presented to the Midwest Popular Culture/American Culture Association Annual Conference. Milwaukee, Wisconsin.

Williams, T.N. (September 2011). Presenter. *Love as a Yoke: Young Black Women, Romance, and Mediated Gender Roles*. Paper presented at the Global Conference on Gender and Love. Mansfield College, Oxford University, Oxford, England.

Williams, T. N. (November 2010). Moderator. Scholars Panel: "New Geographies of Knowledge." Sixth Biennial Toni Morrison Conference: Circuits of the Imagination, Paris, France.

PRESENTATIONS, WORKSHOPS & INVITED TALKS

Tounsel, T.N. (March 2018) Guest Lecturer. "Proliferating Racial Identities: The Visual Rhetoric of Blackness." Talk presented to The World of 1968 (HIST 197).

Wolfram, Walt and **Tounsel, T.N.** (February 2018). Discussant. "Talking Black in America." Film Screening and Discussion. Center for Language Science, Pennsylvania State University.

Tounsel, T.N. (June 2017). Presenter. Panel: "Career Exploration for Students in the Social Sciences and Humanities." Rackham Graduate School, University of Michigan.

Tounsel, T.N. (July 2015). Presenter/Respondent. Panel: "What to Expect in Graduate School." McNair Scholars Community Forum, Syracuse University.

Tounsel, C. & **Tounsel, T.N.** (February 2015). Invited Workshop. "Maintaining Work-Life Balance in Graduate School." McNair Scholars Community Forum, Syracuse University.

Gibson, M. & **Tounsel, T.N.** (August 2014). Invited Workshop. "Managing Office Hours." Engineering Graduate Student Instructor Teaching Orientation, University of Michigan.

Tounsel, T.N. & Suhadolnik, S. (August 2014). Invited Workshop. "Identity and Authority in the Classroom." Graduate Student Instructor Teaching Orientation, University of Michigan.

Tounsel, T.N. (August 2014). Invited Workshop. "Inclusive Teaching for the First Day and Beyond." Graduate Student Instructor Teaching Orientation, University of Michigan.

Tounsel, T.N. (Summer 2013; 2014). Presenter. "Understanding the Role of the Graduate Student Instructor in Undergraduate Education." Recurring New Student Orientation Program, University of Michigan.

Tounsel, T.N. (February 2014). Guest Lecturer. "Conducting Race-Themed Research at Michigan." Talk presented to Undergraduate Research Opportunity Course (UROP 101).

Williams, T.N. (October 2013). Presenter. "Performances of Blackness in Ratchet Religiosity Media." Sponsored by the Black Humanities Collective, University of Michigan.

Williams, T.N. & Hill, J. (August 2013). Invited Workshop. "Identity and Authority in the Classroom." Graduate Student Instructor Teaching Orientation, University of Michigan.

Williams, T.N. (August 2013). Presenter/Respondent. Panel: "Experiences in Teaching." Graduate Student Instructor Teaching Orientation, University of Michigan.

Williams, T.N. (November 2012; 2013). Guest Lecturer. "Qualitative Research Methods and Transnational Black Audiences." Talk presented to Intro to Qualitative Research/Studying African-Americans (COMM 419/AAS 417), University of Michigan.

Williams, T.N. (November 2012; 2013; 2014). Guest Lecturer. "Sister Codes: Transnational Ideas of Black Womanhood in Media." Talk presented to Intro to International Studies (CICS 101).

Williams, T.N. (March 2012; 2013). Guest Lecturer. “Seeing Race: Visual Representations of Identity and Difference.” Talk presented to Visual Culture and Visual Literacy (COMM 478).

Williams, T.N. (January 2012). Respondent. Panel: “Black *Hair*story: Tracing Black Beauty Aesthetics in Popular Culture.” Sponsored by Zeta Phi Beta Sorority, Inc. Gamma Delta Chapter. University of Michigan.

Williams, T.N. (October 2011). Respondent. Panel: “That Awkward Moment: The Role of Minorities in Media.” Sponsored by the Black Student Union, University of Michigan.

Williams, T.N. (February 2011). Guest Lecturer. “Academic Development and Empowerment: Building a skill set for professional growth.” Talk presented to The Black Media (COMM 478/AAS 487).

Williams, T.N. (January 2010). Respondent. Panel: “Make it Rain: An Exploration of Female Exploitation in Today’s Music Industry.” Sponsored by Delta Sigma Theta Sorority, Inc. Nu Chapter.

MEDIA INDUSTRY EXPERIENCE

Media Appearances

WMCN 91.7 FM (October 2015). The Black Woman That Media Built.

TV33/WHPR 88.1 FM (June 2010). Representations of black teen sexuality in popular media.

TV 33/WHPR 88.1 FM (July 2010). Exploring female sexuality in MTV’s *Teen Mom*.

Professional Experience

B.L.A.C. Detroit Magazine Ferndale, MI

Freelance Writer

Summer 2010 – Fall 2012

ESSENCE Magazine New York, NY

Editorial Intern

Summer 2009

B.L.A.C. Detroit Magazine Ferndale, MI

Editorial Intern

Summer 2008

WAER-NPR Syracuse, NY

News Intern

Fall 2006

ADMINISTRATIVE EXPERIENCE**Syracuse University***S.I. Newhouse School of Public Communications*

Associate Director of Recruitment and Diversity

January 2015 – July 2015

University of Michigan*Center for Political Studies*

Social Media Consultant

Spring/Summer 2013

Black Humanities Collective

Co-chair

Fall 2012 – Spring 2013

Wayne State University*Office of Academic Pathways for Excellence (APEX)*

Assessment Coordinator

Summer 2011

SERVICE

Canadian Scholars-Women's Press

2018

-Reviewer

Sawyer Seminar Working Group:

2017-2019

“Racial Disposability and Cultures of Resistance”

*-Film Series Coordinator**-Postdoctoral Fellow Search Committee*

Sex Education Journal

2017

-Reviewer

Adult Basic Education Instructional Aid — St. Paul Public Schools

2015 - 2016

McNair Scholar Research Advisor – Syracuse University

2015 - 2016

Black Leadership Network – Syracuse University

2015 - 2016

-Advisory Council Member

Delta Sigma Theta Sorority, Inc. – Ann Arbor Alumnae Chapter

2012-2014

-Delta GEMS Teen Mentoring Committee

Honors Student Senior Thesis Advising Committee

2012-2013

Graduate Employees Organization

2011-2012

-Communication Studies Department Steward

Kappa Lambda Chapter, Delta Sigma Theta Sorority, Inc.

2009-2010

*-Chapter President**-Chancellor's Gold Cup: Sorority of the Year Award**-Outstanding Educational Forum Award*

DIMENSIONS Undergraduate Mentoring Group

2007-2010

Dr. Martin Luther King, Jr. Celebration Day Planning Committee

2006-2008

Gospel Against AIDS, Inc.
-Sexual Health Educator

2004-2011

AFFILIATIONS

National Communication Association
Society of Cinema and Media Studies
Association for Education in Journalism and Mass Communication
National Women's Studies Association
Professional and Organizational Development (POD) Network in Higher Education
National Association of Black Journalists
Delta Sigma Theta Sorority, Inc.