

Trey Miller

434 Forest Ave.
Bellefonte, PA 16823

(814) 574-8468
treywmiller5101@gmail.com

SUMMARY

Experienced public relations professional

- Versatile and creative with experience engaging and informing a variety of audiences
- Strong communication, editing and writing skills with the ability to work with others as a team
- Organized, self-starter with a unique attachment to Penn State

SKILLS

- Advanced in AP Style and the Penn State editorial style
- Knowledgeable in InDesign, Photoshop and Premiere
- Skilled photographer and videographer
- Experienced with Instagram, Facebook, Twitter, Snapchat, YouTube and LinkedIn
- Proficient in Microsoft programs and Mac-based platform

EXPERIENCE

Penn State Donald P. Bellisario College of Communications

December 2014-Present

Strategic Communications Coordinator

University Park, Pa.

- Responsible for engaging content including stories, videos and photos
- Inform and engage a variety of audiences, including alumni, students, faculty, staff and other stakeholders
- Write and edit news and feature stories to promote the Bellisario College and its people
- Help edit and design bi-yearly alumni magazine, while also providing written content for the publication
- Serve as a photographer for Bellisario College events
- Lead social media efforts for five different accounts, incorporating analytics
- Stream guest lectures and other events using Facebook Live
- Shoot and edit promotional videos and multimedia projects
- Create social media graphics to promote events or interesting notes

Penn State Athletics

July 2014-December 2014

Assistant Director of Athletic Communications

University Park, Pa.

- Primary public relations/media relations contact for baseball, field hockey, women's swimming and diving
- Responsible for initiating/completing promotional projects including video, social media and website features
- Shot and edited video content for GoPSUsports.com
- Managed GoPSUsports.com website pages for assigned sports
- Created regular social media graphics promoting awards, game days, etc.
- Promoted sports to a variety of audiences, including alumni and fans, by writing press releases, handling media requests, compiling media guides/game notes, handling social media efforts and managing events

Rutgers Athletics

July 2012-June 2014

Assistant Director of Athletic Communications/Athletic Communications Assistant

Piscataway, N.J.

- Promoted to assistant director of athletic communications on July 1, 2013
- Served as primary media relations contact for seven sports
- Coordinated video and website material for assigned sports and created social media graphics
- Traveled with men's basketball and football as part of media relations team
- Handled press releases, game notes, media guides, social media efforts, game day management, alumni newsletters and media relations for assigned sports
- Hosted 2013 EIWA Wrestling Championships, successfully coordinating with 14 teams and the EIWA

TEACHING EXPERIENCE

Penn State Donald P. Bellisario College of Communications

Fall 2017-Present

Sports Information

University Park, Pa.

- Teach the COMM 478 Sports Information course in the John Curley Center for Sports Journalism

EDUCATION

Pennsylvania State University

May 2012

B.A. in Journalism; John Curley Center for Sports Journalism

University Park, Pa.

- GPA: 3.60 Major/3.40 Overall, Minor in Kinesiology/Dean's List
- Received Hearst Journalism Sports Writing Award; major feature story voted No. 1 in the nation